



Kentucky Chamber

29th Annual Kentucky

CHAMBER DAY DINNER

Presented by  **Fidelity**
INVESTMENTS

February 8, 2024

Central Bank Center | Lexington

POST-EVENT REPORT





Kentucky Chamber Day Dinner

Kentucky Chamber Day Dinner This annual reception and dinner draws government dignitaries and more than 2,000 business leaders from across the state to hear addresses by the Governor and House and Senate leadership, where they share their insights into what lies ahead for the Kentucky General Assembly.



Distinguished Speakers



**GOVERNOR
ANDY BESHEAR**



**ROBERT
STIVERS
SENATE
PRESIDENT**



**DAVID
OSBORNE
SPEAKER OF
THE HOUSE**



**GERALD NEAL
SENATE
MINORITY FLOOR
LEADER**



**DERRICK
GRAHAM
HOUSE MINORITY
FLOOR LEADER**



ATTENDEES

- Best business networking event in the state.
- This event has always been a MUST attend.
- This event gets better every year.
- Superb evening!
- Event was fantastic.
- Impressed with service and program moving along. 2000 person event is tough to manage seated with warm meals!
- I saw and interacted with the people I wanted to see and reacquainted myself with key business associates.
- This is an annual event we place on the calander each year and look forward to attending.
- Great job this year! Food was wonderful and registration was a breeze. Had more than enough bar areas so there was no back up in lines. Excellent job.

- Keep it going. It was perfect.
- Best opportunity for interaction with business leaders from across the state.
- The food was excellent! Some of the best "conference" food I've ever had!
- Great networking from across the state!
- No complaints here. Well worth the value.
- The networking was fantastic. It was a very well-run event.

SPONSORS

- The Energy; Networking
- Cross roads of business across the state.
- Best Chamber Dinner yet!
- Chamber Day was a home run!



Return on Investment



Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Printed program

Menu card

Attendee Demographics

Titles:

Those with the following titles were in attendance:

47% Executive

15% Director

9% Manager

13% Governmental Official

16% Other

Industries Represented:

50% Services

16% Finance, Insurance, and Real Estate

12% Public Administration

8% Transportation, Communications, Electric, Gas, and Sanitary Services

7% Manufacturing

4% Construction

3% Other

Company Size (# of employees):

52% 0-100

24% 101-250

12% 251-500

12% 501-1000

0% 1001+

The Kentucky Chamber Day Dinner has been and will continue to be successful thanks to our sponsors, community investors and partners.

Thank you for your support!
[View our sponsors here.](#)



Kentucky Chamber

Brand Visibility

In-House Marketing

Email

13	Unique promotions
110,505	Emails delivered
28,446	Unique opens
2,095	Clicks
998	Unique Clicks

Social Media

Facebook

643	Reach
61	Engagements

LinkedIn

1,401	Impressions
104	Engagements

Twitter

9,460	Impressions
109	Engagements

Press

2	News Release
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Digital Ads

1	Bottom Line
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Website Presence

Sponsor logos and company webpage links displayed at www.kychamber.com/events/kychamberday/sponsors

Brand Exposure

Web, print, advertising, email and social media.



Overall Event Rating

4.25
out of 5



Sponsor in 2025!

Contact:

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