



Media Contact:
Jessica Fletcher
Communications Manager
Kentucky Chamber
jfletcher@kychamber.com
502-848-8731 (office)

FOR IMMEDIATE RELEASE

March 31, 2010

Kentucky Chamber Announces New Leadership in its Public Affairs Division

Frankfort, Ky. (March 31, 2010) – The Kentucky Chamber of Commerce, the state’s largest business organization, has announced that Bryan Sunderland has been named vice president of public affairs and will head the Chamber’s public affairs division. Sunderland has previously served as director of public affairs and has been with the Chamber five years.

“Bryan has provided exceptional leadership for the Chamber during a nine-month interim in which he was the acting head of the public affairs division,” said Chamber President and CEO Dave Adkisson. “I’m really proud of the progress we have made during this legislative session and Bryan has earned this promotion. He has been especially effective in pulling other like-minded groups together around legislative initiatives and building consensus.”

In addition, Adkisson announced that Chad Harpole would rejoin the Chamber as director of public affairs after serving the past two years as the head of Commerce Lexington’s public affairs department. Harpole served on the Kentucky Chamber staff for almost two years prior to leaving for Commerce Lexington.

“This will be a homecoming for Chad and our whole staff is excited to have him back,” Adkisson said. “He’s gained great experience working at the local level in Lexington and he will be a huge part of our public affairs team.”

Sunderland’s promotion is effective April 1 and Harpole will rejoin the Chamber on April 15.

The Kentucky Chamber currently has four full-time staff members in its public affairs department and supplements its staff with four consultants. Recently, the Kentucky Gazette reported that the Kentucky Chamber invested more money in advocacy work during the past year than any other association in the state.

About the Kentucky Chamber of Commerce

From its beginnings in 1946 as a bipartisan voice for business at the state Capitol, the Kentucky Chamber of Commerce has evolved into the premier business association in the state. Today the Chamber represents 2,700 member businesses – from Fortune 500 companies to family-owned shops – that employ over half of the Commonwealth’s workforce. Kentucky Chamber members benefit from a broad range of services: year-round lobbying, timely communications on business issues, publications and seminars on evolving regulations and policies, and a variety of other member benefits.

Editors: For additional comments from Dave Adkisson, call 502-848-8744.