

Executive Extras

KCCE's new **Executive Extras** program lets you offer valuable business benefits to your members while giving your chamber the ability to **make non-dues revenue and boost your retention efforts.**

The partnerships KCCE has formed provide you direct access to discounts on health insurance, office supplies, payroll services and voluntary benefit programs through the Kentucky Chamber of Commerce's Chamber Power Buys, along with credit card-processing services through Infintech and a discount prescription drug card through United Networks of America. Each Executive Extra saves your members money, reduces time-consuming activities and helps them stay competitive in today's marketplace. The program is completely customizable for each chamber: You can choose to offer one, a few, or all services off the menu below.



Underwritten and administered by Anthem Blue Cross and Blue Shield, ChamberAdvantage offers specially priced small group health, dental, life, vision and disability plans to chamber members.

Benefits to your members

Participants receive:

2% discount on premium for medical, dental and vision coverage

8.5% discount on life, dependent life and short-term disability coverage

3.5% discount on long-term disability

A Kentucky business must become a ChamberAdvantage member of the Kentucky Chamber for \$95 to participate. The program is available to organizations with two to 99 eligible employees and offers more than 40 flexible health benefit

plans, including consumer-directed plans.

ROI: *By participating in a ChamberAdvantage health plan, a company with 40 full-time employees can save up to \$4,700; a company with seven employees can save as much as \$800.*

Benefits to your chamber

- Participating chambers receive an annual \$25 referral fee for every ChamberAdvantage membership generated by their members.
- Offering this program to your members adds value and a specific ROI to membership in your chamber.



Provided by Infintech, this exclusive electronic payment processing program helps lower business expenses by leveraging the buying power of all Chamber Members.

Benefits to your members

Participating chamber members receive exclusive chamber-only group rates on credit card processing, favorable contract terms, competitive equipment pricing and local customer service. The program is designed to drive down the costs of accepting credit cards, which results in bottom-line savings. And because Infintech is solely a provider for electronic payment services, the program will not interfere with existing banking relationships.

ROI: *Savings of 15% or more on credit card processing*

Benefits to your chamber

- Participating chambers receive a percentage of revenue based on overall membership's processing volume.
- Participating chambers receive complimentary processing equipment.
- Offering this program to your members adds value and a specific ROI to membership in your chamber.

Benefits to your members

Office Depot offers chamber members valuable discounts on a variety of everyday office products and discounted next-day delivery.

ROI: *On average, one office employee uses \$300 worth of office supplies annually. Participating members save an average \$54 per office employee per year.*

Benefits to your chamber

- Participating chambers receive 3% royalties on all Office Depot sales generated by their members who participate in this program.
- Offering this program to your members adds value and a specific ROI to membership in your chamber.

PAYCHEX

Paychex services include payroll processing, payroll tax administration and employee pay services, along with numerous human resource and benefits outsourcing services such as 401(k) plan recordkeeping and section 125 plans, COBRA administration, background checks and tax credit services.

Benefits to your members

Participating chamber members receive a **15% discount** on all Paychex services. Plus, according to Forrester Research, employers spend 60-80% of their human resource efforts on administration. Paychex can reduce your administrative tasks by up to 30%.

Benefits to your chamber

- Participating chambers receive 3% royalties on the total revenue generated by participating chamber members.
- Paychex offers payroll processing services at a 50% discount to participating chambers.
- Offering this program to your members adds value and a specific ROI to membership in your chamber.



Benefits to your members

Your members have access to a variety of payroll deduction benefit programs, including short-term and long-term disability coverage, cancer indemnity coverage, life insurance and supplemental out-of-pocket medical expense coverage.

Benefits to your chamber

- Participating chambers receive a \$10 referral fee per participating member per year.
- Offering this program to your members adds value to membership in your chamber.

Kentucky Rx Card

Provided by United Networks of America (UNA), the Kentucky RxCard is a discount prescription drug card.

Benefits to your members

Participating Chamber members will receive an average savings of 30% off Usual and Customary (U&C) Pricing, with savings as high as 75% on some medications. UNA Rx Card is designed as a stand alone benefit program but it may also be used as a supplement for insured prescription plans to cover non-formulary prescriptions. It can also be used as a Medicare Part D supplement by providing discounts on non-

covered drugs. The UNA Rx Card network includes most major pharmacy chains nationwide. The Rx Card is available to all members, their employees, spouses and dependents.

Benefits to your chamber

- Participating Chambers receive 80 cents per prescription.
- Offering this program to your members adds value to membership in your chamber.

If you have questions or would like to get involved today, please contact Ali Crain at KCCE, (502) 848-8738.