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JOHN CALIPARI TO KEYNOTE KENTUCKY SOCIETY FOR HUMAN RESOURCE MANAGEMENT'S 25TH ANNUAL CONFERENCE



FRANKFORT, Ky. (May 15, 2009) – The Kentucky Society for Human Resource Management (KYSHRM) and the Kentucky Chamber of Commerce are pleased to announce that University of Kentucky Men's Basketball Coach John Calipari will be the featured keynote of its 25th Annual Kentucky SHRM Conference, presented by UnitedHealthcare of Kentucky, September 16-18, 2009 at the Kentucky International Convention Center in Louisville. Calipari will speak at 8 a.m., Thursday, September 17.

Calipari was named head coach of the UK Men's Basketball team in April. He was previously the head coach at the University of Memphis for nine seasons, and in 2008, he led the Tigers to the 2008 NCAA championship game.

In addition coaching, Calipari is also a motivational speaker and author of the soon-to-be released *Bounce Back: Overcoming Setbacks to Succeed in Business and in Life*. He is also the 2009 *Sports Illustrated* National Coach of the Year.

The 25th Annual Kentucky SHRM Conference provides training in the areas of benefits and compensation, personnel law, management and motivation, and advanced training for human resource professionals throughout Kentucky. In addition to over 40 different workshops, the conference will feature four keynote presentations, SHRM Welcome Reception, Networking Reception, and sponsor and exhibitor giveaways. Visit the conference Web site at www.kyshrmconference.com for more information.

About Kentucky Society of Human Resource Management

The Kentucky Society for Human Resource Management (KYSHRM) organization consists of 14 local chapters throughout the state and membership of approximately 2,300 human resources and business professionals from various industries. The KYSHRM State Council provides a structure for key volunteer leaders in the state to consult together on the affairs, activities, and needs of human resource professionals in the state. KYSHRM also provides structure to adopt programs that promote the progress and welfare of SHRM, including providing channels of communication between chapters, state councils and area boards; services to members of the human resource management profession within the state; and leadership training at the state level. KYSHRM – Engaging People. Leading Organizations. Advancing Kentucky.

About the Kentucky Chamber of Commerce

From its beginnings in 1946 as a bipartisan voice for business at the state Capitol, the Kentucky Chamber of Commerce has evolved into the premier business association in the state. Today the Chamber represents 2,700 member businesses – from Fortune 500 companies to family-owned shops – that employ over half of the Commonwealth's workforce. Kentucky Chamber members benefit from a broad range of services: year-round lobbying, timely communications on business issues, publications and seminars on evolving regulations and policies, and a variety of other member benefits.