



**Media Contact:**

Diana Taylor  
502-226-3245  
dtcom@mis.net

Jessica Fletcher  
502-848-8731  
jfletcher@kychamber.com

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**New Agenda focuses on “Great Ideas for Kentucky”**

**FRANKFORT, Ky.** – Improving education. Saving energy. Promoting healthy living. Reducing crime. These were among the ideas Kentuckians submitted in 2007 in an effort to make the Commonwealth a better place to live and work.

Released Wednesday, “Great Ideas for Kentucky” is a compilation of 100 of the best ideas submitted to the New Agenda for Kentucky project through [www.newagendaky.com](http://www.newagendaky.com) and community meetings held around the state. More than 400 ideas were submitted during the six-month process. In addition to the list of 100, the New Agenda for Kentucky Task Force developed five themes that could transform the Commonwealth:

1. Preparing Kentucky to successfully compete in the global marketplace
2. Improving the education attainment of Kentuckians at all levels
3. Expanding Kentucky’s role as an energy leader
4. Promoting wellness and healthy Kentuckians
5. Modernizing government at all levels

The public may download “Great Ideas for Kentucky” for free at [www.newagendaky.com](http://www.newagendaky.com).

“We believe that anyone interested in the future of Kentucky will find this New Agenda to be interesting reading. We also hope that it will be helpful to our governor, legislators and other elected, civic and business leaders as they work to strengthen our state and its future,” said Craig Grant, said PNC Regional President Craig Grant, chairman of the New Agenda Task Force, comprised of business executives and young entrepreneurs from throughout Kentucky.

Gov. Steve Beshear was presented with “Great Ideas for Kentucky” and other political leaders will also receive copies of the publication.

“All of us – in government, business and other segments of society – should read the plan and ponder its suggestions,” said Beshear. “They serve as a good framework for questioning current practices and improving the future of this state.”

In submitting ideas, Kentuckians were asked to follow three simple guidelines:

- **Be relevant to Kentuckians.** Every idea should speak to the concerns of Kentuckians and be relevant to their lives.
- **Focus on the future.** Each idea should be about the future and aimed at making Kentucky a better place to live and work.
- **Think beyond the government.** Although government’s role is vital, ideas should focus not only on government action but also should consider the role of private enterprise and individuals in making Kentucky the best it can be.

The task force hopes that school systems, local chambers of commerce, public officials and other groups will look to “Great Ideas for Kentucky” for ways to take action in Kentucky. Additional efforts could include raising public awareness of new ideas, facilitating public-private partnerships, communications with private sector investors and other activities.

To learn more about the New Agenda for Kentucky project, or to download “Great Ideas for Kentucky,” visit [www.newagendaky.com](http://www.newagendaky.com).

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