



Make a strong impact and stand out from your competition!



33rd Annual Conference

KYSHRM

Aug. 29-31, 2017 | Galt House Hotel | Louisville

KENTUCKY
SHRM
Engaging People • Leading Organizations • Advancing Kentucky

AFFILIATE OF
SHRM
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

presented by




2017 Exhibitor Opportunities

Aug. 29-31, 2017
Galt House Hotel • Louisville



kyshrmconference.com

Why Participate in the 2017 Kentucky SHRM Conference

Join us at the  **HR Marketplace** – the one HR trade show you can't afford to miss!

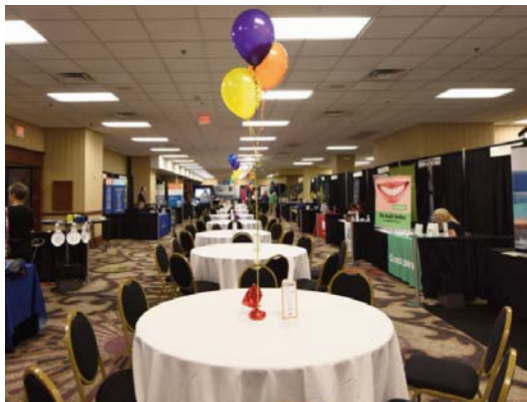
The **Kentucky SHRM Conference** is not your typical trade show. To guarantee great exposure and traffic, HR Marketplace (formerly the exhibit hall) is the focal point of the conference. All meals, breaks and drink stations are located here, so attendee traffic throughout the day is guaranteed.

LAST YEAR'S CONFERENCE BY NUMBERS

19 SPONSORS **604** ATTENDEES **115** BOOTHS

100% OF EXHIBITORS

PLAN TO RETURN IN 2017
RECOMMEND THE EVENT TO OTHERS



2016 Sponsors and Exhibitors

Presenting Sponsor

Kentucky Career Center and
UISIDES State Information
Data Exchange System

Titanium Sponsor

Kentucky Community and
Technical College System

Platinum Sponsors

Anthem Blue Cross and Blue
Shield of Kentucky
Fisher & Phillips
Foundations Human Resources
Consulting
KentuckyONE Health
Kentucky Underground Storage,
Inc. (KUSI)

Associate Sponsors

ARGI Financial Group LLC
Dental Health Options
Incipio Workforce Solutions
Kightlinger & Gray, LLP
Littler Mendelson, P.C.
Lockton Dunning Benefits
MCM CPA's & Advisors
Stoll Keenon Ogden PLLC
Sturgill, Turner, Barker &
Moloney, PLLC
The Sullivan University System
Ultimate Software

Exhibitors

10th Planet
Adecco
Advanced Payroll Systems, Inc.
Advantage Resourcing
AHI Corporate Housing
AILIM Global Consulting
Ajilon Executive Search
Assured Partners NL
Automatic Payroll Systems
Balanced Wellness LLC
Baptist Health Occupational
Medicine
Barada Associates
Benefit Marketing Solutions, LLC
Best Companies Group
Brown & Brown of Kentucky, Inc.
Campbellsville University
Career Transitions, LLC
Centre College
Commonwealth Credit Union
Cornerstone Recruitment Group
CorporateMassageInc.com
CORT Furniture Rental
DC2 Entertains LLC dba
TAPSNAP 1136
Delta Dental of Kentucky, Inc.
Deming, Malone, Livesay &
Ostroff CPAs
Dinsmore & Shohl LLP
Evens Time
Global Cash Card
Global HR Research
HealthEquity
Healthstat, Inc.
Help Build Hope
High Ground Solutions, Inc.:
RapidCast
Holiday World & Splashing Safari
HR Affiliates
HR Alliance, LLC
Human Development Company,
Inc.
Insider Louisville
Integrity HR
iSolved
JA Benefits, LLC
Kelly Services
Kentucky Education Savings Plan
Trust
Kentucky Employer Support of
the Guard & Reserve (ESGR)
Kentucky Employers' Mutual
Insurance (KEMI)
Kings Island

Kroger / Kroger Prescription
Plans
L&N Federal Credit Union
Leadership Louisville Center
LegalShield
Liberty Mutual
Lockton Companies
Los Monitos Language Company
MaxWell EAP
McGregor & Associates, Inc.
Morales Group
MTM Recognition
Nationwide Insurance
Nimlok Kentucky
Park Community Credit Union
Paychex, Inc.
Paycor
Peoplelink Staffing Solutions
Preferred Case Management,
LLC
Reference Services, Inc.
Riskaware
Selection.com
Simply Silver Jewelry By Alycea,
LLC
Stuecker & Associates, Inc.
Superior Dental Care
The Dental Care Plus Group
The Institute for Soft Skills
The Orsus Group, Inc.
The Thompson HR Firm, LLC/HR
Pros Magazine
Underground Vaults & Storage
Inc.
United Healthcare
University of Louisville
VSP Vision Care
Wayne Corporation
WeCare TLC
WORK Initiative
Wyatt, Tarrant & Combs, LLP

2016 ATTENDEE PROFILES

BY TITLE




43% Director/Manager
22% Consultant or Specialist
16% Executive
10% Administrative
9% Unknown

BY COMPANY SIZE

43% 1-100
24% 101-250
11% 251-500
8% 501-1,000
7% 1,001-5,000
7% 5,001+

Tentative Schedule of Events Tentative and subject to change.

Tuesday, August 29, 2017

8 a.m.	Preconference Workshop attendee registration
8:30 - 11:30 a.m.	Preconference Workshop
10 a.m. - 4:30 p.m.	Exhibitor registration and setup 
12 p.m.	Attendee registration
12:30 p.m.	Concurrent 1.5-hour workshops
2 p.m.	Afternoon break
2:15 p.m.	Concurrent 1.5-hour workshops
3:45 p.m.	Afternoon break
4 p.m.	Closing Keynote
5 p.m.	 Welcome Reception w/ Sponsors & Exhibitors  HR Marketplace opens
7 p.m.	33rd Annual Kentucky SHRM Conference day one adjourns

Wednesday, August 30, 2017

7 a.m.	Attendee registration
7 a.m.	HR Marketplace opens  Continental breakfast
7:30 a.m.	Concurrent 1-hour workshops
8:30 a.m.	Morning break 
8:45 a.m.	Opening Keynote
10 a.m.	Morning break 
11 a.m.	Concurrent 1-hour and 1.5-hour workshops
Noon - 1:45 p.m.	Buffet lunch 
1:15 p.m.	Concurrent 1.5-hour workshops
1:45 p.m.	Concurrent 1-hour workshops
2:45 p.m.	Afternoon dessert break 
3:45 p.m.	Concurrent 1.25-hour workshops
4-6 p.m.	Exhibit tear down and move out 
5:30 p.m.	Boarding begins on Belle of Louisville
6 p.m.	Networking Reception on the Belle of Louisville begins
8 p.m.	33rd Annual Kentucky SHRM Conference day two adjourns

Thursday, August 31, 2017

7 a.m.	Attendee registration Continental breakfast
7:30 a.m.	Concurrent 1-hour workshops
8:30 a.m.	Morning break
8:45 a.m.	Concurrent 1.25-hour workshops
10 a.m.	Morning break
10:30 a.m.	Concurrent 1.25-hour workshops
12 p.m.	Closing Keynote Luncheon
2:30 p.m.	\$2,500 cash giveaway <i>must be present to win</i> 33rd Annual Kentucky SHRM Conference adjourns

NOTE

All events take place at the Galt House Hotel except the Networking Reception on the Belle of Louisville



HR Marketplace Takes place in conference exhibit hall.



CONFERENCE HOST

The **Galt House Hotel** will host all exhibitors, break out sessions, meals and breaks, in addition to the popular Networking Reception held on Wednesday evening.

Galt House Hotel
140 North Fourth Street
Louisville, KY 40202
Phone: 502-589-5200
Toll Free: 1-800-843-4258

HOTEL HEADQUARTERS

The **Galt House Hotel** will host all general sessions and overnight sleeping rooms.

Galt House Hotel
140 North Fourth Street
Louisville, KY 40202
Phone: 502-589-5200
Toll Free: 1-800-843-4258
Guest room rate: \$155/Guest Room
\$165/Suite
Guest room cutoff: August 7, 2017



The **Kentucky SHRM Conference** is the premier trade show for Kentucky HR professionals and experts to discuss current events and issues in the human resources field. You, our sponsors and exhibitors, play a vital role in this discussion. Be there to showcase your products and services to nearly 600 attendees.



Exhibitor Information

Benefits

As you evaluate your company's interest in exhibiting at the largest gathering of human resource professionals in Kentucky, consider these valuable benefits:

- 7.5 x 10 space with pipe, drape, skirted 8' table, two chairs
- Fees include all meals, breaks and receptions for TWO booth representatives*
- Listing and weblink on exhibitor page at kyshrmconference.com
- Meals, breaks and Tue. reception are held inside the exhibit area – with you!
- Activities designed to draw attendees into the exhibit area
- List of attendees provided via email before and after conference (mailing address with phone number)
- Post-conference complete list of attendees emailed two weeks after event (includes email)
- Registration bag and conference materials provided (two)
- Listing that includes booth # in onsite conference directory
- Exhibitor and attendee name badges are different colors to distinguish between the two.

*Does not include KYSHRM Conference educational sessions. Registration required.

Exhibitor Reservation Fee

7.5 x 10 Exhibit Booth

- \$949 Early Bird Registration #1 BY Nov. 30, 2016
- \$999 Early Bird Registration #2 BY Apr. 28, 2017
- \$1,099 Retail Registration AFTER Apr. 28, 2017

7.5 x 10 Exhibit Booth + Ad + Logo*

- \$1,349 Early Bird Registration #1 BY Nov. 30, 2016
- \$1,399 Early Bird Registration #2 BY Apr. 28, 2017
- \$1,499 Retail Registration AFTER Apr. 28, 2017

*In addition to your listing, includes a quarter-page (1/4), 4-color ad and color logo in onsite conference directory.

Once exhibitor registration form is received, you will receive a confirmation by email and be entered into our exhibitor database. Your name and contact information will be given to our conference management services, the George Fern Co., who can provide you with information on furniture, equipment and other services to make your exhibit at the conference a success.

Need more visibility? Sponsorship opportunities are available. Contact Andrea Flanders at 502-848-8723 for details.



WHAT DO YOU LOVE ABOUT PARTICIPATING IN THE KYSHRM CONFERENCE? ...

"It reaches our EMPLOYER customers in one space, and the folks that attend are the **decision makers** for their companies."

H. Neal, Sponsor

"Getting to meet decision makers in one place...bringing them into a **warm market relationship** versus trying to cold call on companies".

S. Boley, Exhibitor

"I think it was a great conference to showcase our companies capabilities to a **vast audience**."

K. Tudor, Sponsor

"I was so impressed with the entire process from registering, to exhibiting, to the end of the conference. I've attend many SHRM events, and I have never experienced one so organized and **considerate of the exhibitors time**. I have to say this is one of the first SHRM events that so much value was placed on time with the exhibitors. In one day there was more interaction than I've had with 2-3 day events."

D. Czarnik, Exhibitor

Sponsor and Exhibitor Move In Tuesday, Aug. 29, 2017

10 a.m. - 4:30 p.m. (5 p.m. Welcome Reception in HR Marketplace)

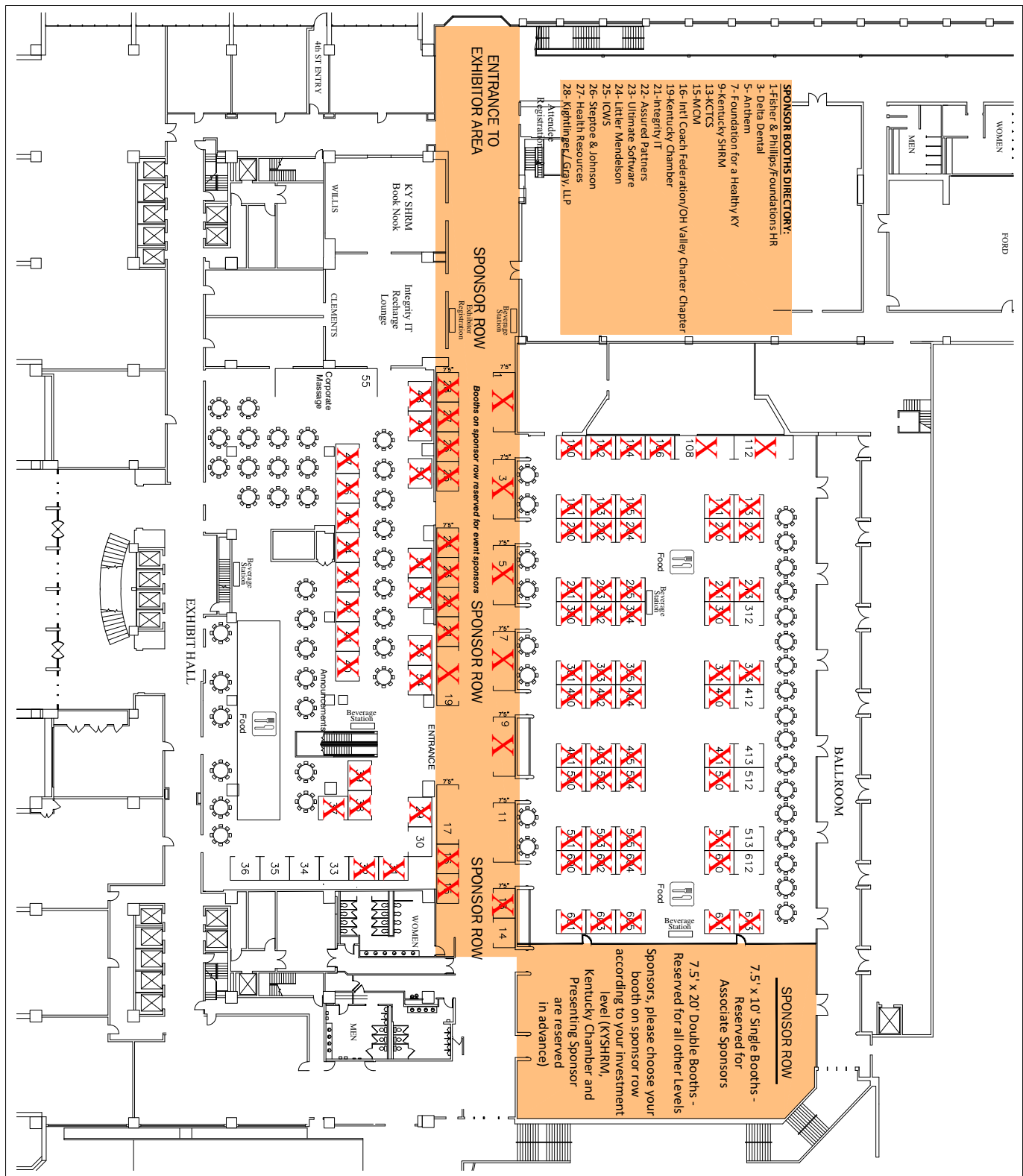
Sponsor and Exhibitor Move Out Wednesday, Aug. 30, 2017

4-6 p.m.
(6 p.m. Networking Reception - on Belle of Louisville)



Great people working hard to put on a great conference. The Galt House is very nice and everyone there made us feel comfortable. This show is the best opportunity to create new connections in this area!

Exhibit Hall Floor plan



KY RM

Ky RM

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Galt ball oiel

ouisville, KY

Ballroom / exhibit all

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: seminar eel

Booth Number- 7410-17

rawn By: M. Inman

Revised: 7/12/2017 1:07 PM

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every effort has been made to ensure the accuracy of all information contained on this floor plan. however, no warranties, either expressed or implied are made with respect to this information. the user of this information, whether for personal or professional purposes, is responsible for their own actions. the construction of an exhibit, it is the sole responsibility of the exhibitor to verify all dimensions and locations.



3752 Crittenden Drive
Louisville, KY, 40209
502-367-0254

Contact Information:

Company Name: _____
List the company name as it should appear on signage, booth, directory and online. Please initial here to indicate this is the official company name you'd like listed for all event materials: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Contact for All Exhibitor Correspondence: _____

Title: _____

Telephone: _____ Fax: _____

Email: _____
(Confirmation will be sent to this email address)

Purchase & Payment Details:

■■■ Booth assignment will not be made until payment is received ■■■

Total Amount _____ Bill my company PO# _____

Method of Payment: Check AMEX MasterCard Visa
Make checks payable to Kentucky Chamber of Commerce

Credit Card Number: _____

Exp. Date: _____ Security Code (3 digit code on back): _____

Cardholder's Name (please print): _____

Cardholder's Signature: _____

Application Completion

Important: Please initial indicating that you have read and agree to the Exhibitor and Sponsor Terms and Conditions on the next page: _____ (initials here)

Please complete, sign and fax this page to 502-848-8768 or 502-695-5051
OR Scan and email to aflanders@kychamber.com

Signature: _____

Company: _____

Signed by (print name): _____

Date: _____

Early Bird Pricing! No Longer Available



7.5 x 10 EXHIBIT BOOTH*

*Basic electric is an additional \$75. Order information will be provided closer to the event.

- ~~Early Bird #1: \$949 (sign up by Nov. 30, 2016)~~
- ~~Early Bird #2: \$999 (sign up by Apr. 28, 2017)~~
- Retail: \$1,099 (sign up after Apr. 28, 2017)

7.5 x 10 EXHIBIT BOOTH + AD + LOGO

In addition to your listing, includes a quarter-page (1/4), 4-color ad and color logo in onsite conference directory.

- ~~Early Bird #1: \$1,349 (sign up by Nov. 30, 2016)~~
- ~~Early Bird #2: \$1,399 (sign up by Apr. 28, 2017)~~
- Retail: \$1,499 (sign up after Apr. 28, 2017)

BOOTH LOCATION See floor plan.

** Booth assignment will not be made until payment is received.*

- 1st Choice _____
- 2nd Choice _____
- 3rd Choice _____
- 4th Choice _____

Want More Visibility? Sponsor!

Opportunities start at \$5,000 and include (but are not limited to):

- Complete attendee lists
- Preferred logo placement/signage
- Advertising
- Preferred booth location

Mail Payment to:

Attn: Business Education Dept.
Kentucky Chamber of Commerce
464 Chenault Rd.
Frankfort, KY 40601

Make checks payable to:

Kentucky Chamber of Commerce

Please contact Andrea Flanders at 502-848-8723 or aflanders@kychamber.com with any questions.

2017 KYSHRM EXHIBITOR & SPONSOR TERMS

1. Contract Conditions. These exhibition regulations shall apply to the exhibitor and/or sponsor ("Exhibitor/Sponsor") identified on the Exhibitor/Sponsor Application/Contract, for the 2017 Kentucky Society for Human Resource Management Conference (the "Conference"), which has been received by the Kentucky Chamber of Commerce ("Chamber").
2. Exhibition Space. Exhibition space will be assigned by Chamber on a first-come, first-serve basis to exhibitors who complete and return the Application/Contract with payment; however, Chamber reserves the right to reassign exhibition booth space if necessary. Chamber reserves the right to refuse exhibition booth space to any potential exhibitor.
3. Exhibition Space Rental. Chamber must receive Exhibitor's/Sponsor's payment in full by June 2, 2017 to reserve Exhibitor's/Sponsor's exhibition booth space. Such payment may be mailed to the address set forth on the Application/Contract.
4. Set Up/Tear Down. Exhibitor/Sponsor set up is Tuesday, August 29, 2017 from 10 a.m. to 4:30 p.m. Tear down and move out is Wednesday, August 30, 2017 from 4 p.m. to 6 p.m.
5. Booth Staffing. A representative of Exhibitor/Sponsor must occupy its booth during all scheduled exhibit hours of the Conference.
6. Conference Cancellation. Chamber reserves the right to cancel the Conference if it is deemed necessary. In the event of any such cancellation, Chamber will refund Exhibitor's/Sponsor's payment in full, and Exhibitor/Sponsor shall waive any and all damages and claims for damages in connection with such cancellation.
7. Exhibitor/Sponsor Cancellation. Prior to June 2, 2017, Exhibitor/Sponsor may withdrawal from the Conference and receive a full refund less a Fifty Dollar (\$50.00) administrative fee. Chamber will not provide any refund if Exhibitor/Sponsor withdrawals after June 2, 2017.
8. Fire Prevention/Safety. All display material used in any exhibit must be flame retardant. All electrical wiring must be in good condition, must conform to local fire regulations and must be able to pass inspection by the fire marshal. In addition, Exhibitor/Sponsor shall take precautions for the safety of other exhibitors and all other persons attending the Conference.
9. Shipping. Chamber will forward shipping information to Exhibitor/Sponsor upon receipt of the Application/Contract. All shipments will be at Exhibitor's/Sponsor's own risk and expense, and must be prepaid.
10. Electric. Chamber will forward information regarding electrical needs to Exhibitor/Sponsor upon receipt of the Application/Contract. Exhibitor/Sponsor will be charged for any electrical needs.
11. Insurance. Exhibitor/Sponsor acknowledges that the Chamber, Kentucky Society for Human Resource Management ("SHRM") and the Galt House Hotel do not maintain insurance covering Exhibitor's/Sponsor's property. If Exhibitor/Sponsor desires to insure its exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind, it shall do so at its own expense.
12. Liability. Exhibitor/Sponsor hereby agrees to indemnify, defend and hold harmless the Chamber, SHRM and the Galt House Hotel, and each of their officers, directors, employees and agents from and against any actions, law suits, costs, damages, claims and expenses (including attorneys' fees) arising from any damage to property or bodily injury to Exhibitor/Sponsor, his agents, representatives, employees, or any other persons by reason of the Exhibitor's/Sponsor's occupancy or use of the exhibition facilities.
13. Assignment. Exhibitor/Sponsor shall not assign or sublet any of its assigned exhibition booth space.
14. Enforcement. Exhibitor/Sponsor agrees to comply with the regulations contained herein, and any rules and regulations set forth by the Galt House Hotel. Chamber reserves the right to evict Exhibitor/Sponsor in the event of any violation of these regulations. In addition, Chamber reserves the right to prohibit Exhibitor/Sponsor from displaying all, or any part, of an exhibit that is deemed unsuitable for the Conference by Chamber.
15. Amendments. Chamber reserves the right to amend these regulations at any time, as it deems necessary. Chamber shall have the full power to interpret and enforce all of the regulations contained herein.