



Kentucky Chamber

PRESENTED BY



FIFTH THIRD BANK

4th Annual
**WOMEN'S
SUMMIT**

June 26, 2024

Central Bank Center | Lexington

Sponsorship Opportunities

4th Annual **WOMEN'S SUMMIT**

2023 Attendee Response

Even better than last year!

Wonderful line-up of presenters for this event!

Well done!

This is one of the best conferences, and I look forward to it.

I deeply appreciate the nonpartisan atmosphere of the event. Several topics discussed are sensitive and people are very passionate about them, but you were able to speak to these topics very objectively.

Topics were very timely and informative.

I have attended all three years, and they have all been great.

Beautiful event. Food was good, speakers were great, a very helpful pick-me-up!

My first year to attend, and I found every topic and every panel very engaging.

Loved the variety of topics discussed and women speakers!

I left the summit empowered!

Great speakers, great topics, and audience involvement.

First time attendee – this was fabulous, and I will be attending in the future. Great speakers, great flow, good food. Loved the seating. This is the first event I've attended where people did not have to turn around to see.

All of the speakers provided good and helpful information.

I left feeling inspired.



3rd Annual Woman in Leadership Award Recipient Elizabeth McCoy (left)
Kentucky Chamber CEO & President Ashli Watts (right)



Learn More About Sponsorship Opportunities

Andrea Flanders

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JOIN US

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

PRESENTING SPONSOR

\$15,000

Exclusive Opportunity

SOLD Fifth Third Bank, Kentucky

BENEFITS

View currently committed sponsors here.

Branding Opportunities

- Recognition as presenting sponsor
- Abundant pre-event marketing and on-site publicity
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, ballroom screens, name badges, lanyards, notepads and pens

High Impact Opportunities

- Opportunity to address the audience (3 min. max)
- Opportunity to provide guests with branded takeaway item (you provide)
- Acknowledgement from podium
- Notebook and pen with your logo given to each attendee

Access

- Front row, reserved seating for 12 – two tables of 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

Advertising

- Full-page ad in event program (back cover)
- Company logo, profile and listing in event program
- Your logo appears on every single slide on large screens throughout the event



REGISTER ONLINE



PLATINUM SPONSOR

\$10,000

Three Opportunities (Two remain)

Choose One:

Coffee & Breakfast Networking Hour

Start the day off with connections and conversations before the Summit begins. Your logo included on signage and napkins.

Leadership Luncheon **SOLD** NUCOR

Recognizes the Kentucky Chamber of Commerce's Woman in Leadership. You'll receive special recognition from the podium of your support!

Networking Reception

Continue the conversations during hour-long cocktail reception following the Summit. Your logo included on signage and napkins.



BENEFITS

Branding Opportunities

- Recognition as a platinum sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, signage related to your sponsorship, ballroom screens, and table tents

High Impact Opportunities

- Acknowledgement from podium
- Preferred logo placement and increased visibility, per your specific sponsorship

Access

- Front row, reserved seating for 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

Advertising

- Full-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens

View currently committed sponsors here.

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GOLD SPONSOR

\$7,500

Six Opportunities (Five remain)



BENEFITS:

Branding Opportunities

- Recognition as a gold sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

High Impact Opportunities

- Acknowledgement from podium

Access

- Preferred, reserved seating for 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

Advertising

- Half-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens

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SILVER SPONSOR

\$5,000

Ten Opportunities (Five remain)

BENEFITS:

Branding Opportunities

- Recognition as a silver sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

Access

- Preferred, reserved seating for 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

Advertising

- Quarter-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens

View currently committed sponsors here.



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BRONZE SPONSOR

\$2,500

Fifteen Opportunities (Six Remain)



BENEFITS:

View currently committed sponsors here.

Branding Opportunities

- Recognition as a bronze sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

Access

- Reserved seating for 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

Advertising

- Listing in event program (contact info and logo only)
- Your logo appears throughout the event on large screens

REGISTER ONLINE



Registration Information Please print

Mr. Ms.
 Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

Please select one of the following investment opportunities

- ~~Presenting Sponsorship~~ **exclusive - SOLD**
\$15,000
- Platinum Sponsorship** 3 opportunities (2 remain)
\$10,000
- Gold Sponsorship** 6 opportunities (5 remain)
\$7,500
- Silver Sponsorship** 10 opportunities (5 remain)
\$5,000
- Bronze Sponsorship** 15 opportunities (6 remain)
\$2,500

[View currently committed sponsors here.](#)

Registration Options



Phone
Andrea Flanders
502-848-8786

E-mail
aflanders@kychamber.com

Mail
Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

Method of Payment

- Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # _____ (not required)
- Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.