



**KENTUCKY ASSOCIATION  
OF MANUFACTURERS**



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

# **KENTUCKY**

## **Manufacturing Innovation Conference**

a  initiative

**October 24, 2014**  
Lexington Center  
Lexington, Ky.

**[KyManufacturingConference.com](http://KyManufacturingConference.com)**

## **Sponsor and Exhibitor Opportunities**

# Kentucky Manufacturing Innovation Conference

## What is the Kentucky Manufacturing Innovation Conference?

The Kentucky Association of Manufacturers (KAM) and the Kentucky Chamber of Commerce are jointly launching the first Kentucky Manufacturing Innovation Conference.

The Conference is a one-day event designed to bring the state's manufacturers together with leading manufacturing innovators driving the region's productivity.

The conference is an initiative of BEAM, the Bluegrass Economic Advancement Movement, which is a partnership among the mayors of Lexington and Louisville and the Brookings Institution. BEAM's goal is to move Central Kentucky's thriving manufacturing sector into the ranks of world-class manufacturing hubs.

## Why Should You Participate?

With an expected attendance of over 300, your company will have the opportunity to connect with your target audience during various dedicated times for exhibitors and sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. Sponsors are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Contact Andrea Flanders, sponsorship development manager, at the Kentucky Chamber of Commerce to learn more about sponsorship opportunities. Please call 502-848-8723 or email [aflanders@kychamber.com](mailto:aflanders@kychamber.com).

## Venue

Lexington Center

## Location

Lexington, Kentucky

## When

October 24, 2014

## Schedule

7 a.m.	Exhibitor and Sponsor set up
8 a.m.	Registration   Continental Breakfast   Exhibits open
8:30 a.m.	General Session
10:30 a.m.	Break with sponsors and exhibitors
11 a.m.	General Session
12 p.m.	Lunch with Keynote Presentation
1:50 p.m.	Break with sponsors and exhibitors
2:20 p.m.	General Session
3:30 p.m.	Kentucky Manufacturing Innovation Conference: A BEAM Initiative adjourns

## Event Registration

\$299 Retail  
\$199 Member

## Sponsorships

Presenting	\$31,500 Retail	\$25,000 Member
Gold	\$12,500 Retail	\$10,000 Member
Silver	\$9,500 Retail	\$7,500 Member
Bronze	\$4,000 Retail	\$3,000 Member
Exhibitor	\$1,200 Retail	\$995 Member

# Kentucky Manufacturing Innovation Conference

## Presenting Sponsorship Opportunity ~~Exclusive Opportunity~~ **SOLD - BEAM**

**\$31,500** Retail

**\$25,000** Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member

- Exclusive listing as the presenting sponsor of the 2014 Kentucky Manufacturing Innovation Conference
- Listing on the Kentucky Manufacturing and Innovation Conference and KAM websites (kymanufacturingconference.com) (kam.us.com).
- Your company logo on event communications and press releases.
- Opportunity to speak about your company and introduce the opening speaker
- Opportunity to provide a promotional item for each guest (for opening keynote)
- Listing + full-page, color ad on inside front cover of event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for 10 (\$1,990/member and \$2,990/non-member)
- Preferred seating at general sessions and lunch for you and your guests (can be used for your exhibit booth staff or others)
- Recognition from the podium of your company's contribution
- Company logo appears on rotating sponsor display on large screens in ballroom
- Unlimited networking opportunities
- First right of refusal for the presenting sponsorship of 2015 Kentucky Manufacturing Innovation Conference

## Gold Sponsorship Two Opportunities Available

**\$12,500** Retail

**\$10,000** Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member

\*Breakfast & Breaks Sponsor – Logo on napkins & signage

\*Notepads & Pens Sponsor – Logo on notepads and pens

- Listing as a gold sponsor of the 2014 Kentucky Manufacturing Innovation Conference
- Listing on the Kentucky Manufacturing and Innovation Conference and KAM websites (kymanufacturingconference.com) (kam.us.com).
- Listing + full-page, color ad on inside of event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for six (\$1,194/member and \$1794/non-member)
- Preferred seating at general sessions and lunch for you and your guests (can be used for your exhibit booth staff or others)
- Recognition from the podium of your company's contribution
- Company logo appears on rotating sponsor display on large screens in ballroom
- Unlimited networking opportunities
- First right of refusal for the gold sponsorship of 2015 Kentucky Manufacturing Innovation Conference

## Silver Sponsorship Four Opportunities Available

**\$9,500** Retail

**\$7,500** Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member

- Listing as a silver sponsor of the 2014 Kentucky Manufacturing Innovation Conference
- Listing on the Kentucky Manufacturing and Innovation Conference and KAM websites (kymanufacturingconference.com) (kam.us.com).
- Listing + half page , color ad in event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for four (\$796/member and \$1,196/non-member)
- Preferred seating at general sessions and lunch for you and your guests (can be used for your exhibit booth staff or others)
- Recognition from the podium of your company's contribution
- Company logo appears on rotating sponsor display on large screens in ballroom
- Unlimited networking opportunities
- First right of refusal for the silver sponsorship of 2015 Kentucky Manufacturing Innovation Conference

# Kentucky Manufacturing Innovation Conference

## **Bronze Sponsorship** Six Opportunities Available

**\$4,000 Retail**

**\$3,000** Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member

- Listing as a bronze sponsor of the 2014 Kentucky Manufacturing Innovation Conference
- Listing on the Kentucky Manufacturing and Innovation Conference and KAM websites (kymanufacturingconference.com) (kam.us.com).
- Listing + quarter page , color ad in event program or manual
- Exhibit space in preferred location (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for three (\$597/member and \$897/non-member)
- Preferred seating at general sessions and lunch for you and your guests (can be used for your exhibit booth staff or others)
- Recognition from the podium of your company's contribution
- Company logo appears on rotating sponsor display on large screens in ballroom
- Unlimited networking opportunities
- First right of refusal for the bronze sponsorship of 2015 Kentucky Manufacturing Innovation Conference

## **Exhibitor Opportunity** Limited Booths Available

**\$1,200 Retail**

**\$995** Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member

- Listing on the Kentucky Manufacturing and Innovation Conference and KAM websites (kymanufacturingconference.com) (kam.us.com).
- Listing in event program or manual
- Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete mailing list of attendees made available after event
- Complimentary event registrations for two (can be used for your exhibit booth staff or others)
- Unlimited networking opportunities



# Sponsorship Investment

## Kentucky Manufacturing Innovation Conference

### REGISTRATION INFORMATION

Please print:

Mr.  Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

### PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- ~~Presenting Sponsorship~~ **SOLD**  
 \$31,500 Retail  
 \$25,000 Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member
- Gold Sponsorship**  
 \$12,500 Retail  
 \$10,000 Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member
- Silver Sponsorship**  
 \$9,500 Retail  
 \$7,500 Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member
- Bronze Sponsorship**  
 \$4,000 Retail  
 \$3,000 Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member
- Exhibitor**  
 \$1,200 Retail  
 \$995 Kentucky Association of Manufacturers (KAM) and/or Kentucky Chamber member

### REGISTRATION OPTIONS

Phone	Fax	E-mail	Mail
Andrea Flanders 502-848-8723	502-695-5051	aflanders@kychamber.com	Kentucky Chamber 464 Chenault Road Frankfort, KY 40601

### METHOD OF PAYMENT

- Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # \_\_\_\_\_ (not required)
- Please charge to my  Visa  Mastercard  Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Association of Manufacturers (KAM) and the Kentucky Chamber of Commerce.

The Kentucky Association of Manufacturers (KAM) and the Kentucky Chamber of Commerce reserve the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.