



Virtual “Bus to Business” Video Series
Sample Student and Teacher Guide

POTENTIAL QUESTIONS: ELEMENTARY		
Links to elementary videos: https://www.youtube.com/playlist?list=PLAodmmUoomG0mxZx7Fal3IKK85VdMEatw		
Q1:	What is the speaker’s career?	
Q2:	What business or company does this person represent?	
Q3:	What skills and subjects are important for success in this career?	
Q4:	Name one interesting fact you learned today about this career.	

POTENTIAL QUESTIONS: SECONDARY		
Link to middle and high school videos: https://www.youtube.com/playlist?list=PLAodmmUoomG0KFlwQzq737oiwWL5071Dd		
Q1:	What is the speaker’s career?	
Q2:	The speaker describes several occupations within their workplace. Do any of the careers mentioned interest you? Why or why not?	
Q3:	Of the careers mentioned during the interview, choose one and describe the skills and education required.	
Q4:	Briefly describe the setting of the interviewee’s occupation and what a typical day looks like.	
Q5:	How might this occupation or business change over the next few years?	
Q6:	What skills and characteristics are desired for employees of this business or company?	
Q7:	Do you have questions about this career that were not addressed in the interview? If so, what are those questions?	





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Possible Extension Activity: Elementary

Have students create a poster or visual aid that depicts this career. Pictures and words may be used to describe appropriate information including, but not limited to, the following:

- Tasks that are completed daily by a person with this occupation;
- The types of uniform or equipment that may be required for this occupation;
- Education and training requirements a person must complete for this occupation; and
- The possible work environment or setting.

Possible Extension Activity: Secondary

The interviewee describes multiple occupations within their respective business/company that represent a variety of diverse career pathways, which can be used to launch a deeper study. Teachers can choose to lead a class discussion to brainstorm related careers. For example:

“American Water employees represent multiple career opportunities. Let’s see how many different careers we can list from the interview.” (i.e., skilled/technical, finance, human resources, quality control, safety, etc.)

Students then research to learn more about one of the identified careers. Research topics may include, but are not limited to, the following facts and information:

- Qualifications and education/training requirements;
- Where an individual may seek training and education for the career;
- Typical day-to-day duties and responsibilities;
- Average salary in Kentucky;
- Job forecast and demand in Kentucky (current and projected data); and
- Working conditions/environment.

Bus to Business 2020 is coming to you this October!

The Kentucky Chamber Workforce Center is partnering with Kentucky Society for Human Resources Management (KYSHRM) and its chapters statewide for the 2020 program taking place during the entire month of October. Sign up to participate at the links below! Don't miss the bus!

[Learn more here!](#)

[Schools apply here!](#)

[Employers apply here!](#)

