



**KENTUCKY CHAMBER, HOME BUILDERS
ASSOCIATION OF KENTUCKY RELEASE
REPORT DETAILING THE**
Economic Impact of Housing



Examining Kentucky's critical housing challenges and its impact on economic development is the focus of a new report released by the Kentucky Chamber Center for Policy and Research, in partnership with the Home Builders Association of Kentucky.

"Building a Foundation for Growth: Meeting Kentucky's Current and Future Housing Needs" combines research and feedback from local leaders across Kentucky and highlights the urgent need for action to address the state's housing shortage and affordability challenges.

"State and local leaders across Kentucky are actively working to position Kentucky for growth,"

said Dr. Charles Aull, the report's author and Executive Director of the Kentucky Chamber Center for Policy and Research. "As this work continues and finds success, overcoming housing challenges must be a top priority. As the report argues, sustainable growth means more housing and more home building in all corners of the Commonwealth."

This new report builds on previous work by the Kentucky Chamber Center for Policy and Research aiming to solve major statewide challenges and support sustainable growth in Kentucky. The Center has previously published reports on workforce participation, tax reform, early childhood education, and substance use disorder.

LEARN MORE

Scan the QR code or visit kychamber.com/housing.



*Governor Andy Beshear
Talks State Progress*
AT KENTUCKY CHAMBER EVENT

PRESENTED BY  BROWN-FORMAN

Governor Andy Beshear joined Kentucky business leaders in July at an exclusive event hosted by the Kentucky Chamber of Commerce where he discussed the progress Kentucky has been making in recent years but also touched on many points related to the national political landscape.

This event came after President Joe Biden announced he would not be seeking reelection in November and endorsed Vice President Kamala Harris.

Kentucky Chamber Chair-Elect Scott Davis, CEO of Field and Main Bank, said it is an exciting time to build upon the successes of the Kentucky Chamber's work. Davis also thanked the governor for his work with the business community.

SEE GOV. BESHEAR TALKS STATE PROGRESS, PAGE 2

**KENTUCKY CHAMBER
WOMEN'S SUMMIT
FOCUSES ON**
*Leadership,
Perfectionism,
and Building
Networks*

The 4th Annual Kentucky Chamber Women's Summit, held in June, brought together over 700 attendees to celebrate women's achievements and discuss critical topics in leadership, career advancement, and work-life balance.

As part of the Summit, Alice Houston, owner and co-founder of HJI Supply Chain Solutions, was honored with the 2024 Woman in Leadership Award.



ALICE HOUSTON
2024 WOMAN IN
LEADERSHIP
AWARD WINNER
*Owner and Co-Founder
HJI Supply Chain Solutions*

SEE WOMEN'S SUMMIT, PAGE 3



FROM THE FRONT

Gov. Beshear Talks State Progress

In his remarks, Beshear said he loves the Commonwealth of Kentucky and emphasized how meaningful his jobs as attorney general and now governor have been. He said seeing Kentucky front and center has been special to him and he hopes it is special to others, too.

Returning from a trip to South Korea and Japan, he said other countries are excited about what Kentucky is doing. Additionally, he said it is incredible to see the difference in the last four or even eight years.

"We are now the first call companies are making instead of claiming they don't have our number," Beshear said.

The governor said he is excited to see the growth in all areas of Kentucky, pointing to multiple budget surpluses and \$32 billion in new private sector investments during his terms.

"If any part of our state is not thriving, we are not succeeding," he said.



Governor Andy Beshear and Kentucky Chamber Board leaders including Conrad Daniels of HJI Supply Chain Solutions, Kevin Smith of Kentucky Distilled Spirit Advisors, Diane Medley of Cherry Bekaert, Ashli Watts of the Kentucky Chamber, Scott Davis of Field & Main Bank, and Elizabeth McCoy of Planters Bank

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KENTUCKY CHAMBER BOARD OF DIRECTORS SET Strategic Goals to Advance the Chamber, Commonwealth

The Kentucky Chamber Board of Directors held a strategic planning session in July to set the organization's priorities for the next three years. The meeting was hosted by 2024 Chair Candace McGraw of the Cincinnati/Northern Kentucky International Airport with a reception at the Epic Flight Academy and featured remarks from local leaders, including Senator Chris McDaniel, Representative Kim Moser, and Judge Executives Gary Moore and Steve Pendery. The board also heard from Senate President Robert Stivers about the important role of the business community in politics and policy.

2024-2027 PRIORITIES

- Grow Kentucky through defining, promoting and lobbying for a more competitive, consumption-based tax system.
- Develop programs and policies to improve and grow Kentucky’s workforce.
- Produce high-quality research to impact public policy issues relevant to the business community.
- Promote and ensure a pro-business legislature.
- Increase access to quality child care and early childhood education.



Board reception at Epic Flight Academy hosted by CVG Airport



Senate President Robert Stivers speaks to business leaders from across the Commonwealth



2024 Woman in Leadership Award Recipient Alice Houston, Founder and Co-Owner of HJI Supply Chain Solutions, and Conrad Daniels, President of HJI Supply Chain Solutions

FROM THE FRONT

Kentucky Chamber Women's Summit

PRESENTED BY  FIFTH THIRD

Houston's son-in-law Conrad Daniels, who is president of HJI Supply Chain Solutions and chair of the Kentucky Chamber Foundation, interviewed Houston about her life, from growing up in a segregated Louisville in the 1960s, to how she worked to build the largest minority-owned transportation business in the country.

"When I first started, there was not one single person I could call and get advice about transportation, supply chain, or any of that. There just weren't other women in business," Houston said. "When I got into a leadership position, I made myself available to other women. To be able to be vulnerable in a safe setting among peers is something special because it's something I didn't have."

Kentucky Chamber President and CEO Ashli Watts highlighted the progress women have made in business while acknowledging persistent challenges, noting that only 10% of Fortune 500 CEOs are women.

Elizabeth McCall, Woodford Reserve's first female master distiller, shared her journey of curiosity and perseverance in the bourbon industry.

A panel of business leaders, including PNC Bank Regional President Kristen Byrd, Crank & Boom Craft Ice Cream Owner Toa Green, and English Lucas Priest & Owsley LLP Partner LaJuana Wilcher discussed obstacles faced by women in business and the importance of mentorship and peer relationships.

A keynote address on overcoming perfectionism from Vitale Buford Hardin, president and CEO of Vitale & Company, focused on building professional confidence and strategies for combating perfectionism in the workplace.

Britney Ruby Miller, CEO of Jeff Ruby Culinary Entertainment, spoke with Kentucky Chamber Board Chair Candace McGraw, CEO of Cincinnati/Northern Kentucky International Airport, about her experiences balancing family and business.

She shared some of the personal and professional challenges she has faced as a perfectionist and stressed the importance of sharing your story and being "dangerously transparent" to overcome those struggles.

The event also highlighted the importance of professional development for women's career advancement, with speakers emphasizing the value of networking and embracing authenticity in leadership roles.

READ MORE
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Vitale Buford Hardin, President & CEO, Vitale & Company



Beth Davisson, Senior Vice President of the Kentucky Chamber Foundation, LaJuana Wilcher, Partner of English Lucas Priest & Owsley LLP, Toa Green, Owner/Operator of Crank & Boom Craft Ice Cream, and Kristen Byrd, Regional President of PNC Bank



Elizabeth McCall, Master Distiller of Woodford Reserve, and Renee Shaw, Director of Public Affairs and Moderator of Kentucky Educational Television (KET)



Britney Ruby Miller, CEO of Jeff Ruby Culinary Entertainment, and Candace McGraw, CEO of Cincinnati/Northern Kentucky International Airport



KENTUCKY LEADERS DISCUSS THE *Importance of Collaboration to Develop a Strong Workforce*

PRESENTED BY  **Kentucky
Career Center**
Career Training Employer

In an effort to address Kentucky's workforce challenges, leaders from across the Commonwealth gathered at the Kentucky Chamber's Workforce Summit. Framing the event was the current landscape of Kentucky's workforce: a population of 4.5 million, with a 58% workforce participation rate and two job openings for every seeker.

The Summit also underscored areas where Kentucky performs well in education, including clear outcomes, quality coaching, and employer alignment.

Many conversations centered around talent attraction and retention strategies and fostering organizational cultures that prioritize employee satisfaction. Panelists also emphasized the urgent need to attract more people to Kentucky while tackling

persistent barriers to employment such as housing, childcare, and transportation.

Highlighting the importance of inclusion in the workforce, business leaders spoke about how their companies have engaged underutilized talent pools, such as individuals needing a second chance, those with disabilities, military veterans, and refugees.

READ MORE
Visit kychamberbottomline.com.

Chamber Hosts State and National Leaders

FOR A LEGISLATIVE RECEPTION AT NCSL CONFERENCE

More than 5,000 people from across the nation traveled to Louisville in August for the National Conference of State Legislatures (NCSL). During the conference, the Kentucky Chamber and Frost Brown Todd hosted many legislators, Chamber members, and state and national leaders for a reception with remarks from Senate President Robert Stivers, Speaker of the House David Osborne, and Mayor Craig Greenberg on Kentucky's progress.



**78th ANNUAL MEETING**

presented by 

September 18, 2024 | Omni Louisville Hotel | 5:00 p.m. Registration & Networking Reception | 6:30 p.m. Dinner



DECISION 2024
A DISCUSSION OF THIS YEAR'S
PRESIDENTIAL ELECTION
ASHLEY ALLISON

- CNN Political Commentator
- Founder and CEO, Turner Conoly Group, LLC
- Former Obama-Biden Administration and Biden-Harris Campaign Senior Staffer



SCOTT JENNINGS

- CNN Senior Political Commentator
- Co-founder and Partner, RunSwitch PR
- Served on President George W. Bush's campaigns

REGISTER AT KYCHAMBER.COM



In June, the Foundation hosted a graduation ceremony for the Leadership Institute for School Principals Class of 2024

EDUCATION, BUSINESS LEADERS GATHER TO CELEBRATE

Leadership Institute for School Principals Graduation



Leadership Institute
for School Principals

Powered by



Kentucky Chamber
Foundation

TRAINING PRESENTED BY



Truist
Leadership
Institute

In June, 41 principals across the Commonwealth graduated from the Kentucky Chamber of Commerce Foundation's Leadership Institute for School Principals program.

The Foundation's Leadership Institute for School Principals offers public and private school principals in Kentucky the opportunity to receive powerful individual leadership training provided by the Truist Leadership Institute, customized to meet the specific leadership development needs of school administrators.

Throughout 12 years of the program, the Foundation's Leadership Institute for School Principals has invested over \$3.8 million to train over 520 elementary, middle, and high school principals, impacting over 111 counties and almost 3 million students in Kentucky.

Kentucky Commissioner of Education Dr. Robbie Fletcher spoke to the graduating principals to express his support and advice. He stressed the importance of servant leadership and the value of listening and challenging others.

Jarrold Hankins of Webster County High School also spoke on his experience, thanking Truist, the Foundation, and program donors for allowing the principals to participate in this special program and make lasting connections with peers and business leaders across Kentucky.

Learn more about the Foundation's Leadership Institute for School Principals at principalsleadky.com.



Ashli Watts of the Kentucky Chamber, Deirdre Lyons of Alltech, Latonya Croney of Truist, Jarrod Hankins of Webster County High School, Beth Davisson of the Kentucky Chamber Foundation, and Kentucky Commissioner of Education Dr. Robbie Fletcher

READ MORE

To view the 2024 graduates, visit kychamberbottomline.com.

Register Today!



ANNUAL KENTUCKY

INCLUSIVE

WORKFORCE SUMMIT

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RETAIN KENTUCKY

Kentucky Career Center
Career Training Employer

September 30, 2024

Griffin Gate Marriott Golf Resort & Spa | Lexington

KYSHRM

40th Annual Conference

Join the Evolution to Elevate HR

presented by Kentucky Career Center
Career Training Employer

August 27-29, 2024 | Galt House Hotel | Louisville

Kentucky's Premier HR Conference
is Back in Louisville!



Keynote

August 27 | 12:30 p.m.

STEVE BROWNE

Chief People Officer, LaRosa's



Keynote

August 28 | 8:45 a.m.

SIMON T. BAILEY

Award-winning keynote speaker, coach, and author



Keynote

August 29 | 11:45 a.m.

APRIL SIMPKINS SHRM-CP, PHR

Chief Human Resources Officer, Questco



KYSHRM



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BETTER WORLD

www.kyshrmconference.com

Thank you for your investment.

The following is a list of new members of the Kentucky Chamber. Please help us thank these companies for investing in the Chamber's mission by giving them your business.

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Fresca Keller Wealth At Raymond James
H & H Sheet Metal Fabricators
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Net Tango, Inc.

KENTUCKY CHAMBER NEWS

For address changes and subscription information, call 502-848-8723.



20TH ANNUAL BEST PLACES TO WORK IN KENTUCKY

Award Winners Announced

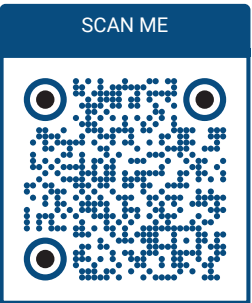
PRESENTED BY



The 20th Annual Best Places to Work in Kentucky awards celebration, hosted by the Kentucky Chamber of Commerce and the Kentucky Society for Human Resource Management (KYSHRM), and presented by CHI Saint Joseph Health, was held in June. Amgen, Blue & Co., LLC, and Delta Dental of Kentucky took the top spots in their respective categories. There were 1,100 attendees who joined in celebration of the 100 Kentucky companies who were recognized for their commitment to focus, measure, and move their workplace environments toward excellence.

VIEW 2024 WINNERS

A complete list of the ranked winners can be found at kychamberbottomline.com.



Mark Your Calendars

- August 27-29, 2024 | 40th Annual KYSHRM Conference – Louisville
- September 18, 2024 | Kentucky Chamber 78th Annual Meeting Dinner – Louisville
- September 30, 2024 | Annual Kentucky Inclusive Workforce Summit – Lexington
- October 15, 2024 | 34th Annual Kentucky Workers' Compensation Seminar – Lexington
- October 16-17, 2024 | Supervising & Managing People – Bowling Green
- October 17, 2024 | OSHA Forklift – Train the Trainer – Bowling Green
- October 18, 2024 | OSHA Recordkeeping and Reporting – Bowling Green
- November 12, 2024 | Kentucky Entrepreneur Hall of Fame – Lexington
- November 18, 2024 | 2025 Kentucky Legislative Preview – Lexington
- December 10-11, 2024 | OSHA 10-Hour General Industry Voluntary Compliance Course – Lexington
- December 10-13, 2024 | OSHA 30-Hour General Industry Voluntary Compliance Course – Lexington
- December 12-13, 2024 | Supervising & Managing People – Lexington
- January 9, 2025 | 30th Annual Kentucky Chamber Day Dinner – Lexington

REGISTER OR SPONSOR AN EVENT

To register for an event visit kychamber.com or contact Lori Jo Goff at 502-848-8727 or lgoff@kychamber.com.

Sponsorship opportunities are available for many of these events. To learn more, contact Andrea Flanders, Director of Sponsorship Relations, at 502-848-8786 or aflanders@kychamber.com.



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**EXPLORE A BETTER HEALTHCARE
SOLUTION FOR YOUR SMALL BUSINESS.**

The Kentucky Chamber offers **exclusive benefits** to save your business money and time so you can stay competitive in today's marketplace. **Join a health plan designed for your small business today!**



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Contact Mea Durham | (502) 848-8723 or mdurham@kychamber.com



**Building a Foundation for
GROWTH**

Meeting Kentucky's Current & Future
Housing Needs

