





POWERFUL STORIES OF SUCCESS AND LEADERSHIP SHARED AT THE KENTUCKY CHAMBER'S

2nd Annual Women's Summit

At the Kentucky Chamber's 2nd Annual Women's Summit, almost 500 professionals from across the Commonwealth gathered to celebrate women leaders, talk about their journeys to success, offer guidance, and share their vision for the future.

Attendees had the opportunity to hear from City of Mayfield Mayor Kathy Stewart O'Nan exactly seven months after devastating tornadoes hit. O'Nan said, "We all learn by doing. I have learned more about myself in the past seven months than I have in my life," she said. As for what comes next, the mayor pointed to the many incredible organizations helping the community rebuild and said many businesses are building back stronger than before, which makes her excited to see what Mayfield will look like.



"It was the most beautiful, amazing thing to show the world how we pulled together in a crisis," O'Nan said. "It is reaffirming to see how people's hearts shine through."

SEE ANNUAL WOMEN'S SUMMIT, PAGE 2

LEADERSHIP INSTITUTE FOR SCHOOL PRINCIPALS CELEBRATES TEN YEARS OF SUCCESS AND THE

Class of 2022 Graduation

Celebrating the ten-year anniversary of the Leadership Institute for School Principals program, the Kentucky Chamber Foundation held a luncheon, hosted by Leadership Institute Co-Chair Deirdre Lyons and Alltech Research Farm, to commemorate the program's success, thank sponsors and contributors, and recognize principals that have completed the program. The event also included a graduation ceremony for the Leadership Institute Class of 2022.

Proceeds from the event went toward the newly-created Deirdre Lyons Scholarship Fund, which will be used to support executive training for future participants of the Leadership Institute program. All funds raised during and after the event will be matched by Joe and Kelly Craft up to \$50,000.

SCAN TO DONATE

"I am honored at the announcement of the scholarship fund," said Alltech Co-Founder & Director of Corporate Image, Design and Construction Deirdre Lyons. "Alltech became involved in the Leadership Institute for School Principals because we feel that it is important to uplift our school principals. In many ways, the principal is the CEO of their school. The training they receive allows them to better lead their students and have a greater impact on their communities."

The Kentucky Chamber Foundation's Leadership Institute for School Principals offers public- and private-school principals in Kentucky an opportunity to receive powerful individual leadership training through the Truist Leadership Institute. This year-long program, usually reserved for the nation's top CEOs, is customized to meet the specific leadership development needs of school administrators.

Over the ten years of the program, the Kentucky Chamber Foundation's Leadership Institute for School Principals has invested over \$3.5 million to train over 500 elementary, middle, and high school principals, which has impacted over 250,000 students and 104 counties across Kentucky.

Leadership Institute for School Principals Pay to the Deirdre Lyons Scholarship Endowment Kentucky Chamber Foundation Construction Deirdre Lyons, and Alliance Resource Partners President, CEO, and Director Joe Craft

KENTUCKY CHAMBER LAUNCHES CENTER FOR POLICY AND RESEARCH, Names Charles Aull Executive Director



CHARLES AULL, PHD EXECUTIVE DIRECTOR Center for Policy and Research

To further the
Kentucky Chamber's
efforts to advance
the Commonwealth
through advocacy,
policy, and research,
the Chamber has
announced the
creation of the
Center for Policy and
Research and named
Charles Aull, Ph.D. as
executive director.

The Kentucky Chamber Center for Policy and Research

will build on the organization's long history of producing nonpartisan research on critical topics and leading policy development on important issues that will help create a stronger business climate and economy.

SEE CENTER FOR POLICY AND RESEARCH, PAGE 2

SEE LEADERSHIP INSTITUTE, PAGE 3

Annual Women's Summit

Duke Energy Ohio and Kentucky President Amy Spiller spoke on the importance of understanding your role, taking into account what others are trying to accomplish, and always being a student.

Cincinnati/Northern Kentucky International Airport CEO Candace McGraw said, "rarely is your career and your personal life firing on all cylinders." Because of this, she said it is important to learn how to give ourselves grace and be transparent.

Fifth Third Bank Kentucky Regional President Kimberly Halbauer said, "there's a difference between standing out and being outstanding. Know the difference, and choose wisely."

Panelists focused part of the conversation on the importance of building a network of like-minded people. "The key to being successful lies in all of us supporting each other," Halbauer said.

During an interactive lesson on "saying yes to you," Colene Elridge of Be More Consulting said that oftentimes women settle for what they are given instead of what they need. She said women need to ask themselves what they want more of and what they are going to do to make that happen.

Elridge suggested practices such as not agreeing to anything in the moment, scheduling time to make yourself a priority, making your personal support team a priority, allowing yourself to be human, and taking time to celebrate.

As part of the event, the 2nd Annual Woman in Leadership award was presented to former Secretary of the U.S. Departments of Labor and Transportation Elaine Chao.

Former U.S. Ambassador to the United Nations Kelly Craft spoke on Chao's inspiring story and impactful leadership as the longest-serving cabinet secretary since World War II, the first woman of Asian American and Pacific Islander heritage to serve in a president's cabinet, and the leader of organizations including the United Way of America, Peace Corps, and Federal Maritime Commission.

"Leadership is hard and it never gets any easier," Chao said. "So, it is good to practice leadership skills early. You want to hone your communications skills, interpersonal skills, and relationships skills. It is your job to go out there and market yourself."

When asked who inspires her, she pointed to the people in the room. "Growing up, there were no rooms full of women like this," Chao said.

A panel including Representative Samara Heavrin, Former Lieutenant Governor Crit Luallen, Lexington-Fayette County Government Council Member Amanda Mays Bledsoe, and Kentucky Chamber Senior Vice President of Public Affairs Kate Shanks focused on the important role women play in public office.

Talking about the bipartisan support of major legislation she championed in the 2022 General Assembly to address child care needs, Heavrin said, "We all know the more voices we have at the table, the better policy we can develop."

Panelists all pointed to the support they received from their mentors. Now, because of that support, they focus their time on encouraging and inspiring others to follow in their footsteps.







FROM THE FRONT

Center for Policy & Research



The Center will focus on producing high-quality analysis of statewide challenges and proposing transformative policy solutions, serving as the go-to technical resource for lawmakers and policymakers through research and legislative deployment, and convening stakeholders and thought leaders to discuss major economic issues in Kentucky.

"Kentucky finds itself at a time of incredible economic opportunity and challenge. The launch of the Kentucky Chamber Center for Policy and Research is a further commitment from the business community to be part of a brighter future for the Commonwealth by providing research-based, innovative solutions to major policy challenges," said Kentucky Chamber President and CEO Ashli Watts. "I am confident the leadership of Dr. Charles Aull and our expert group of advisors will lead Kentucky into the future."

Aull was hired by the Kentucky Chamber in 2021 as the organization's first senior policy analyst. In his first year, he published the Chamber's reports "20 Years in the Making: Kentucky's Workforce Crisis" and "Why Tax Reform: Kentucky's Opportunity for Growth."

The Center for Policy and Research will be overseen by a board of advisors, made up of key business industry leaders, and will be an arm of the Chamber's public affairs department.





Leadership Institute

In June, the Leadership Institute for School Principals Advisory Board, made up of business leaders and school superintendents, announced 44 principals from across the





Commonwealth that will participate in the Leadership Institute for School Principals Class of 2023.



"As an alumnus of the Leadership Institute for School Principals program and cochair of the board, I know firsthand how impactful this training is on our principals," said Dr. Houston Barber, deputy superintendent of Fayette County Public Schools. "The training these principals receive will be instrumental in building a strong school and community. Being involved with this program has been so impactful for my career and I know it will be for these 44 principals as well."



READ MORE

See the list of principals that graduated from the Leadership Institute Class of 2022 at **kychamberbottomline.com**.



KENTUCKY CHAMBER FOUNDATION ANNOUNCES GRADUATION OF Inaugural "Fair Chance Academy"

As part of an ongoing effort to address Kentucky's workforce challenges by hiring individuals in need of a second chance, the Kentucky Chamber Foundation's Workforce Recovery Program announced the completion of its inaugural "Fair Chance Academy" in June, with 20 business leaders from companies of all industries and sizes graduating from the program's first cohort.

The business leaders that participated in the Fair Chance Academy are now certified as "Fair Chance Employers" by the Kentucky Office of Drug Control Policy and the Kentucky Chamber Foundation. This certification serves as a clear commitment to finding, hiring, and retaining fair chance talent.

"The Fair Chance Academy is an opportunity for businesses to learn about their role in successful recovery and lowering recidivism chances for people looking to reenter the workforce," said Van Ingram, Executive Director of the Kentucky Office of Drug Control Policy (ODCP). "I have appreciated the time spent amongst 20 business

leaders who want to learn best practices that will set their fair chance employees up for long-term success."

"Our fellow Kentuckians have been hit hard by substance use disorder, but thanks

"Our fellow Kentuckians have been hit hard by substance use disorder, but thanks to the Fair Chance Academy, we now have a clear roadmap to hiring individuals in recovery through providing jobs and opportunities for success," said Deborah Ramirez, Human Resources Director of Mubea, Inc. "As part of Kentucky's business community, I'm confident this programming will allow us to be a part of the solution to creating a healthier, stronger Commonwealth."









LEARN MORE

To learn more about the Kentucky Chamber Foundation's efforts and initiatives to address the substance use disorder crisis, visit **kychamber.com/workforcerecovery**.





Kentucky Chamber Board of Directors MEET IN LOUISVILLE









OVER 900 PARTICIPATE IN

Best Places to Work in Kentucky Awards Celebration

The 18th Annual Best Places to Work in Kentucky awards celebration, hosted by the Kentucky Chamber of Commerce and the Kentucky Society for Human Resource Management (KYSHRM) and presented by ClearPath Mutual Insurance Company, was held in June. Envoy Mortgage, Ltd., ARGI, and Alpha Business Acquisitions, Inc. took the top spots in their respective categories.

More than 900 attendees joined in celebration of the 100 Kentucky companies who were recognized for their commitment to focus, measure, and move their workplace environments toward excellence.

READ MORE

A complete list of the ranked winners can be found at **bestplacestoworkkentucky.com.**





KENTUCKY RECOVERY CONFERENCE FOCUSES ON

Addressing Individual Needs to Support Kentuckians

The Kentucky business, recovery, and education community gathered to discuss hiring, training, and retaining individuals in recovery from substance use disorder at the Kentucky Chamber's 4th Annual Recovery in the Workplace Conference.

Kentucky Office of Drug Control Policy Executive Director Van Ingram said programs to help struggling Kentuckians are more important than ever, sharing that in 2021, over 2,200 Kentuckians lost their fight to addiction.

Business leaders that just graduated from the Kentucky Chamber Foundation's Fair Chance Academy, representing Goodwill Industries of Kentucky, AppHarvest, and Dorman Products, participated in a panel to discuss practices of transformational employment in their companies.

"Don't fool yourself into believing you're insulated from this problem, because over 70% of those struggling with a substance use disorder are currently working," said Jamie Johnson of Dorman products while stressing the need to provide education on substance use disorder.

Goodwill Industries of Kentucky COO Rena Sharpe said it is the role of employers to give employees the support they need and create solutions to address barriers.

DV8 Kitchen and Bakery Founder and Operator Rob Perez said at first, DV8 Kitchen did not solely hire employees that were in recovery. But, he said the individuals in recovery without a doubt showed better performance, effort, standards, and relationships.

During a testimonial, Joshua Community Connectors Founder and CEO Kim Moore said, "If you hire ten individuals in need of a second chance, I bet eight of them will work out. We will be so grateful just because you gave us a chance."

Lisa Lourie, owner and CEO of Spy Coast Farm, noticed barriers to success when employing individuals from Blackburn Correctional Facility, which led them to provide individuals with proper clothing, identification, and more things to help them feel supported.

Jackson Kelly PLLC Attorney Catherine Wright discussed supporting businesses when they are looking to hire those with a criminal background or in recovery, including guidance and education on background checks, workplace policies, and negligent hiring.





Alex Elswick, founder of Voices of Hope and Assistant Extension Professor at the University of Kentucky, shared his recovery story and stressed the need for increased access to recovery capital, which includes substance use disorder treatment, peer support, mental health therapy, and more.

"There's really nothing special about my addiction, but in so many ways there's something special about my recovery. Because I had access to the things I needed," Elswick said.



BUSINESS LEADERS SPEND DAY NETWORKING AT

Valhalla Golf *Invitational*"

In June, more than 160 business leaders participated in the Kentucky Chamber's annual Golf Invitational at Valhalla, sponsored by Superior Maintenance Company.





Thank you for your investment.

The following is a list of new members of the Kentucky Chamber. Please help us thank these companies for investing in the Chamber's mission by giving them your business.

TRUSTEE

Primary Care Centers of Eastern Kentucky Zillow Group

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Behavioral Health Group Commonwealth Pain & Spine DMLO CPAs G & J Pepsi-Cola Bottlers, Inc. WeeCare

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STAKEHOLDER

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Albany-Clinton County Chamber of Commerce, Inc.

Fulfillment Concepts, Inc. Great Lawns LLC dba Plot Landscaping

Hope Center HorseSensing, Inc.

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OneWest

Rebound Orthopaedics & Sports Medicine

Redwood

Silver Springs Farm Eqwine & Vineyard

Tots N Toddlers

KENTUCKY CHAMBER NEWS

For address changes and subscription information, call 502-848-8723.



Kentucky Chamber Senior Vice President of Public Affairs Kate Shanks speaks to the Georgetown-Scott County Chamber

KENTUCKY CHAMBER TRAVELS TO LOCAL CHAMBERS TO DISCUSS Results for Business

Following the 2022 General Assembly, the Kentucky Chamber Public Affairs team traveled to more than 25 local chambers across Kentucky to talk about the major policies that passed and the impact they will have on businesses and the Commonwealth.





of the Kentucky Chamber of Commerce Executives, and John Cox of the Kentucky Chamber visit the Winchester Clark County Chamber

Mark Your Calendars

Aug. 10-11, 2022 | 25th Annual Kentucky Environmental Permitting & Reporting Conference - Lexington

Aug. 30-Sept. 1, 2022 | 38th Annual KYSHRM Conference - Louisville

Sept. 7- Nov. 30, 2022 | Virtual SHRM Certification Prep Course - Virtual

Sept. 14, 2022 | 76th Annual Kentucky Chamber Annual Meeting – Louisville

Sept. 28, 2022 | OSHA Recordkeeping and Reporting – Lexington

Sept. 29, 2022 | OSHA Forklift: Train the Trainer – Lexington

Oct. 11, 2022 | Model Employee Policies for the 21st Century – Lexington

Oct. 12, 2022 | 32nd Annual Kentucky Workers' Comp Seminar – Lexington

Oct. 18-19, 2022 | 3rd Annual Occupational Safety and Health for the Health Care Industry - Lexington

Oct. 26, 2022 | Inaugural Kentucky Diversity, Equity & Inclusion Summit – Louisville

Nov. 14, 2022 | 2023 Kentucky Legislative Preview Conference – Lexington

Nov. 16, 2022 | Kentucky Entrepreneur Hall of Fame - Louisville

Dec. 6-7, 2022 | OSHA 10-Hour General Industry Voluntary Compliance - Lexington

Dec. 6-9, 2022 | OSHA 30-Hour General Industry Voluntary Compliance – Lexington

Dec. 8-9, 2022 | Supervising & Managing People Seminar – Lexington

Dec. 13, 2022 | OSHA's Respiratory Protection: Train the Trainer & Program - Louisville

Dec. 14, 2022 | OSHA Lockout/Tagout Train the Trainer – Louisville

Jan. 27, 2023 | 13th Annual Kentucky Worksite Wellness Conference - Lexington

Feb. 9, 2023 | 28th Annual Kentucky Chamber Day Dinner – Lexington Feb. 21-22, 2023 | 8th Annual Kentucky Workforce Summit - Lexington

Mar. 9-10, 2023 | 21st Annual Kentucky Environmental Conference – Lexington



REGISTER OR SPONSOR AN EVENT

To register for an event visit kychamber.com or contact Lori Jo Goff at 502-848-8727 or lgoff@kychamber.com.

Sponsorship opportunities are available for many of these events. To learn more, contact **Andrea Flanders**, Director of Sponsorship Relations, at 502-848-8786 or aflanders@kychamber.com.

Chamber Recognition

- Kentucky Chamber President and CEO Ashli Watts and Kentucky Chamber of Commerce Executives Executive Director **Amy Cloud** graduated from the ACCE Certified Chamber Executives program
- Kentucky Chamber Director of Member Benefits and Partnerships Shawna Burton graduated from the U.S. Chamber of Commerce Institute for Organization Management
- Kentucky Chamber received an ACCE Communications Excellence Award for tornado response
- Kentucky Chamber Center for Policy and Research Executive Director Charles Aull received the Unemployment Integrity Award from the National Foundation for Unemployment Compensation and Workers' Compensation.
- Kentucky Chamber Senior Vice President of Public Affairs Kate Shanks recognized as a 2022 Notable Women in Politics by the Kentucky Gazette



NEW OFFICE SPACE AVAILABLE

For Rent

The Kentucky Chamber has purchased the former Association of Independent Kentucky Colleges and Universities building (484 Chenault Rd, Frankfort, KY 40601) and is now offering office space for organizations looking to rent.



For more information, please email Candy Keeton at ckeeton@kychamber.com.







Kentucky Chamber

Key Investors

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RJ Corman





















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Members SAVE MORE

Your Kentucky Chamber membership lets **you pay less** for your everyday business needs.



SMALL GROUP HEALTH COVERAGE

Small business plans designed to serve **employers with 2-50 employees**, all backed by Anthem of Kentucky.



INDIVIDUAL HEALTH COVERAGE

Anthem Enhanced Choice is a new option that **offers six plans** for entrepreneurs, individuals, gig workers, and 1099 contractors. These plans are designed to fit your budget and coverage needs in a changing world.



WORKERS' COMPENSATION INSURANCE

ClearPath Mutual is helping employers save money and protect their employees. All members who meet underwriting guidelines will receive a **10% discount**.



RUBICON

WASTE AND RECYCLING SOLUTIONS

Rubicon provides cost-effective waste and recycling solutions for businesses so they can save money, increase efficiency, and operate more sustainably. **Members enjoy preferred pricing.**

HUMAN RESOURCES AND SALARY DATA

Salary.com is the leading provider of human resources compensation data, reports and surveys. Members receive free data and exclusive pricing.

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OFFICE SUPPLIES AND TECHNOLOGY

Chamber members **save 15-30%** on office supplies, cleaning supplies, technology and onsite printing services. Discounts apply to instore and online purchases with free next day shipping on \$50+ orders.





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