



**Kentucky Chamber**

*Uniting Business. Advancing Kentucky.*

**HYBRID EVENT**  
**You have options!**

Exhibit in person and you'll  
also receive a virtual booth!

Can't attend in person?  
Exhibit virtually!

10th Annual Kentucky  
**ENERGY**  
**MANAGEMENT**  
Conference

Presented by



January 28-29, 2021 | Hilton Lexington Downtown

Sponsorship Opportunities

# 10th Annual Kentucky **ENERGY** MANAGEMENT Conference



## Conference Overview

This conference will give attendees timely information and practical advice to help navigate the challenging energy terrain. Experts from industry and government will share valuable insights on the forces affecting energy supplies and prices today, including the effects of increasingly stringent government regulations, ever more scarce natural resources and evolving global economic trends. Attendees will receive a wealth of information to help them achieve short-term goals of budgeting for energy costs today, as well as insights into the future cost and availability of energy sources such as coal, natural gas, wind, solar and nuclear.

## Who Should Attend?

- Facility and energy managers
- Plant operations managers
- Maintenance supervisors
- Managers/purchasers of energy
- Energy aggregators
- Energy engineers
- Plant engineers
- Governmental affairs managers
- Managers from utility companies
- Municipal and rural cooperatives
- Corporate affairs staff energy consultants

## Why Participate as a Sponsor?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors —both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. Sponsors are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

## Learn More About Sponsorship Opportunities

Jim Ford  
Senior Vice President  
Business Services  
Kentucky Chamber of Commerce  
502-848-8726  
jford@kychamber.com



**JOIN US**

\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or [membership@kychamber.com](mailto:membership@kychamber.com).

# 10th Annual Kentucky **ENERGY** MANAGEMENT Conference



**Presenting Sponsorship** [Exclusive Offer]  
\$10,000 Kentucky Chamber member\*

SOLD—Frost Brown Todd LLC

## Sponsor Benefits

### EXCLUSIVE BRANDING OPPORTUNITIES

- Exclusive recognition as presenting sponsor
- Opportunity to serve as program emcee/moderator
- Your company's logo appears on marketing materials, conference website, and signage

### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to kick off the conference, introduce opening speaker and speak about your company
  - In-person option – three minute max
  - Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees during opening session
- Company profile in conference materials

### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value) – your attendees choose virtual or in-person

### ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included in conference materials

### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
  - Unlimited booth staff to help manage your booth and interact with attendees
  - Attendees eligible for prizes based on their interactions with sponsors during the event
  - Dedicated Ky Chamber staff available to assist you with your virtual booth setup

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# 10th Annual Kentucky **ENERGY** MANAGEMENT Conference



## Gold Sponsorship [Two Opportunities]

\$5,000 Kentucky Chamber member\*

Lunch – Day One

Lunch – Day Two

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on conference website and signage

#### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company  
In-person option – three minute max OR Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees
- Company profile in conference materials

#### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Four complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,400 value) – your attendees choose virtual or in-person

#### ADVERTISING OPPORTUNITIES

- Half-page, color ad included in conference materials

#### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
  - Unlimited booth staff to help manage your booth and interact with attendees
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# 10th Annual Kentucky **ENERGY** MANAGEMENT Conference



**Silver Sponsorship** [Three Opportunities]  
\$2,500 Kentucky Chamber member\*

Breakfast and Morning Break – Day One  
Breakfast and Morning Break – Day Two  
Afternoon Break – Day One

## Sponsor Benefits

### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Your company's logo appears on conference website and signage

### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Recognition from the podium during opening and closing remarks
- Company profile in conference materials

### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value) – your attendees choose virtual or in-person

### ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included in conference materials

### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
  - Unlimited booth staff to help manage your booth and interact with attendees
  - Attendees eligible for prizes based on their interactions with sponsors during the event
  - Dedicated Ky Chamber staff available to assist you with your virtual booth setup

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# 10th Annual Kentucky **ENERGY** MANAGEMENT Conference



## Sponsorship Investment

### REGISTRATION INFORMATION Please print:

☐ Mr. ☐ Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

### PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- ☐ Presenting Sponsorship **Exclusive** \$10,000 Kentucky Chamber member  
☐ Gold Sponsorship **2 available** \$5,000 Kentucky Chamber member  
☐ Silver Sponsorship **3 available** \$2,500 Kentucky Chamber member

### REGISTRATION OPTIONS

#### Phone

Jim Ford  
502-848-8726

#### E-mail

jford@kychamber.com

#### Mail

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

### METHOD OF PAYMENT

- ☐ Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce  
☐ Please bill my company. PO # \_\_\_\_\_ (not required)  
☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express



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Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.