



Kentucky Chamber

11th Annual Kentucky **ENERGY** MANAGEMENT Conference

Presented by

**Frost
Brown Todd** LLC
ATTORNEYS

May 17-18, 2022

Griffin Gate Marriott Golf Resort & Spa
Lexington

Sponsorship Opportunities

Gold Sponsors



Silver Sponsors



11th Annual Kentucky **ENERGY** MANAGEMENT Conference



Presented by



Why Attendees Will Come

This conference will give attendees timely information and practical advice to help navigate the challenging energy terrain. Experts from industry and government will share valuable insights on the forces affecting energy supplies and prices today, including the effects of increasingly stringent government regulations, ever more scarce natural resources and evolving global economic trends. Attendees will receive a wealth of information to help them achieve short-term goals of budgeting for energy costs today, as well as insights into the future cost and availability of energy sources such as coal, natural gas, wind, solar and nuclear.

Who Should Attend?

- Facility and energy managers
- Plant operations managers
- Maintenance supervisors
- Managers/purchasers of energy
- Energy aggregators
- Energy engineers
- Plant engineers
- Governmental affairs managers
- Managers from utility companies
- Municipal and rural cooperatives
- Corporate affairs staff energy consultants

Why Participate as a Sponsor?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors —both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. Sponsors are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Learn More About Sponsorship Opportunities

Andrea Flanders
Director, Sponsorship Relations
Kentucky Chamber of Commerce
502-848-8786
aflanders@kychamber.com



JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

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Presenting Sponsorship [Exclusive Offer]

\$10,000 Kentucky Chamber member*

SOLD—Frost Brown Todd LLC

Opening Speaker Intro

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

→ Opportunity to serve as program emcee/moderator

- Exclusive recognition as presenting sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - marketing communications and press releases
 - rotating sponsor display and signage during event

HIGH IMPACT OPPORTUNITIES

- Best possible exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to kick off the conference, introduce opening speaker and speak about your company (3 minutes max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to all opening session attendees
- Company contact information and profile in onsite conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value)

ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included with conference materials



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Gold Sponsorship [Two Opportunities]

\$5,000 Kentucky Chamber member*

Lunch – Day One **SOLD—National Grid Renewables**

Lunch – Day Two **SOLD—NextEra Energy Resources**

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - rotating sponsor display and signage during event

HIGH IMPACT OPPORTUNITIES

- Preferred exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to introduce speaker (Day one or day two – choose one) and speak about your company (3 minute max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to attendees at lunch
- Company contact information and profile in onsite conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Four complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,400 value)

ADVERTISING OPPORTUNITIES

- Half-page, color ad included with conference materials



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Silver Sponsorship [Three Opportunities]

\$2,500 Kentucky Chamber member*

Breakfast and Morning Break – Day One

SOLD—Atmos Energy

Breakfast and Morning Break – Day Two

SOLD—Kentucky Electric Cooperatives

Afternoon Break – Day One

Sponsor Benefits

BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - rotating sponsor display and signage during event

HIGH IMPACT OPPORTUNITIES

- Exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Company contact information and profile in onsite conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value)

ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included with conference materials



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Sponsorship Investment

REGISTRATION INFORMATION Please print:

☐ Mr. ☐ Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

☐ Presenting Sponsorship **Exclusive**
\$10,000 Kentucky Chamber member

☐ Gold Sponsorship **2 opportunities**
\$5,000 Kentucky Chamber member

☐ Silver Sponsorship **1 remains available**
\$2,500 Kentucky Chamber member

REGISTRATION OPTIONS

Phone

Andrea Flanders
502-848-8786

E-mail

aflanders@kychamber.com

Mail

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

METHOD OF PAYMENT

☐ Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

☐ Please bill my company. PO # _____ (not required)

☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express



JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.