

11th Annual Kentucky

# **ENERGY**

MANAGEMENT Conference

Presented by



May 17-18, 2022

Griffin Gate Marriott Golf Resort & Spa Lexington

# Sponsorship Opportunities

Gold Sponsors





Silver Sponsors









#### Why Attendees Will Come

This conference will give attendees timely information and practical advice to help navigate the challenging energy terrain. Experts from industry and government will share valuable insights on the forces affecting energy supplies and prices today, including the effects of increasingly stringent government regulations, ever more scarce natural resources and evolving global economic trends. Attendees will receive a wealth of information to help them achieve short-term goals of budgeting for energy costs today, as well as insights into the future cost and availability of energy sources such as coal, natural gas, wind, solar and nuclear.

#### Who Should Attend?

- Facility and energy managers
- Plant operations managers
- Maintenance supervisors
- Managers/purchasers of energy
- Energy aggregators
- Energy engineers
- Plant engineers
- Governmental affairs managers
- Managers from utility companies
- Municipal and rural cooperatives
- Corporate affairs staff energy consultants

#### Why Participate as a Sponsor?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors —both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. Sponsors are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

### **Learn More About Sponsorship Opportunities**

Andrea Flanders
Director, Sponsorship Relations
Kentucky Chamber of Commerce
502-848-8786
aflanders@kychamber.com



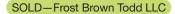




Presented by







#### **Opening Speaker Intro**

# Sponsor Benefits EXCLUSIVE BRANDING OPPORTUNITIES

- → Opportunity to serve as program emcee/moderator
- Exclusive recognition as presenting sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event page on kychamber.com
  - marketing communications and press releases
  - rotating sponsor display and signage during event

#### **HIGH IMPACT OPPORTUNITIES**

- Best possible exhibit space (8' x 10' includes one 8' skirted table and two chairs)
- Opportunity to kick off the conference, introduce opening speaker and speak about your company (3 minutes max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to all opening session attendees
- Company contact information and profile in onsite conference materials

#### **ACCESS**

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value)

#### **ADVERTISING OPPORTUNITIES**

Full-page, full-color ad included with conference materials





\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.





#### Gold Sponsorship [Two Opportunities]

\$5,000 Kentucky Chamber member\*

Lunch - Day One Lunch - Day Two SOLD-National Grid Renewables

SOLD—NextEra Energy Resources

#### **Sponsor Benefits**

#### **EXCLUSIVE BRANDING OPPORTUNITIES**

- Recognition as gold sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event page on kychamber.com
  - rotating sponsor display and signage during event

#### **HIGH IMPACT OPPORTUNITIES**

- Preferred exhibit space (8' x 10' includes one 8' skirted table and two chairs)
- Opportunity to introduce speaker (Day one or day two choose one) and speak about your company (3 minute max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to attendees at lunch
- Company contact information and profile in onsite conference materials

#### **ACCESS**

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Four complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,400 value)

#### **ADVERTISING OPPORTUNITIES**

Half-page, color ad included with conference materials





\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.







#### Silver Sponsorship [Three Opportunities]

\$2,500 Kentucky Chamber member\*

Breakfast and Morning Break - Day One Breakfast and Morning Break - Day Two Afternoon Break - Day One

SOLD—Atmos Energy

SOLD—Kentucky Electric Cooperatives

## Sponsor Benefits

#### **BRANDING OPPORTUNITIES**

- Recognition as a silver sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event page on kychamber.com
  - rotating sponsor display and signage during event

#### **HIGH IMPACT OPPORTUNITIES**

- Exhibit space (8' x 10' includes one 8' skirted table and two chairs)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Company contact information and profile in onsite conference materials

#### **ACCESS**

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value)

#### **ADVERTISING OPPORTUNITIES**

Quarter-page, full-color ad included with conference materials



\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.







# Sponsorship Investment

upon acceptance of your registration no refunds will be granted.

REGISTRATION INFOR	MATION Please prin	t:			
□Mr. □Ms.					
Prefix	Name			Title	
Company/Organization					
Street address					
City		St	ate	Zip	
Phone	Fax	E-	mail address		
PLEASE SELECT ONE	OF THE FOLLOWIN	G INVESTMENT (	OPPORTUNITIES		
Presenting Sponsors \$10,000 Kentucky C			orship 2 opportunities ucky Chamber member		ilver Sponsorship 1 remains available 2,500 Kentucky Chamber member
REGISTRATION OPTIO	NS				
Phone Andrea Flanders 502-848-8786	E-mail aflanders@kych	amber.com	Mail Kentucky Chamb 464 Chenault Ro Frankfort, KY 406	ad	
METHOD OF PAYMENT	г				<b>^</b>
Check #	enclosed	. Payable to: Kent	tucky Chamber of Com	merce	Kentucky Chamber JOIN US
Please bill my compa	any. PO #	<u> </u>	(not required)		*To join the Kentucky Chamber
Please charge to my	O Visa O M	astercard O An	n Express		contact our membership sales team at 502-695-4700 or membership@kychamber.com.
Cardholder's name		(	Cardholder's signature (	required)	
Card number		E	Expiration date		3- or 4-Digit security code
					npany/organization specified above, I ehalf of the Kentucky Chamber of Com-

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The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited,