

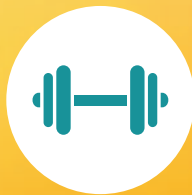
HYBRID EVENT
You have options!

Exhibit in person and you'll
also receive a virtual booth!

Can't attend in person?
Exhibit virtually!



presented by



12th Annual Kentucky
Health Care and Wellness Conference

March 11-12, 2021 | Griffin Gate Marriott Resort & Spa | Lexington

Sponsor & Exhibitor Opportunities



presented by



12th Annual Kentucky **Health Care and Wellness** Conference

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Conference Overview

The focus on health care and wellness in the workplace has become standard practice among the majority of employers, and this conference will educate attendees on important trends, laws and standards for both workplace wellness and health care. This conference will help those in attendance understand exactly what it takes to create and implement an effective wellness program, how to measure return on investment, how to create a culture of health and the legal implications they need to be aware of when implementing or maintaining a health care and wellness program.

This is a must attend event for any company that is serious about health and wellness!

Who Attends?

- Benefits administrators/consultants/managers/specialists
- Controllers
- Healthcare administrators
- Human resource administrators/directors/managers/generalists/assistants
- Operations
- Safety directors/managers
- Workplace/plant nurses
- Wellness/health/benefits consultants

Why Participate?

This is your opportunity to build brand awareness and gain recognition from employers throughout the state that have an interest in health care and wellness and the many benefits these programs bring to the workplace. Sponsors and exhibitors provide solutions by educating and aiding employers. Take full advantage of your potential by selecting one of our sponsorship opportunities, or contact us if you don't see one that meets your needs.

Learn More About Sponsorship Opportunities

Jim Ford
Senior Vice President
Business Services
Kentucky Chamber of Commerce
502-848-8726
jford@kychamber.com

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JOIN US

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GOLD PRESENTING SPONSORSHIP | **\$7,500** [Exclusive offer]
Opening Speaker Intro

♦SOLD – BluMine Health and Baptist Health♦

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Exclusive recognition as presenting sponsor
- Opportunity to serve as program emcee/moderator
- Your company's logo appears on marketing materials, conference website, and signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to kick off the conference, introduce opening speaker and speak about your company
 - In-person option – three minute max
 - Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees during opening session
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,975 value) – your attendees choose virtual or in-person

ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included in conference materials

VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
 - Ability to live chat with attendees through your booth
 - The option to add promotional offers, giveaways, or coupons directly in the app
 - Unlimited booth staff to help manage your booth and interact with attendees
 - Attendees eligible for prizes based on their interactions with sponsors during the event
 - Dedicated Ky Chamber staff available to assist you with your virtual booth setup

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GOLD SPONSORSHIP | \$5,000 [Two opportunities]

Lunch – Day One

Lunch – Day Two

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on conference website and signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company
In-person option – three minute max OR Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Four complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,380 value) – your attendees choose virtual or in-person

ADVERTISING OPPORTUNITIES

- Half-page, color ad included in conference materials

VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
 - Ability to live chat with attendees through your booth
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SILVER SPONSORSHIP | \$2,500 [Three opportunities]

- Healthy Breakfast & Morning Break - Day 1
- Healthy Breakfast & Morning Break - Day 2
- Healthy Afternoon Break - Day 1

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Your company's logo appears on conference website and signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Recognition from the podium during opening and closing remarks
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,785 value) – your attendees choose virtual or in-person

ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included in conference materials

VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
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EXHIBITOR | \$995 [Limited opportunities]

Exhibitor Benefits

HIGH IMPACT OPPORTUNITIES

- Listed on the conference website
- Listing in conference materials
- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space

ACCESS

- Complete list of conference attendees provided after the conference
- Two complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,190 value) – your attendees choose virtual or in-person
- Networking opportunities during breakfasts, breaks, lunches

ADVERTISING OPPORTUNITIES

- Exhibitor listing in conference materials

VIRTUAL APP BENEFITS

- Recognition in exhibitor section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
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SPONSORSHIP REGISTRATION INFORMATION Please print:

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- Presenting Sponsorship (exclusive) \$7,500
- Gold Sponsorship (2 available) \$5,000
- Silver Sponsorship (3 available) \$2,500
- Exhibitor (limited opportunities available) \$995

REGISTRATION OPTIONS

PHONE

Jim Ford
502-848-8726

E-MAIL

jford@kychamber.com

MAIL

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

METHOD OF PAYMENT

- Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # _____ (not required)
- Please charge to my Visa Mastercard Am Express



*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.