

## HYBRID EVENT You have options!

Exhibit in person and you'll  
also receive a virtual booth!

Can't attend in person?  
Exhibit virtually!

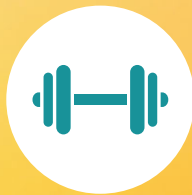
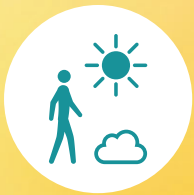


presented by



**BluMine Health**

affiliated with BAPTIST HEALTH



# 12th Annual Kentucky Health Care and Wellness Conference

March 11-12, 2021 | Griffin Gate Marriott Resort & Spa | Lexington

## Sponsor & Exhibitor Opportunities

### Gold Sponsors



### Silver Sponsors





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**BluMine Health**  
affiliated with SHRM for HEALTHCARE

# 12th Annual Kentucky **Health Care and Wellness** Conference

March 11-12, 2021 | Griffin Gate Marriott Resort & Spa | Lexington

## Conference Overview

The focus on health care and wellness in the workplace has become standard practice among the majority of employers, and this conference will educate attendees on important trends, laws and standards for both workplace wellness and health care. This conference will help those in attendance understand exactly what it takes to create and implement an effective wellness program, how to measure return on investment, how to create a culture of health and the legal implications they need to be aware of when implementing or maintaining a health care and wellness program.

This is a must attend event for any company that is serious about health and wellness!

## Who Attends?

- Benefits administrators/consultants/managers/specialists
- Controllers
- Healthcare administrators
- Human resource administrators/directors/managers/generalists/assistants
- Operations
- Safety directors/managers
- Workplace/plant nurses
- Wellness/health/benefits consultants

## Why Participate?

This is your opportunity to build brand awareness and gain recognition from employers throughout the state that have an interest in health care and wellness and the many benefits these programs bring to the workplace. Sponsors and exhibitors provide solutions by educating and aiding employers. Take full advantage of your potential by selecting one of our sponsorship opportunities, or contact us if you don't see one that meets your needs.

## Learn More About Sponsorship Opportunities

Jim Ford  
Senior Vice President  
Business Services  
Kentucky Chamber of Commerce  
502-848-8726  
jford@kychamber.com

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**JOIN US**

\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.



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**GOLD**  
**PRESENTING SPONSORSHIP | \$7,500** [Exclusive offer]  
Opening Speaker Intro

♦SOLD – BluMine Health and Baptist Health♦

## Sponsor Benefits

### EXCLUSIVE BRANDING OPPORTUNITIES

- Exclusive recognition as presenting sponsor
- Opportunity to serve as program emcee/moderator
- Your company's logo appears on marketing materials, conference website, and signage

### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to kick off the conference, introduce opening speaker and speak about your company
  - In-person option – three minute max
  - Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees during opening session
- Company profile in conference materials

### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,975 value) – your attendees choose virtual or in-person

### ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included in conference materials

### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
  - Unlimited booth staff to help manage your booth and interact with attendees
  - Attendees eligible for prizes based on their interactions with sponsors during the event
  - Dedicated Ky Chamber staff available to assist you with your virtual booth setup

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## **GOLD SPONSORSHIP | \$5,000** [Two opportunities]

Lunch – Day One **✦SOLD – NuLease Medical Solutions✦**

Lunch – Day Two **✦SOLD – Sentry Health✦**

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on conference website and signage

#### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company  
In-person option – three minute max OR Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees
- Company profile in conference materials

#### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Four complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,380 value) – your attendees choose virtual or in-person

#### ADVERTISING OPPORTUNITIES

- Half-page, color ad included in conference materials

#### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
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## SILVER SPONSORSHIP | \$2,500 [Three opportunities]

- Healthy Breakfast & Morning Break - Day 1 **✦SOLD - Integrated Corporate Wellness Solutions✦**
- Healthy Breakfast & Morning Break - Day 2 **✦SOLD - Sana Benefits✦**
- Healthy Afternoon Break - Day 1

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Your company's logo appears on conference website and signage

#### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Recognition from the podium during opening and closing remarks
- Company profile in conference materials

#### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,785 value) – your attendees choose virtual or in-person

#### ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included in conference materials

#### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
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**EXHIBITOR | \$995** [Limited opportunities]

**SOLD TO:**

Hamilton Relay, Inc.  
KY Saves 529  
Paramount Dental

## Exhibitor Benefits

### HIGH IMPACT OPPORTUNITIES

- Listed on the conference website
- Listing in conference materials
- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space

### ACCESS

- Complete list of conference attendees provided after the conference
- Two complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,190 value) – your attendees choose virtual or in-person
- Networking opportunities during breakfasts, breaks, lunches

### ADVERTISING OPPORTUNITIES

- Exhibitor listing in conference materials

### VIRTUAL APP BENEFITS

- Recognition in exhibitor section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
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## SPONSORSHIP REGISTRATION INFORMATION Please print:

Mr.  Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

## PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- Presenting Sponsorship (exclusive) \$7,500
- Gold Sponsorship (2 available) \$5,000
- Silver Sponsorship (1 remains available) \$2,500
- Exhibitor (limited opportunities available) \$995

## REGISTRATION OPTIONS

### PHONE

Jim Ford  
502-848-8726

### E-MAIL

jford@kychamber.com

### MAIL

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

## METHOD OF PAYMENT

- Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # \_\_\_\_\_ (not required)
- Please charge to my  Visa  Mastercard  Am Express



\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.