



12th ANNUAL KENTUCKY Health Care and Wellness Conference

March 24-25, 2020 | Hilton Lexington Downtown



Sponsor & Exhibitor Opportunities

Silver Sponsor





12th ANNUAL KENTUCKY Health Care and Wellness Conference

Why Attendees Will Come

The focus on health care and wellness in the workplace has become standard practice among the majority of employers, and this conference will educate attendees on important trends, laws and standards for both workplace wellness and health care. This conference will help those in attendance understand exactly what it takes to create and implement an effective wellness program, how to measure return on investment, how to create a culture of health and the legal implications they need to be aware of when implementing or maintaining a health care and wellness program.

This is a must attend event for any company that is serious about health and wellness!

Who Should Attend?

- Benefits administrators/consultants/managers/specialists
- Controllers
- Healthcare administrators
- Human resource administrators/directors/managers/generalists/assistants
- Operations
- Safety directors/managers
- Workplace/plant nurses
- Wellness/health/benefits consultants

Why Participate?

This is your opportunity to build brand awareness and gain recognition from employers throughout the state that have an interest in health care and wellness and the many benefits these programs bring to the workplace. Sponsors and exhibitors provide solutions by educating and aiding employers. Take full advantage of your potential by selecting one of our sponsorship opportunities, or contact us if you don't see one that meets your needs.

Contact Andrea Flanders, sponsorship development manager with the Kentucky Chamber of Commerce, to learn more about sponsorship opportunities 502-848-8723 or email aflanders@kychamber.com.



Kentucky Chamber

JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.



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Presenting Sponsorship [Exclusive offer] | **\$7,500** ◆ SOLD – BluMine Health and Baptist Health ◆

Opening Speaker Intro

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- ★ Opportunity to serve as program emcee/moderator
- Exclusive recognition as presenting sponsor
- Your company's logo appears on brochure cover
- Logo prominently appears on all conference signage
- Logo appears on conference web page

HIGH IMPACT OPPORTUNITIES

- Best possible exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to kick off the conference, introduce opening speaker and speak about your company (3 min. max)
- Recognition from the podium of your support and sponsorship at conference
- Opportunity to provide a giveaway item to all opening keynote attendees
- Company contact information and profile appears in onsite conference materials

ACCESS

- Complete list of attendees provided before and after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Five complimentary, full-conference registrations to use for your booth attendants, staff or clients (\$2,975 value)

ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included with conference materials

Gold Sponsorship [Two opportunities] | **\$5,000**

Lunch – Day One

Lunch – Day Two

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on brochure cover
- Logo appears on signage

HIGH IMPACT OPPORTUNITIES

- Preferred exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to introduce speaker (day one or two – choose one) and speak about your company (3 min. max)
- Recognition from the podium of your support and sponsorship at conference
- Opportunity to provide a giveaway item to attendees at lunch
- Company contact information and profile appears in onsite conference materials

ACCESS

- Complete list of attendees provided before and after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Four complimentary, full-conference registrations to use for your booth attendants, staff or clients (\$2,380 value)

ADVERTISING OPPORTUNITIES

- Half-page, color ad included with conference materials



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Silver Sponsorship [Three opportunities] | \$2,500

Healthy Breakfast & Morning Break - Day 1

* SOLD - Integrated Corporate Wellness Solutions LLC *

Healthy Breakfast & Morning Break - Day 2

Healthy Afternoon Break - Day 1

Sponsor Benefits

BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Logo appears on signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Recognition from the podium of your support and sponsorship at conference
- Company contact information and profile appears in onsite conference materials

ACCESS

- Complete list of attendees provided before and after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Three complimentary, full-conference registrations to use for your booth attendants, staff or clients (\$1,785 value)

ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included with conference materials

Exhibitor [Limited opportunities] | \$995

SOLD TO:

Exhibitor Benefits

HIGH IMPACT OPPORTUNITIES

- Exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- **ACCESS**
- Complete list of attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Two complimentary, full-conference registrations to use for your booth attendants, staff or clients (\$1,190 value).

There will be a \$100 charge for additional booth attendees over two.

ADVERTISING OPPORTUNITIES

- Exhibitor listing included in conference materials

Dialysis Clinic Inc.
Energy Insurance Agency, Inc.
Humana
Isaiah House
KC Wellness
KY Saves 529
My Lyfe Wellness+
SentryHealth
TouchCare & Balanced Wellness LLC



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SPONSORSHIP REGISTRATION INFORMATION Please print:

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- Presenting Sponsorship (exclusive) Gold Sponsorship (2 available) Silver Sponsorship (2 remain available)
\$7,500 \$5,000 \$2,500
- Exhibitor (limited opportunities available)
\$995

REGISTRATION OPTIONS

PHONE Andrea Flanders 502-848-8723	FAX 502-848-8768	E-MAIL afluanders@kychamber.com	MAIL Kentucky Chamber 464 Chenault Road Frankfort, KY 40601
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METHOD OF PAYMENT

- Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce
 Please bill my company. PO # _____ (not required)
 Please charge to my Visa Mastercard Am Express

JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.