



12TH ANNUAL KENTUCKY WORKFORCE SUMMIT

February 9-10, 2027

Griffin Gate Marriott Resort | Lexington

SPONSOR AND EXHIBITOR OPPORTUNITIES



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WHAT IS THE KENTUCKY WORKFORCE SUMMIT?

Creating a highly skilled workforce requires strong public programs and leadership from the private sector. The Kentucky Workforce Summit will focus on what is happening right now in Kentucky — and what needs to happen going forward — to ensure the quality of the state's workforce and improve the state's economic position at home and around the globe. Experts from industry and government will share insights and information about building a talent pipeline of workers, creating employer-led collaboratives to address specific workforce needs, using data to make decisions about training and hiring, developing programs that let people learn new skills while gaining experience on the job, and addressing substance abuse and recovery in the workplace, its impact on the workforce, and how the business community should respond.

WHO ATTENDS?

Professionals involved in managing staff, operations and security — everyone from the CEO to the HR Manager.

- Policy leaders
- Human resources personnel and HR consultants
- Business owners
- Personnel directors and managers
- Employee relations specialists
- Career and technical educators
- Trade association members
- Education professionals from P-12 and postsecondary
- State and local workforce innovation board members
- Healthcare and wellness
- Recovery and substance abuse facilities
- Workforce development

WHY SHOULD YOU PARTICIPATE?

With an expected attendance of over 250, your company will have the opportunity to connect with your target audience during various dedicated times for exhibitors and sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors and exhibitors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

LEARN MORE ABOUT SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Andrea Flanders
Director, Sponsorship Relations
Kentucky Chamber of Commerce
502-848-8786
aflanders@kychamber.com

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To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

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PRESENTING SPONSORSHIP OPPORTUNITY* Exclusive Opportunity \$15,000

- Exclusive listing as the presenting sponsor of the Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - marketing communications and press releases
 - rotating sponsor display and signage during event
- Opportunity to speak about your company and introduce a speaker
- Opportunity to provide a promotional item for each guest at the opening session
- Listing + full-page, color ad on inside front cover of event program or manual
- Full-screen advertisement in event presentation deck
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- List of attendees made available before and after event (post-event list includes email)
- Twelve scholarships to the summit (\$8,400 value)
- Complimentary event registrations for seven (a \$4,900 value)
- Recognition from the podium of your company's contribution
- Meals and breaks included plus unlimited networking opportunities
- First right of refusal for the presenting sponsorship of the 2028 Annual Kentucky Workforce Summit

PLATINUM SPONSORSHIP* Two Opportunities (one remains) \$10,000

Keynote Presentation #1

Keynote Presentation #2

- Exclusive listing as a platinum sponsor of the Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - marketing communications and press releases
 - rotating sponsor display and signage during event
- Opportunity to speak (3 minutes max) about your company and introduce a keynote speaker
- Opportunity to provide a promotional item for each guest at your sponsored session
- Listing + full-page, color ad on Inside back cover of event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- List of attendees made available before and after event (post-event list includes email)
- Complimentary event registrations for ten (up to a \$7,000 value)
- Recognition from the podium of your company's contribution
- Meals and breaks included plus unlimited networking opportunities
- First right of refusal for the platinum sponsorship of the 2028 Annual Kentucky Workforce Summit

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GOLD SPONSORSHIP* Three Opportunities

\$7,500

Breakfast Sponsor – Logo on napkins and signage each day

Morning Break Sponsor – Logo on napkins and signage each day

Afternoon Break Sponsor – Logo on napkins and signage each day

- Listing as a gold sponsor of the Annual Kentucky Workforce Summit
Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - rotating sponsor display and signage during event
- Listing + full-page, color ad on inside of event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- List of attendees made available before and after event (post-event list includes email)
- Complimentary event registrations for eight (a \$5,600 value)
- Recognition from the podium of your company's contribution
- Meals and breaks included plus unlimited networking opportunities
- First right of refusal for the gold sponsorship of the 2028 Annual Kentucky Workforce Summit

BRONZE SPONSORSHIP* Six Opportunities

\$3,500

- Listing as a bronze sponsor of the Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - rotating sponsor display and signage during event
- Listing + half-page, color ad in event program or manual
- Exhibit space in preferred location (8' x 10' - includes one 8'-skirted table and two chairs)
- List of attendees made available before and after event (post-event list includes email)
- Complimentary event registrations for four (a \$2,800 value)
- Meals and breaks included plus unlimited networking opportunities
- First right of refusal for the bronze sponsorship of the 2028 Annual Kentucky Workforce Summit

EXHIBITOR OPPORTUNITY* Limited Booths Available

\$1,495

- Listing in event program or manual
- Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Attendee mailing list delivered after event
- Complimentary event registrations for two booth staff with full conference access (a \$1,400 value)
- Meals and breaks included plus unlimited networking opportunities

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Investment Commitment

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

☐ **Presenting Sponsorship** \$15,000
Exclusive

☐ **Platinum Sponsorship** \$10,000
2 opportunities

☐ **Gold Sponsorship** \$7,500
3 opportunities

☐ **Bronze Sponsorship** \$3,500
6 opportunities

☐ **Exhibitor** \$1,495
limited number available

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REGISTRATION OPTIONS



Phone
Andrea Flanders
502-848-8786

E-mail
aflanders@kychamber.com

Mail
Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

REGISTRATION INFORMATION Please print:

☐ Mr. ☐ Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

METHOD OF PAYMENT

☐ Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

☐ Please bill my company. PO # _____ (not required)

☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express



Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.