



14th Annual Kentucky

# Worksite Wellness Conference

January 27, 2023 | Griffin Gate Marriott Golf Resort & Spa | Lexington



## Sponsor & Exhibitor Opportunities

# 14th Annual Kentucky Worksite Wellness Conference



## Why Attendees Will Come

The focus on Worksite Wellness has become standard practice among the majority of employers, and this conference will educate attendees on important trends, laws and standards.. This conference will help those in attendance understand exactly what it takes to create and implement an effective worksite wellness program, how to measure return on investment, how to create a culture of health and the legal implications they need to be aware of when implementing or maintaining a program.

This is a must attend event for any company that is serious about wellness in the workplace!

## Who Should Attend?

- Benefits administrators/consultants/managers/specialists
- Controllers
- Healthcare administrators
- Human resource administrators/directors/managers/generalists/assistants
- Operations
- Safety directors/managers
- Workplace/plant nurses
- Wellness/health/benefits consultants

## Why Participate?

This is your opportunity to build brand awareness and gain recognition from employers throughout the state that have an interest in worksite wellness and the many benefits these programs bring to the workplace. Sponsors and exhibitors provide solutions by educating and aiding employers. Take full advantage of your potential by selecting one of our sponsorship opportunities, or contact us if you don't see one that meets your needs.

## Learn More About Sponsorship & Exhibitor Opportunities

Andrea Flanders  
Director, Sponsorship Relations  
Kentucky Chamber of Commerce  
502-848-8786  
aflanders@kychamber.com



**JOIN US**

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or [membership@kychamber.com](mailto:membership@kychamber.com).

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## Presenting Sponsorship | \$7,500 [Exclusive offer]

Emcee/Moderator Opportunity – In addition to the opportunity to introduce the opening keynote and speak to attendees for three minutes about your company or organization, you have the rare opportunity to moderate/emcee the conference for the day – this is a prominent and key benefit of the presenting sponsorship!

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

- ★ Opportunity to serve as program emcee/moderator
  - Exclusive recognition as presenting sponsor
  - Company name or logo (only one logo per sponsorship permitted) included on:
    - event page on [kychamber.com](http://kychamber.com)
    - marketing communications
    - rotating sponsor display and signage during event

#### HIGH IMPACT OPPORTUNITIES

- Best possible exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to kick off the conference, introduce opening speaker and speak about your company (3 min. max)
- Recognition from the podium of your support and sponsorship at conference
- Opportunity to provide a giveaway item to all opening keynote attendees
- Company contact information and profile appears in onsite conference materials

#### ACCESS

- Complete list of attendees provided before and after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Five complimentary, full-conference registrations to use for your booth attendants, staff or clients (\$2,495 value)

#### ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included with conference materials

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## Gold Sponsorship | \$5,000 [Two opportunities]

Lunch – Preferred logo placement and opportunity to welcome attendees and introduce lunch speaker.

Charging Station – Preferred logo placement on two, very visible charging stations where attendees can conveniently recharge their devices throughout the day.

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event sponsor page on [kychamber.com](http://kychamber.com)
  - rotating sponsor display and signage during event

#### HIGH IMPACT OPPORTUNITIES

- Preferred exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to introduce speaker (day one or two – choose one) and speak about your company (3 min. max)
- Recognition from the podium of your support and sponsorship at conference
- Opportunity to provide a giveaway item to attendees at lunch
- Company contact information and profile appears in onsite conference materials

#### ACCESS

- Complete list of attendees provided before and after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Four complimentary, full-conference registrations to use for your booth attendants, staff or clients (\$1,996 value)

#### ADVERTISING OPPORTUNITIES

- Half-page, color ad included with conference materials



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## Silver Sponsorship | \$2,500 [Three opportunities]

Healthy Breakfast

Healthy Morning Break

Healthy Afternoon Break

### Sponsor Benefits

#### BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event sponsor page on kychamber.com
  - rotating sponsor display and signage during event

#### HIGH IMPACT OPPORTUNITIES

- Exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Recognition from the podium of your support and sponsorship at conference
- Company contact information and profile appears in onsite conference materials

#### ACCESS

- Complete list of attendees provided before and after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Three complimentary, full-conference registrations to use for your booth attendants, staff or clients (\$1,497 value)

#### ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included with conference materials

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## Exhibitor | \$995 [Limited opportunities] Same low price for 2023!

### Exhibitor Benefits

#### HIGH IMPACT OPPORTUNITIES

- Exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- **ACCESS**
- Complete list of attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Two complimentary, full-conference registrations to use for your booth attendants, staff or clients (\$998 value).

*There will be a \$100 charge for additional booth attendees over two.*

#### ADVERTISING OPPORTUNITIES

- Exhibitor listing included in conference materials



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## SPONSORSHIP REGISTRATION INFORMATION Please print:

☐ Mr. ☐ Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

## PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

☐ Presenting Sponsorship (exclusive)  
\$7,500

☐ Silver Sponsorship (3 opportunities)  
\$2,500

☐ Gold Sponsorship (2 opportunities)  
\$5,000

☐ Exhibitor (limited opportunities) Same low price for 2023!  
\$995

## REGISTRATION OPTIONS

### PHONE

Andrea Flanders  
502-848-8786

### E-MAIL

aflanders@kychamber.com

### MAIL

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

## METHOD OF PAYMENT

☐ Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce

☐ Please bill my company. PO # \_\_\_\_\_ (not required)

☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



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