



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

19TH ANNUAL KENTUCKY  
**Environmental  
Conference**

Presented by

**Dinsmore**  
LEGAL COUNSEL

March 25-26, 2021

Griffin Gate Marriott Resort & Spa  
Lexington, Ky.

**HYBRID EVENT**  
**You have options!**

Exhibit in person and you'll  
also receive a virtual booth!

Can't attend in person?  
Exhibit virtually!

## Sponsorship Opportunities

Gold Sponsor

**EHS**  
TECHNOLOGY GROUP

Silver Sponsor

**Trinity**  
Consultants





# 19TH ANNUAL KENTUCKY Environmental Conference

## Why Attendees Will Come

This conference offers the latest information on Kentucky and federal environmental policies and regulations, as well as information on new environmental compliance mandates. Attendees will leave this conference with a detailed, up-to-the-minute review of major environmental regulatory issues that affect their facilities. They'll also return to work with insights that will help improve compliance practices and positively impact their companies' bottom lines.

## Who Attends?

This conference is ideal for for new or experienced environmental management professionals.

- Environmental directors
- Environmental managers and staff
- Engineers
- Facility compliance professionals
- Attorneys
- Consultants

## Why Participate?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. Sponsors are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

## Learn More About Sponsorship Opportunities

Jim Ford  
Senior Vice President  
Business Services  
Kentucky Chamber of Commerce  
502-848-8726  
jford@kychamber.com



**JOIN US**

\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or [membership@kychamber.com](mailto:membership@kychamber.com).

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# 19TH ANNUAL KENTUCKY Environmental Conference

**Presenting Sponsorship** [Exclusive Offer] ★ SOLD – Dinsmore & Shohl LLP ★  
\$7,500 Kentucky Chamber member\*

Opening Speaker Introduction

## Sponsor Benefits

### EXCLUSIVE BRANDING OPPORTUNITIES

- Exclusive recognition as presenting sponsor
- Opportunity to serve as program emcee/moderator
- Your company's logo appears on marketing materials, conference website, and signage

### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to kick off the conference, introduce opening speaker and speak about your company
  - In-person option – three minute max
  - Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees during opening session
- Company profile in conference materials

### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value) – your attendees choose virtual or in-person

### ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included in conference materials

### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
  - Unlimited booth staff to help manage your booth and interact with attendees
  - Attendees eligible for prizes based on their interactions with sponsors during the event
- Dedicated Ky Chamber staff available to assist you with your virtual booth setup



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# 19TH ANNUAL KENTUCKY Environmental Conference

**Gold Sponsorship** [Two Opportunities ]  
\$5,000 Kentucky Chamber member\*

Lunch – Day One ★ SOLD – EHS Technology Group ★  
Lunch – Day Two

## Sponsor Benefits

### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on conference website and signage

### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company
  - In-person option – three minute max
  - Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees
- Company profile in conference materials

### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value) – your attendees choose virtual or in-person

### ADVERTISING OPPORTUNITIES

- Half-page, color ad included in conference materials

### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
  - Unlimited booth staff to help manage your booth and interact with attendees
  - Attendees eligible for prizes based on their interactions with sponsors during the event
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# 19TH ANNUAL KENTUCKY Environmental Conference

**Silver Sponsorship** [Five Opportunities]  
\$2,500 Kentucky Chamber member\*

**SOLD** ★ Breakfast – Day One ★ SOLD – Trinity Consultants ★

Breakfast – Day Two  
Morning Break – Day One  
Morning Break – Day Two  
Dessert Break – Day One

## Sponsor Benefits

### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Your company's logo appears on conference website and signage

### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Recognition from the podium during opening and closing remarks
- Company profile in conference materials

### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Two complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,200 value) – your attendees choose virtual or in-person

### ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included in conference materials

### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
  - Unlimited booth staff to help manage your booth and interact with attendees
  - Attendees eligible for prizes based on their interactions with sponsors during the event
  - Dedicated Ky Chamber staff available to assist you with your virtual booth setup



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# Sponsorship Investment

**REGISTRATION INFORMATION** Please print:

Mr.  Ms.

Prefix

Name

Title

Company/Organization

Street address

City

State

Zip

Phone

Fax

E-mail address

**PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES**

Presenting Sponsorship

Exclusive

\$7,500 Kentucky Chamber member

Gold Sponsorship

1 remains available

\$5,000 Kentucky Chamber member

Silver Sponsorship

4 remain available

\$2,500 Kentucky Chamber member

**REGISTRATION OPTIONS**

**Phone**

Jim Ford  
502-848-8726

**E-mail**

jford@kychamber.com

**Mail**

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

**METHOD OF PAYMENT**

Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO # \_\_\_\_\_ (not required)

Please charge to my  Visa  Mastercard  Am Express

Cardholder's name

Cardholder's signature (required)

Card number

Expiration date

3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



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