

Sponsorship Opportunities

## KENTUCKY CHAMBER INVITATIONAL OVERVIEW

### About the Kentucky Chamber Invitational

This annual event is much anticipated by Chamber members. Held at the exclusive Valhalla Golf Club in Louisville, players enjoy an entire day of golf and leisure. The event is limited to 120 players and provides a unique opportunity to play one of the country's premiere PGA-level golf courses. Players can tee it up with the movers and shakers of Kentucky's business sector, all while enjoying the hospitality of top-notch sponsors.

## About Sponsoring the Invitational

Spend the day with Kentucky's business leaders in a casual and laid back atmosphere. Sponsors are recognized in the event program and on signage at their designated holes. For more recognition, we recommend sending a representative or two from your company to welcome players and hand out a promotional item from your hole. It's a really fun time and a great chance to network with members from across the state.

#### 2019 Tentative Invitational Schedule

8 a.m. Player and sponsor registration at clubhouse

Continental breakfast

Driving range opens/Chipping and putting contests begin

9 a.m. Chipping and putting contests end

9:15 a.m. Invitational welcome from presenting sponsor

Rules review and shotgun start

Boxed lunches are provided on each cart

2:30 p.m. Reception at clubhouse

3:30 p.m. Awards presentation

4 p.m. Reception ends

## About the Players

Players hail from Kentucky businesses across the state. Past teams have included players from the following companies and organizations:

AEP - Kentucky Power Co.

Aleris Rolled Products

Anthem Blue Cross and Blue

Shield of Kentucky

Atmos Energy Corporation

Bilstein Cold Rolled Steel LP

Community Trust Bank, Inc.

Conduent

Continental Building Products

Curtis Maruyasu America, Inc.

Davis H. Elliot Company, Inc.

Deloitte Touche

Delta Dental of Kentucky, Inc.

Duke Energy - Kentucky

Halton Company

Kentucky American Water

Kentucky Bankers Association

Kentucky Chamber

Kentucky Coal Association

Kentucky Farm Bureau Federation

Kentucky Underground Storage,

Inc.(KUSI)

L&N Federal Credit Union

LG&E and KU Energy LLC

Lynn Imaging

Marathon Petroleum Company LP

Medova Healthcare

Nemak

Specialty Foods Group

St. Elizabeth Healthcare

Superior Maintenance Co.

V-Soft Consulting





## Supporting the Chamber Foundation in 2019

This year's invitational will support the Kentucky Chamber Foundation. The foundation supports research, programs, and training initiatives that advance the economic and social well-being of Commonwealth of Kentucky and its citizens.

The Kentucky Chamber Foundation envisions a Commonwealth with excellent educational systems, healthy citizens, an efficient government, a leadership role in the global economy and a 21st-century energy plan. We value prosperity that improves the quality of life for all Kentuckians.

Your tax deductible sponsorship is not only a great way to gain visibility for your company, reward your staff, or have a great day with friends; it's a great way of personally helping make a difference in Kentucky.

## KENTUCKY CHAMBER INVITATIONAL -2019 SPONSORSHIP OPPORTUNITIES

## Presenting Sponsorship - \$10,000

Exclusive offer SOLD - V-Soft Consulting Inc.

#### Sponsor Benefits

- Exclusive listing as the Kentucky Chamber 2019 Invitational Presenting Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Opportunity to make opening remarks and welcome all players before start of golf and rules review
- Company logo included on e-vite and event program cover
- · Full-page, color ad in event program
- Company logo and name prominently displayed at registration area
- Company name prominently displayed on signage in lunch and reception area
- Company logo included on Kentucky Chamber premium golf item (item TBD)
- Opportunity to include one registration bag insert (you provide)\*
- Recognition of your company's contribution during awards presentation and reception
- Complimentary registration for a company team of four that includes golf, lunch and reception (a \$2,750 value)
- Hole sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*
- First right of refusal for the 2020 Kentucky Chamber Invitational presenting sponsorship opportunity









## KENTUCKY CHAMBER INVITATIONAL — 2019 SPONSORSHIP OPPORTUNITIES

## Silver Sponsorship - \$5,000

#### One remains available

- **BOXED LUNCH**
- RECEPTION SOLD St. Elizabeth Healthcare

#### Sponsor Benefits

- Exclusive listing as Kentucky Chamber 2019 Invitational Silver Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- · Company logo in the event program
- · Half-page, color ad in event program
- Company name prominently displayed on signage inside clubhouse
- · Opportunity to provide a giveaway (you provide)
  - Lunch sponsor: small item in boxed lunch
  - Reception sponsor: item on seats
- Napkins with company logo
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*
- First right of refusal for the 2020 Kentucky Chamber Invitational silver sponsorship opportunity



## Bronze Sponsorship - \$2,500

#### Three available

#### Specialty Sponsorships

#### PHOTO SPONSOR

#### SOLD - LG&E and KU

All team players will have their photo taken on Valhalla's beautiful course and will receive a framed copy that features your company logo. This is sure to be a keepsake that you will display long after the event is over.

#### CONTINENTAL BREAKFAST

#### SOLD - Kentucky Broadcasters Association

Help the golfers get off to a good start. Your logo will be included on breakfast signage and napkins.

#### REFRESHMENT STATION

#### SOLD - Anthem Blue Cross & Blue Shield

We take great care of our players throughout the day, offering a variety of beverages and snacks. Your logo at the stations will be a welcome sight to all golfers. To make more of an impression among this distinguished group, consider providing koozies with your logo.

#### **Sponsor Benefits**

- Listing as Kentucky Chamber 2019 Golf Invitational Bronze Sponsor
- · Company logo on one specialty item listed above
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- · Company logo in the event program
- · Quarter-page, color ad in event program
- Your company name prominently displayed on signage in lunch and reception area
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole Sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*
- First right of refusal for the 2020 Kentucky Chamber Invitational silver sponsorship opportunity



## KENTUCKY CHAMBER INVITATIONAL — 2019 SPONSORSHIP OPPORTUNITIES

## Hole-In-One Sponsorship - \$1,750

Two available (front nine and back nine)

SOLD - Oxmoor Auto Group

This is a fun and interactive way to meet and greet business leaders from across the state. The hole-in-one sponsor will be publicized on a hole that is designated by the insurance policy and the golf course. If you have an incredible prize to offer, we can work together to promote this. Insurance coverage will need to be obtained and all prizes will need to be approved by the Kentucky Chamber prior to the event.

#### Sponsor Benefits

- Listing as Kentucky Chamber 2019 Hole-In-One Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- · Company logo in the event program
- List of players made available before and after event
- Continental breakfast, lunch and reception included for up to two company representatives
- · Hole Sponsorship (please refer to Hole Sponsorship



## Hole Sponsorship\*\* - \$1,195

## (+ In-Kind Contributions) Ten remain available

Your sponsored hole will have signage, and we encourage you to have a representative(s) available to engage the golfers and leave a lasting impression by providing an item that they can use and remember!

#### Sponsor Benefits

- · Recognition in the event program
- · Signage at sponsored hole
- One golf cart included for your staff to use throughout the day
- List of teams and players provided day of event
- Continental breakfast, lunch and reception included for up to two company representatives
- Marketing and networking opportunity for a company representative(s) to staff sponsored hole (highly encouraged)
- Opportunity to distribute a premium good of your choice\* (minimum quantity of 120 items), for example: golf balls, hats/visors, cigars, golf gloves, sunglasses, umbrellas, divot tools, golf towels.
- \*Items must be approved by invitational director prior to event to ensure no conflict with other giveaways
- \*\*Sponsor will be responsible for staffing hole, securing in-kind items and adding company logos to goods.



# KENTUCKY CHAMBER INVITATIONAL — 2019 SPONSORSHIP REGISTRATION June 17, 2019— Valhalla Golf Course, Louisville

Registration Information Please	e print:			
Company/Organization name				
Street address				
City		State	Zip	
□Mr. □Ms.	0.1.1		T'11	
Prefix	Contact name		Title	
Signature (required)				
Phone	Fax	E-mail address		
Please select one of the following	ng member* investment opport	Unities *Kentucky Chamber members	hip required to sponso	r this event
Presenting Sponsorship (exclusive)		onsorship (1 remains available)  Bronze Sponsorship (3 available)  \$2,500		_
Hole in-One Sponsorship (2 at \$1,750	vailable) Under Spo	nsorship (ten remain available)		
Interested in a team of four? Ca	II Andrea at 502-848-8723.			
Registration Options				
PHONE	FAX	E-MAIL		MAIL
Andrea Flanders 502-848-8723	502-695-5051	aflanders@kychaml	ber.com	Kentucky Chamber 464 Chenault RoadFrankfort, KY 40601
Method of Payment				
☐ Company Payment ☐	l Personal Payment En	d of year contribution statement	will be mailed to t	he address provided below.
☐ Check #	enclosed. Payable to: Ken	tucky Chamber of Commerce		
☐ Please bill my company. PO a	#	(not required)		
☐ Please charge to my	Visa O Mastercard O	Am Express		
Cardholder's name	Cardholder's signature (required)			
Card number		Expiration date	3- (	or 4-Digit security code
	•	above on behalf of the person/company/ on behalf of the Kentucky Chamber of Co		above, I am authorized to and hereby
The Kentucky Chamber of Commerce res registration no refunds will be granted.	serves the right to, at its sole discretion	on, refuse any sponsorship. Due to the fac	t that sponsorships are	e limited, upon acceptance of your
The tax deductible portion of sponsorshi	ips and foursomes is the amount of yo	ur fees less the market value of the good	s and services receive	d.