

100% of proceeds from this invitational will go to the Kentucky Chamber Foundation, a 501(c)(3) organization that supports education, workforce and economic development efforts across the Commonwealth.



Kentucky Chamber INVITATIONAL at Valhalla

presented by



— June 17, 2019 —

Sponsorship Opportunities

Kentucky Chamber Invitational at Valhalla — June 17, 2019

KENTUCKY CHAMBER INVITATIONAL — 2019 SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship — \$10,000

Exclusive offer SOLD — V-Soft Consulting Inc.

Sponsor Benefits

- Exclusive listing as the Kentucky Chamber 2019 Invitational Presenting Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Opportunity to make opening remarks and welcome all players before start of golf and rules review
- Company logo included on e-vite and event program cover
- Full-page, color ad in event program
- Company logo and name prominently displayed at registration area
- Company name prominently displayed on signage in lunch and reception area
- Company logo included on Kentucky Chamber premium golf item (item TBD)
- Opportunity to include one registration bag insert (you provide)*
- Recognition of your company's contribution during awards presentation and reception
- Complimentary registration for a company team of four that includes golf, lunch and reception (a \$2,750 value)
- Hole sponsorship (please refer to Hole Sponsorship for full list of benefits)**
- First right of refusal for the 2020 Kentucky Chamber Invitational presenting sponsorship opportunity



KENTUCKY CHAMBER INVITATIONAL — 2019 SPONSORSHIP OPPORTUNITIES

Silver Sponsorship — \$5,000

One remains available

■ BOXED LUNCH

■ RECEPTION SOLD — St. Elizabeth Healthcare

Sponsor Benefits

- Exclusive listing as Kentucky Chamber 2019 Invitational Silver Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Company logo in the event program
- Half-page, color ad in event program
- Company name prominently displayed on signage inside clubhouse
- Opportunity to provide a giveaway (you provide)
 - Lunch sponsor: small item in boxed lunch
 - Reception sponsor: item on seats
- Napkins with company logo
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole sponsorship (please refer to Hole Sponsorship for full list of benefits)**
- First right of refusal for the 2020 Kentucky Chamber Invitational silver sponsorship opportunity



Bronze Sponsorship — \$2,500

Three available

Specialty Sponsorships

■ PHOTO SPONSOR

SOLD — LG&E and KU

All team players will have their photo taken on Valhalla's beautiful course and will receive a framed copy that features your company logo. This is sure to be a keepsake that you will display long after the event is over.

■ CONTINENTAL BREAKFAST

SOLD — Kentucky Broadcasters Association

Help the golfers get off to a good start. Your logo will be included on breakfast signage and napkins.

■ REFRESHMENT STATION

SOLD — Anthem Blue Cross & Blue Shield

We take great care of our players throughout the day, offering a variety of beverages and snacks. Your logo at the stations will be a welcome sight to all golfers. To make more of an impression among this distinguished group, consider providing koozies with your logo.

Sponsor Benefits

- Listing as Kentucky Chamber 2019 Golf Invitational Bronze Sponsor
- Company logo on one specialty item listed above
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Company logo in the event program
- Quarter-page, color ad in event program
- Your company name prominently displayed on signage in lunch and reception area
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole Sponsorship (please refer to Hole Sponsorship for full list of benefits)**
- First right of refusal for the 2020 Kentucky Chamber Invitational silver sponsorship opportunity



KENTUCKY CHAMBER INVITATIONAL — 2019 SPONSORSHIP OPPORTUNITIES

Hole-In-One Sponsorship – \$1,750

Two available (front nine and back nine)

SOLD – ARG1

SOLD – Oxmoor Auto Group

This is a fun and interactive way to meet and greet business leaders from across the state. The hole-in-one sponsor will be publicized on a hole that is designated by the insurance policy and the golf course. If you have an incredible prize to offer, we can work together to promote this. Insurance coverage will need to be obtained and all prizes will need to be approved by the Kentucky Chamber prior to the event.

Sponsor Benefits

- Listing as Kentucky Chamber 2019 Hole-In-One Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- Company logo in the event program
- List of players made available before and after event
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole Sponsorship (please refer to Hole Sponsorship



Hole Sponsorship** – \$1,195

(+ In-Kind Contributions)

Ten remain available

Your sponsored hole will have signage, and we encourage you to have a representative(s) available to engage the golfers and leave a lasting impression by providing an item that they can use and remember!

Sponsor Benefits

- Recognition in the event program
- Signage at sponsored hole
- One golf cart included for your staff to use throughout the day
- List of teams and players provided day of event
- Continental breakfast, lunch and reception included for up to two company representatives
- Marketing and networking opportunity for a company representative(s) to staff sponsored hole (highly encouraged)
- Opportunity to distribute a premium good of your choice* (minimum quantity of 120 items), for example: golf balls, hats/visors, cigars, golf gloves, sunglasses, umbrellas, divot tools, golf towels.

*Items must be approved by invitational director prior to event to ensure no conflict with other giveaways

**Sponsor will be responsible for staffing hole, securing in-kind items and adding company logos to goods.



KENTUCKY CHAMBER INVITATIONAL — 2019 SPONSORSHIP REGISTRATION

June 17, 2019 — Valhalla Golf Course, Louisville

Registration Information

Please print:

Company/Organization name

Street address

City

State

Zip

☐ Mr. ☐ Ms.

Prefix

Contact name

Title

Signature *(required)*

Phone

Fax

E-mail address

Please select one of the following member* investment opportunities

**Kentucky Chamber membership required to sponsor this event*

☐ Presenting Sponsorship *(exclusive)*

\$10,000

☐ Silver Sponsorship *(1 remains available)*

\$5,000

☐ Bronze Sponsorship *(3 available)*

\$2,500

☐ Hole-in-One Sponsorship *(2 available)*

\$1,750

☐ Hole Sponsorship *(ten remain available)*

\$1,195

Interested in a team of four? Call Andrea at 502-848-8723.

Registration Options

PHONE

Andrea Flanders
502-848-8723

FAX

502-695-5051

E-MAIL

aflanders@kychamber.com

MAIL

Kentucky Chamber
464 Chenault
RoadFrankfort, KY 40601

Method of Payment

☐ Company Payment

☐ Personal Payment

End of year contribution statement will be mailed to the address provided below.

☐ Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

☐ Please bill my company. PO # _____ *(not required)*

☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express

Cardholder's name

Cardholder's signature *(required)*

Card number

Expiration date

3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any sponsorship. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.

The tax deductible portion of sponsorships and foursomes is the amount of your fees less the market value of the goods and services received.