

HOF

ENTREPRENEUR HALL OF FAME™

presented by **CHASE** 

2023 Post-Event Report



www.entrepreneurhof.com



2023 HALL OF FAME INDUCTEES



Jimmy Kirchdorfer
Chairman & CEO | ISCO
Industries, Inc.



Tony Lamb
Founder & CEO | Kona Ice
Founder & CEO | Travelin'
Tom's Coffee



Donna Salyers
President & Founder | Fabulous
Furs

EMERGING ENTREPRENEURS OF THE YEAR



Logan Burchett
Co-Founder &
COO | Forecastr



Steven Plappert
Co-Founder &
CEO | Forecastr



Koby Hastings
Founder & CEO | SalesRiver



Jennifer Williams
CEO | Cuddle Clones

EXECUTIVE OF THE YEAR



Stephen Gray
President & CEO | Gray, Inc.

MENTOR OF THE YEAR



David Hasler
CEO | Jester FEC

INVESTOR OF THE YEAR

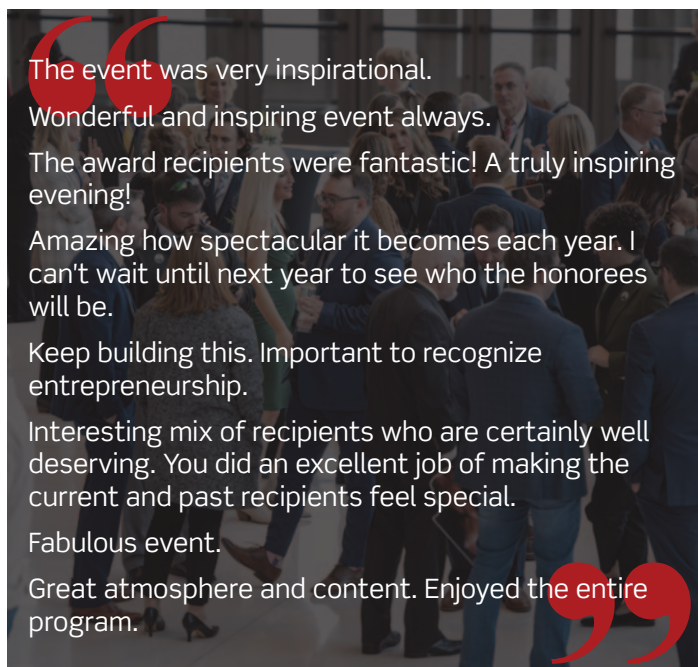


John Willmoth
Founder and Managing
Partner | Poplar Ventures

Kentucky Entrepreneur Hall of Fame

The **Kentucky Entrepreneur Hall of Fame** is a physical and virtual destination that shares and celebrates the stories of Kentucky's most successful entrepreneurs.

Our mission is to raise awareness of the impact that entrepreneurship has made in the Commonwealth and encourage others to pursue similar ambitious endeavors.



Return on Investment



ATTENDEES

Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Sponsor and exhibitor names, logos and ads in the printed program

Attendee Demographics

Titles:

Those with the following titles were in attendance:

45% Executive

13% Director

13% Manager

30% Other

Industries Represented:

37% Retail Trade

37% Services

22% Finance, Insurance, & Real Estate

2% Manufacturing

2% Public Administration

Employee Size:

0-100 19%

101-250 54%

251-500 8%

501-1000 2%

1001+ 17%



SPONSORS

The Kentucky Entrepreneur Hall of Fame has been and will continue to be successful thanks to our sponsors, community investors and partners.

Thank you for your support!

PRESENTING

CHASE 

GOLD

First Southern
National Bank
WE BELIEVE IN YOU

TEAM KENTUCKY
CABINET FOR
ECONOMIC DEVELOPMENT

 **UNIVERSITY OF THE CUMBERLANDS**

SILVER

 **Cherry Bekaert**

 **FWG Investments**

Family Wealth
GROUP

SOAR

 **speda**
SOMERSET-PULASKI
ECONOMIC DEVELOPMENT
AUTHORITY

UNIVERSITY OF LOUISVILLE
COLLEGE OF BUSINESS
INNOVATION MBA

Brand Visibility

In-House Marketing

Email

| | |
|--------|-------------------|
| 12 | Unique promotions |
| 97,207 | Emails delivered |
| 30,877 | Unique opens |
| 5,325 | Clicks |

Social Media

Facebook

| | |
|-------|-------------|
| 1,600 | Impressions |
| 516 | Engagements |

Twitter

| | |
|-------|-------------|
| 1,768 | Impressions |
| 35 | Engagements |

Press

| | |
|---|--------------|
| 2 | News Release |
|---|--------------|

Print Ad

| | |
|---|---|
| 1 | 1/8 page Kentucky Chamber News Print Ad |
|---|---|

Website Presence

Sponsor logos and company webpage links displayed at www.entrepreneurhof.com

Brand Exposure

Web, print, advertising, email and social media.

Overall Event Rating



CLICK HERE TO VIEW
OR DOWNLOAD
Event Photos

Click "Client Login" and when prompted enter the access password **2023hallfame**

A photograph of a smiling man in a suit at a social event, surrounded by other people. A semi-transparent yellow box is overlaid on the photo with the text 'CLICK HERE TO VIEW OR DOWNLOAD Event Photos'. Below the text is a red circular button with a white downward-pointing arrow. At the bottom of the image is a red banner with white text: 'Click "Client Login" and when prompted enter the access password 2023hallfame'.

Sponsor in 2024!

Contact:

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