



26th Annual
**KENTUCKY
CHAMBER DAY
DINNER**

January 6, 2022
Central Bank Center | Lexington

SPONSORSHIP OPPORTUNITIES

About Kentucky Chamber Day Dinner 2022

Venue

Central Bank Center
formerly the Lexington Convention Center

Location

Lexington, Kentucky

When

January 6, 2022

Schedule

Reception begins at 5 p.m.
(complete agenda mailed prior to event)

Dinner Pricing

Ticket

\$199/Kentucky Chamber Member

\$249/Non-Member

Table of 10

\$1,450/Kentucky Chamber Member

\$1,950/Non-Member

Featured Speakers (invited)

Governor of Kentucky

President of the Senate

Speaker of the House

Senate Minority Leader

House Minority Leader

About the Event

Kentucky Chamber Day Dinner is held each year in early January to coincide with the kick off of the legislative session. This annual reception and dinner draws government dignitaries and more than 1,500 business leaders from across the state to hear addresses by the Governor and House and Senate leadership. Join us this year as our legislative leaders lend insight into what lies ahead for the 2022 Kentucky General Assembly.



Scenes from Kentucky Chamber Day Dinner

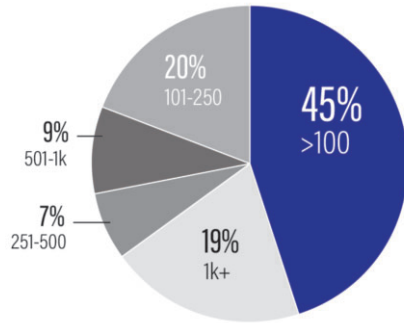


2020 demographics are provided, as due to COVID-19 an in-person event was not held in 2021.

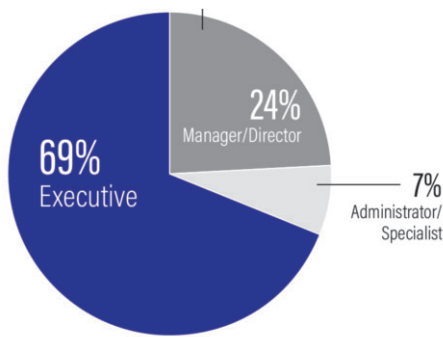
2020 Attendee Profile

- Top Kentucky business leaders
- Kentucky Chamber of Commerce key investors
- Business owners
- Corporate executives and representatives
- Elected officials

2020 Demographic Profile by Company Size



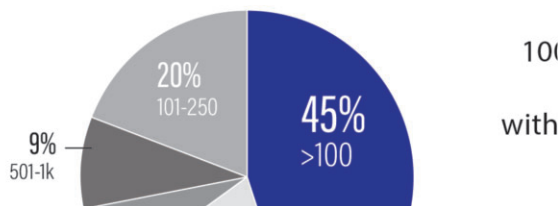
2020 Demographic Profile by Job Function



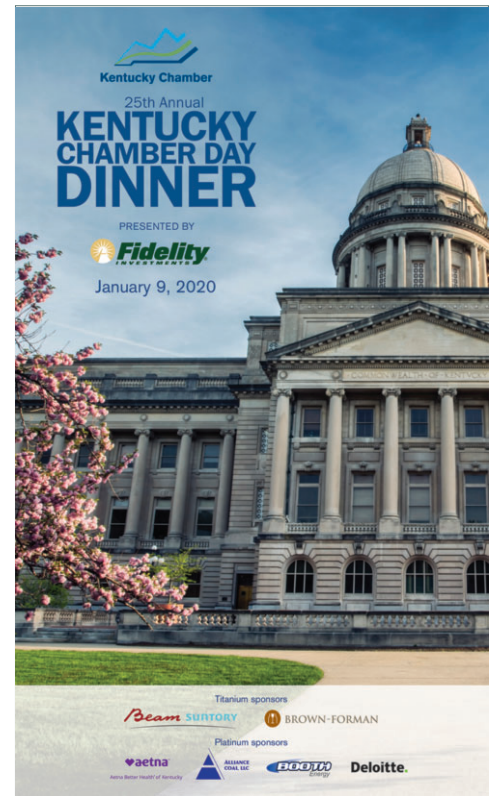
2020 Demographic Profile by Industry

ATTENDEE

Company Size: (# of Employees)



*Services sector is comprised of business, health, legal, educational and social services in addition to associations, engineering, accounting, research, management and related services.



Promotions

Kentucky Chamber Day Dinner is promoted extensively to a statewide audience via email, print mail, radio and social media.

Presenting Sponsorship

\$30,000 — Exclusive opportunity
SOLD — Fidelity Investments

Exclusive listing as the 2022 Kentucky Chamber Day Dinner Presenting Sponsor*.

- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on event invitation, program cover and press releases.
- Full-page, color ad on back cover of event program.
- Your company's logo featured on menu card.
- Complimentary back cover of February 2022 issue of Kentucky Chamber News (Chamber's printed newsletter).
- Logo featured on the Kentucky Chamber Day Dinner page of kychamber.com and on the registration page.
- Opportunity to exhibit – LIMITED TO FIRST EIGHT (8) SPONSORS WHO RESERVE A BOOTH SPACE. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Front and center seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Your company's logo (one color) on event name badges.
- Your company's logo (one color) on all cocktail napkins used during the reception.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2023 Kentucky Chamber Day Dinner Presenting Sponsorship opportunity.

* Kentucky Chamber of Commerce membership required to sponsor event

Titanium (Reception) Sponsorship

\$20,000 — 2 opportunities
SOLD — Brown-Forman and Beam Suntory

Sponsor the networking reception prior to dinner. Your logo is prominently displayed in front of 1,500 guests. It's an excellent opportunity to promote your brand and get creative with product placement.

- Listing as a 2022 Kentucky Chamber Day Dinner Titanium Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on program cover.
- Full-page, color ad in event program (inside cover).
- Your company logo featured on menu card.
- Prominent recognition in the reception area.
- Opportunity to host up to two branded bars within the reception space.
- Outside items can be brought into reception at sponsor's expense.
- Complete list of attendees made available after event (includes email).
- Front row seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in the ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2023 Kentucky Chamber Day Dinner Titanium Sponsorship opportunity.

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Platinum Sponsorship

\$15,000 – 1 opportunity remains

SOLD—Aetna, Alliance Coal and Deloitte

- Listing as a 2022 Kentucky Chamber Day Dinner Platinum Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on program cover.
- Full-page, color ad in event program.
- Your company logo featured on menu card.
- Opportunity to exhibit – LIMITED TO FIRST EIGHT (8) SPONSORS WHO RESERVE A BOOTH SPACE. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Front row seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in the ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2023 Kentucky Chamber Day Dinner Platinum Sponsorship opportunity.

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Gold Sponsorship

\$10,000 – 2 opportunities remain

- Listing as a 2022 Kentucky Chamber Day Dinner Gold Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company name listed in event program.
- Full-page, color ad in event program.
- Your company logo featured on menu card.
- Opportunity to exhibit – LIMITED TO FIRST EIGHT (8) SPONSORS WHO RESERVE A BOOTH SPACE. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Preferred seating in sponsor section, table of ten.
- Your company logo prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2023 Kentucky Chamber Day Dinner Gold Sponsorship opportunity.

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Silver Sponsorship

\$7,500 – 3 opportunities remain

- Listing as a 2022 Kentucky Chamber Day Dinner Silver Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company name listed in event program.
- Your company logo featured on menu card.
- Half-page, color ad in event program.
- Opportunity to exhibit – LIMITED TO FIRST EIGHT (8) SPONSORS WHO RESERVE A BOOTH SPACE. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Preferred seating in sponsor section, table of ten.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- First right of refusal for the 2023 Kentucky Chamber Day Dinner Silver Sponsorship opportunity.

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Bronze Sponsorship

\$4,000 – 9 opportunities remain

- Listing as a 2022 Kentucky Chamber Day Dinner Bronze Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company listed in event program.
- Your company logo featured on menu card.
- Preferred seating in sponsor section, table of ten.
- Complete mailing list of attendees made available after event.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- First right of refusal for the 2023 Kentucky Chamber Day Dinner Bronze Sponsorship opportunity.

* Kentucky Chamber of Commerce membership required to sponsor event



CONTACT INFORMATION*

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

OPPORTUNITIES (please select one)

- | | | |
|--|----------|-----------------------------------|
| <input checked="" type="checkbox"/> Presenting sponsor | \$30,000 | Exclusive opportunity SOLD |
| <input checked="" type="checkbox"/> Titanium sponsor | \$20,000 | 2 opportunities SOLD |
| <input type="checkbox"/> Platinum sponsor | \$15,000 | 1 opportunity remains |
| <input type="checkbox"/> Gold sponsor | \$10,000 | 2 opportunities remain |
| <input type="checkbox"/> Silver sponsor | \$7,500 | 3 opportunities remain |
| <input type="checkbox"/> Bronze sponsor | \$4,000 | 9 opportunities remain |

REGISTRATION OPTIONS

Phone

Emily Smith
502-848-8729

E-mail

esmith@kychamber.com

Mail

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

PAYMENT (due prior to event)

- Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # _____ (not required)
- Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.