



Presented by



27th Annual  
**KENTUCKY  
CHAMBER DAY  
DINNER**

March 8, 2022

Central Bank Center | Lexington

# POST-EVENT REPORT

# Kentucky Chamber Day Dinner

**Kentucky Chamber Day Dinner** is held each year in early January\* to coincide with the kick off of the legislative session. This annual reception and dinner draws government dignitaries and more than 1,700 business leaders from across the state to hear addresses by the Governor and House and Senate leadership, where they share their insights into what lies ahead for the Kentucky General Assembly.

*\* This year it was moved to March, due to a winter storm and rising COVID-19 cases.*



## Distinguished Speakers



**GOVERNOR  
ANDY BESHEAR**



**ROBERT  
STIVERS**  
SENATE  
PRESIDENT



**DAVID  
OSBORNE**  
HOUSE SPEAKER



**MORGAN  
MCGARVEY**  
SENATE  
MINORITY FLOOR  
LEADER



**JONI JENKINS**  
HOUSE MINORITY  
FLOOR LEADER

“

Amazing food and program. Great # of bars. Nice open space for networking. Tables were easy to find.

My first state wide Chamber dinner. It was an honor to attend. The food was best ever. The networking and variety of attendees from all over the state was fabulous. Look forward to the next one.

It is an annual favorite for me.

AMAZING program and powerful room.

This event is invaluable for networking and it was wonderful to finally be back in person.

Excellent networking event!

Excellent opportunity to network and get important updates. Thank you!

Overall, the event was excellent, A+. Great work!

Loved seeing all the women leaders on stage and in the video. Strong message.

Networking was excellent.

It was interesting to have this event well into the legislative session instead of the usual timeframe.

The event was tremendous success and we were so thankful to be part of it. Looking forward to 2023!

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# Return on Investment



Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Printed program

Menu card

## Attendee Demographics

### Titles:

Those with the following titles were in attendance:

53% Executive

31% Director

16% Manager

### Industries Represented:

49% Services

19% Finance, Insurance, and Real Estate

11% Public Administration

8% Transportation, Communications, Electric, Gas, and Sanitary Services

7% Manufacturing

3% Construction

3% Other

### Company Size (# of employees):

0-100 44%

101-250 19%

251-500 8%

501-1000 10%

1001+ 19%

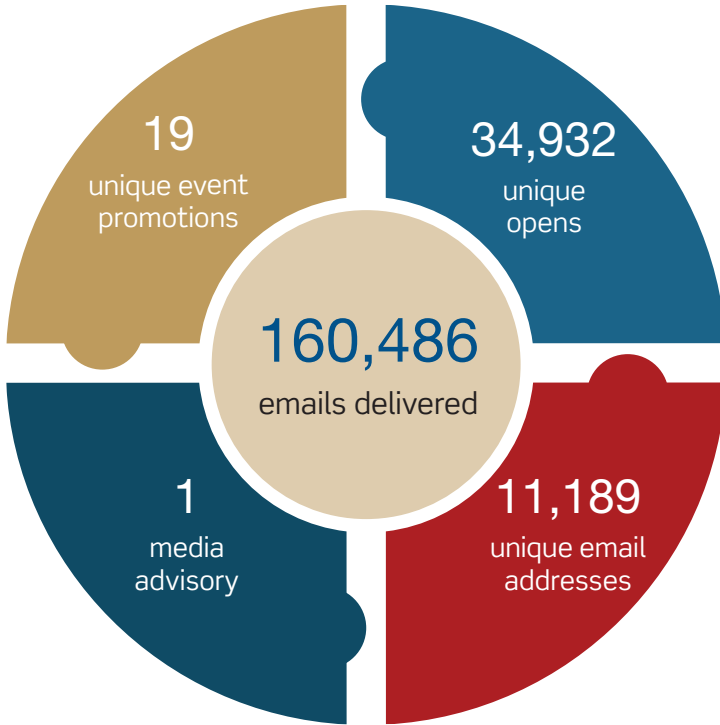
The Kentucky Chamber Day Dinner has been and will continue to be successful thanks to our sponsors, community investors and partners.

**Thank you for your support!**  
**[View our sponsors here.](#)**



# Brand Visibility

## Marketing



## Website Presence

Sponsor logos and company webpage links displayed at [www.kychamber.com/events/kychamberday](http://www.kychamber.com/events/kychamberday)

## Brand Exposure

Web, print, and email promotions.

CLICK HERE TO VIEW  
OR DOWNLOAD  
Event Photos



Click "Client Login" and when prompted enter the access password **2022chamberday**

**4.2**  
out of 5  
overall event rating



**Sponsor in 2023!**

**Contact:**

Andrea Flanders  
Director, Sponsor Relations  
Kentucky Chamber  
502-848-8786  
[aflanders@kychamber.com](mailto:aflanders@kychamber.com)