



Presented by



28th Annual Kentucky **CHAMBER DAY DINNER**

February 9, 2023
Central Bank Center | Lexington

POST-EVENT REPORT





Kentucky Chamber Day Dinner

Kentucky Chamber Day Dinner is held each year in early January* to coincide with the kick off of the legislative session. This annual reception and dinner draws government dignitaries and more than 1,900 business leaders from across the state to hear addresses by the Governor and House and Senate leadership, where they share their insights into what lies ahead for the Kentucky General Assembly.



Distinguished Speakers



**GOVERNOR
ANDY BESHEAR**



**ROBERT
STIVERS
SENATE
PRESIDENT**



**DAVID
OSBORNE
SPEAKER OF
THE HOUSE**



**GERALD NEAL
SENATE
MINORITY FLOOR
LEADER**



**DERRICK
GRAHAM
HOUSE MINORITY
FLOOR LEADER**

“

Best business event all year.

Love the energy and networking.

BEST chamber event compared to other chamber events!

One of the best events. Look forward to it all year.

First class!

Chamber Day was a home run!

Chamber Day is the crossroads of business across the state.

Well done! Fantastic event.

Best Chamber Dinner yet!

Keep up the great work!

The networking opportunities were great.

No one does an event better than the Kentucky Chamber.

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Return on Investment



ATTENDEES



LEGISLATORS



SPONSORS

Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Printed program

Menu card

The Kentucky Chamber Day Dinner has been and will continue to be successful thanks to our sponsors, community investors and partners.

Thank you for your support!
[View our sponsors here.](#)

Attendee Demographics

Titles:

Those with the following titles were in attendance:

36% Executive

17% Director

35% Manager

12% Governmental Official

Industries Represented:

50% Services

17% Finance, Insurance, and Real Estate

12% Public Administration

9% Transportation, Communications, Electric, Gas, and Sanitary Services

6% Manufacturing

3% Construction

3% Other

Company Size (# of employees):

0-100 44%

101-250 19%

251-500 19%

501-1000 10%

1001+ 8%



Brand Visibility

In-House Marketing

Email

14	Unique promotions
139,103	Emails delivered
33,335	Unique opens
2,164	Clicks
866	Unique Clicks

Social Media

Facebook

1,195	Impressions
178	Engagements

Twitter

27,005	Impressions
93	Engagements

Press

2	News Release
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Digital Ads

1	Bottom Line
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Website Presence

Sponsor logos and company webpage links displayed at www.kychamber.com/events/kychamberday/sponsors

Brand Exposure

Web, print, advertising, email and social media.

Overall Event Rating



Sponsor in 2024!

Contact:

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