



Presented by



28th Annual Kentucky **CHAMBER DAY DINNER**

February 9, 2023
Central Bank Center | Lexington

**SPONSORSHIP
OPPORTUNITIES**



About Kentucky Chamber Day Dinner 2023

Venue

Central Bank Center
formerly the Lexington Convention Center

Location

Lexington, Kentucky

When

February 9, 2023

Schedule

Reception begins at 5 p.m.

Dinner Pricing

Ticket

\$149/Local Chamber

\$199/Kentucky Chamber Member

\$249/Non-Member

Table of 10

\$1,249/Local Chamber

\$1,795/Kentucky Chamber Member

\$2,395/Non-Member

Featured Speakers (invited)

Governor of Kentucky

President of the Senate

Speaker of the House

Senate Minority Leader

House Minority Leader

About the Event

This annual reception and dinner draws government dignitaries and more than 1,700 business leaders from across the state to hear addresses by the Governor and House and Senate leadership. Join us this year as our legislative leaders lend insight into what lies ahead for the Kentucky General Assembly.



Scenes from Kentucky Chamber Day Dinner



2022 Event Demographics

Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Printed program

Menu card

Attendee Demographics

Titles:

Those with the following titles were in attendance:

53% Executive

31% Director

16% Manager

Industries Represented:

49% Services

19% Finance, Insurance, and Real Estate

11% Public Administration

8% Transportation, Communications, Electric, Gas, and Sanitary Services

7% Manufacturing

3% Construction

3% Other

Company Size (# of employees):

0-100 44%

101-250 19%

251-500 8%

501-1000 10%

1001+ 19%



Kentucky Chamber Day Dinner is promoted extensively to a statewide audience via numerous platforms including email, print and social media.

Presenting Sponsorship **SOLD**

~~\$35,000~~ — ~~Exclusive opportunity~~
SOLD Fidelity Investments

- Exclusive listing as the 2023 Kentucky Chamber Day Dinner Presenting Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on event invitation, program cover and press releases.
- Full-page, color ad on back cover of event program.
- Your company's logo featured on menu card.
- Complimentary back cover of February 2023 issue of Kentucky Chamber News (Chamber's printed newsletter).
- Logo featured on the Kentucky Chamber Day Dinner page of kychamber.com and on the registration page.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Front and center seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Your company's logo (one color) on event name badges.
- Your company's logo (one color) on all cocktail napkins used during the reception.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2024 Kentucky Chamber Day Dinner Presenting Sponsorship opportunity.

* Kentucky Chamber of Commerce membership required to sponsor event

Titanium (Reception) Sponsorship

\$25,000 — 2 opportunities

Sponsor the networking reception prior to dinner. Your logo is prominently displayed in front of 1,500 guests. It's an excellent opportunity to promote your brand and get creative with product placement.

- Listing as a 2023 Kentucky Chamber Day Dinner Titanium Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on program cover.
- Full-page, color ad in event program (inside cover).
- Your company logo featured on menu card.
- Prominent recognition in the reception area.
- Opportunity to host up to two branded bars within the reception space.
- Outside items can be brought into reception at sponsor's expense.
- Complete list of attendees made available after event (includes email).
- Front row seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in the ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2024 Kentucky Chamber Day Dinner Titanium Sponsorship opportunity.

* Kentucky Chamber of Commerce membership required to sponsor event



Platinum Sponsorship

\$15,000 – 4 opportunities

- Listing as a 2023 Kentucky Chamber Day Dinner Platinum Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on program cover.
- Full-page, color ad in event program.
- Your company logo featured on menu card.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Front row seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in the ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2024 Kentucky Chamber Day Dinner Platinum Sponsorship opportunity.

* Kentucky Chamber of Commerce membership required to sponsor event

Gold Sponsorship

\$10,000 – 8 opportunities

- Listing as a 2023 Kentucky Chamber Day Dinner Gold Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company name listed in event program.
- Full-page, color ad in event program.
- Your company logo featured on menu card.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Preferred seating in sponsor section, table of ten.
- Your company logo prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2024 Kentucky Chamber Day Dinner Gold Sponsorship opportunity.

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Silver Sponsorship

\$7,500 – 14 opportunities

- Listing as a 2023 Kentucky Chamber Day Dinner Silver Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company name listed in event program.
- Your company logo featured on menu card.
- Half-page, color ad in event program.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Preferred seating in sponsor section, table of ten.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- First right of refusal for the 2024 Kentucky Chamber Day Dinner Silver Sponsorship opportunity.

* Kentucky Chamber of Commerce membership required to sponsor event



Bronze Sponsorship

\$5,000 – 28 opportunities

- Listing as a 2023 Kentucky Chamber Day Dinner Bronze Sponsor*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company listed in event program.
- Your company logo featured on menu card.
- Preferred seating in sponsor section, table of ten.
- Complete mailing list of attendees made available after event.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- First right of refusal for the 2024 Kentucky Chamber Day Dinner Bronze Sponsorship opportunity.

* Kentucky Chamber of Commerce membership required to sponsor event



Kentucky Chamber Day Dinner | 2023 Sponsorship Investment

CONTACT INFORMATION*

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

OPPORTUNITIES (please select one)

- | | | | |
|--|----------|-----------------------|-------------|
| <input checked="" type="checkbox"/> Presenting sponsor | \$35,000 | Exclusive opportunity | SOLD |
| <input type="checkbox"/> Titanium sponsor | \$25,000 | 2 opportunities | |
| <input type="checkbox"/> Platinum sponsor | \$15,000 | 4 opportunities | |
| <input type="checkbox"/> Gold sponsor | \$10,000 | 8 opportunities | |
| <input type="checkbox"/> Silver sponsor | \$7,500 | 14 opportunities | |
| <input type="checkbox"/> Bronze sponsor | \$5,000 | 28 opportunities | |



JOIN US

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

REGISTRATION OPTIONS

Phone

Andrea Flanders
502-848-8786

Email

aflanders@kychamber.com

Mail

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

PAYMENT (due prior to event)

- Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # _____ (not required)
- Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.