



Kentucky Chamber

29<sup>th</sup> Annual Kentucky

# CHAMBER DAY DINNER

Presented by



**Fidelity**  
INVESTMENTS

February 8, 2024

Central Bank Center | Lexington

## SPONSORSHIP OPPORTUNITIES



# About Kentucky Chamber Day Dinner 2024

## Venue

Central Bank Center

## Location

Lexington, Kentucky

## When

February 8, 2024

## Schedule

Reception begins at 5 p.m.

## Dinner Pricing

### Ticket

\$179/Local Chamber

\$199/Kentucky Chamber Member

\$279/Non-Member

### Table of 10

\$1,495/Local Chamber

\$1,995/Kentucky Chamber Member

\$2,595/Non-Member

## Featured Speakers (invited)

Governor of Kentucky

President of the Senate

Speaker of the House

Senate Minority Leader

House Minority Leader

## About the Event

This annual reception and dinner draws government dignitaries and more than 1,800 business leaders from across the state to hear addresses by the Governor and House and Senate leadership. Join us this year as our legislative leaders lend insight into what lies ahead for the Kentucky General Assembly.



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## Scenes from Kentucky Chamber Day Dinner





# 2023 Event Demographics

Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Printed program

Menu card

## Attendee Demographics

### Titles:

Those with the following titles were in attendance:

36% Executive

17% Director

35% Manager

12% Governmental Official

### Industries Represented:

50% Services

17% Finance, Insurance, and Real Estate

12% Public Administration

9% Transportation, Communications, Electric, Gas, and Sanitary Services

6% Manufacturing

3% Construction

3% Other

### Company Size (# of employees):

0-100 44%

101-250 19%

251-500 19%

501-1000 10%

1001+ 8%



## Promotions

Kentucky Chamber Day Dinner is promoted extensively to a statewide audience via numerous platforms including email, print and social media.

## Presenting Sponsorship **SOLD**

~~\$35,000~~ — ~~Exclusive opportunity~~  
**SOLD** Fidelity Investments

- Exclusive listing as the 2024 Kentucky Chamber Day Dinner Presenting Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on event invitation, program cover, menu card.
- Your company's logo (one color) on event name badges, lanyards and cocktail reception napkins.
- Your company name featured in press releases.
- Full-page, color ad on back cover of event program.
- Complimentary back cover of February 2023 issue of Kentucky Chamber News (Chamber's printed newsletter).
- Logo featured on the Kentucky Chamber Day Dinner web and registration pages at www.kychamber.com.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Front and center seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company logo prominently displayed during dinner on signage and on large screens rotating sponsor display.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2025 Kentucky Chamber Day Dinner Presenting Sponsorship opportunity.

\* Kentucky Chamber of Commerce membership required to sponsor event

## Titanium Sponsorship (Reception) **SOLD OUT**

~~\$25,000~~ — ~~2 opportunities~~  
**SOLD** Brown-Forman **SOLD** Beam Suntory

Sponsor the networking reception prior to dinner. Your logo is prominently displayed in front of 1,500 guests. It's an excellent opportunity to promote your brand and get creative with product placement.

- Listing as a 2024 Kentucky Chamber Day Dinner Titanium Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on program cover.
- Full-page, color ad in event program (inside cover).
- Your company logo featured on menu card.
- Prominent recognition in the reception area.
- Opportunity to host up to two branded bars within the reception space.
- Outside items can be brought into reception at sponsor's expense.
- Complete list of attendees made available after event (includes email).
- Front row seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in the ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2025 Kentucky Chamber Day Dinner Titanium Sponsorship opportunity.

\* Kentucky Chamber of Commerce membership required to sponsor event

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## Platinum Sponsorship **SOLD OUT**

## Gold Sponsorship

**\$15,000 – 5 opportunities**

- Listing as a 2024 Kentucky Chamber Day Dinner Platinum Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on program cover.
- Full-page, color ad in event program.
- Your company logo featured on menu card.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Front row seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in the ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2025 Kentucky Chamber Day Dinner Platinum Sponsorship opportunity.

\* Kentucky Chamber of Commerce membership required to sponsor event

**\$10,000 – 8 opportunities (2 remain)**

- Listing as a 2024 Kentucky Chamber Day Dinner Gold Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company name listed in event program.
- Full-page, color ad in event program.
- Your company logo featured on menu card.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Preferred seating in sponsor section, table of ten.
- Your company logo prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2025 Kentucky Chamber Day Dinner Gold Sponsorship opportunity.

\* Kentucky Chamber of Commerce membership required to sponsor event





## Silver Sponsorship

**\$7,500 – 14 opportunities (3 remain)**

- Listing as a 2024 Kentucky Chamber Day Dinner Silver Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company name listed in event program.
- Your company logo featured on menu card.
- Half-page, color ad in event program.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Preferred seating in sponsor section, table of ten.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- First right of refusal for the 2025 Kentucky Chamber Day Dinner Silver Sponsorship opportunity.

\* Kentucky Chamber of Commerce membership required to sponsor event

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## Bronze Sponsorship

**\$5,000 – 28 opportunities **SOLD OUT****

- Listing as a 2024 Kentucky Chamber Day Dinner Bronze Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company listed in event program.
- Your company logo featured on menu card.
- Preferred seating in sponsor section, table of ten.
- Complete mailing list of attendees made available after event.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- First right of refusal for the 2025 Kentucky Chamber Day Dinner Bronze Sponsorship opportunity.

\* Kentucky Chamber of Commerce membership required to sponsor event



# Kentucky Chamber Day Dinner | 2024 Sponsorship Investment

## CONTACT INFORMATION\*

☐ Mr. ☐ Ms.

Prefix

Name

Title

Company/Organization

Street address

City

State

Zip

Phone

Fax

E-mail address

## OPPORTUNITIES (please select one)

<input checked="" type="checkbox"/> Presenting sponsor	\$35,000	Exclusive opportunity <b>SOLD</b>
<input checked="" type="checkbox"/> Titanium sponsor	\$25,000	2 opportunities <b>SOLD OUT</b>
<input checked="" type="checkbox"/> Platinum sponsor	\$15,000	5 opportunities <b>SOLD OUT</b>
<input type="checkbox"/> Gold sponsor	\$10,000	8 opportunities (2 remain)
<input type="checkbox"/> Silver sponsor	\$7,500	14 opportunities (3 remain)
<input checked="" type="checkbox"/> Bronze sponsor	\$5,000	28 opportunities <b>SOLD OUT</b>

**JOIN US**

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or [membership@kychamber.com](mailto:membership@kychamber.com).

## REGISTRATION OPTIONS

**Phone**  
Andrea Flanders  
502-848-8786

**Email**  
[aflanders@kychamber.com](mailto:aflanders@kychamber.com)

**Mail**  
Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

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## PAYMENT (due prior to event)

☐ Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce

☐ Please bill my company. PO # \_\_\_\_\_ (not required)

☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express

Cardholder's name

Cardholder's signature (required)

Card number

Expiration date

3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.