

**HYBRID EVENT**  
**You have options!**

Exhibit in person and you'll  
also receive a virtual booth!

Can't attend in person?  
Exhibit virtually!



2ND ANNUAL KENTUCKY

# TAX Conference

presented by



November 10-11, 2021 | Griffin Gate Marriott Golf Resort & Spa | Lexington

## Sponsor AND Exhibitor OPPORTUNITIES



[www.kychamber.com/events/education/taxconf](http://www.kychamber.com/events/education/taxconf)



2ND ANNUAL KENTUCKY

# TAX Conference

## Conference Overview

The Kentucky Tax Conference will provide CFO's, corporate tax directors, accountants and finance professionals with the information needed to understand current tax laws, the future of tax laws and best practices from industry experts and business professionals.

Attendees will learn:

- The impact of technology on the tax field
- How to stay competitive in today's globally connected world
- Significant national, state and local issues affecting business taxes
- Cybersecurity and taxes
- Significant legislation affecting business taxes
- Industry specific tax issues
- Taxing new sources of revenue
- Auditing

## Who Attends?

- CFO's
- Corporate tax directors
- Accountants
- Finance professionals

## Why Participate?

With an expected attendance of 100, your company will have the opportunity to connect with your target audience during various dedicated times for exhibitors and sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors and exhibitors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

## Learn More About Sponsorship Opportunities

Sarah Cathey  
Director of Operations  
Business Services  
Kentucky Chamber of Commerce  
502-848-8719  
scathey@kychamber.com

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**JOIN US**

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2ND ANNUAL KENTUCKY

# TAX Conference

**SOLD**  
**Presenting Sponsorship Opportunity\*** Exclusive Opportunity  
**\$7,500**

**SOLD** — Frost Brown Todd LLC

## Sponsor Benefits

### EXCLUSIVE BRANDING OPPORTUNITIES

- Exclusive recognition as presenting sponsor
- Opportunity to serve as program emcee/moderator
- Your company's logo appears on marketing materials, conference website, and signage

### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to kick off the conference, introduce opening speaker and speak about your company
  - In-person option – three minute max
  - Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees during opening session
- Company profile in conference materials

### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Six complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,570 value) – your attendees choose virtual or in-person

### ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included in conference materials

### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
  - Unlimited booth staff to help manage your booth and interact with attendees
  - Attendees eligible for prizes based on their interactions with sponsors during the event
  - Dedicated Ky Chamber staff available to assist you with your virtual booth setup

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**Gold Sponsorship\*** Two Opportunities

**\$5,000**

Breakfast and Morning Breaks Sponsor

Afternoon Breaks Sponsor

## Sponsor Benefits

### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on conference website and signage

### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company  
In-person option – three minute max OR Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees
- Company profile in conference materials

### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,975 value) – your attendees choose virtual or in-person

### ADVERTISING OPPORTUNITIES

- Half-page, color ad included in conference materials

### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
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# 2ND ANNUAL KENTUCKY TAX Conference

**Silver Sponsorship\*** Four Opportunities  
**\$2,500**

## Sponsor Benefits

### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Your company's logo appears on conference website and signage

### HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Recognition from the podium during opening and closing remarks
- Company profile in conference materials

### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Four complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,380 value) – your attendees choose virtual or in-person

### ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included in conference materials

### VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
  - The option to add promotional offers, giveaways, or coupons directly in the app
  - Unlimited booth staff to help manage your booth and interact with attendees
  - Attendees eligible for prizes based on their interactions with sponsors during the event
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2ND ANNUAL KENTUCKY

# TAX Conference

**Exhibitor Opportunity\*** Limited Booths Available  
**\$995**

## Exhibitor Benefits

### HIGH IMPACT OPPORTUNITIES

- Listed on the conference website
- Listing in conference materials
- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space

### ACCESS

- Complete list of conference attendees provided after the conference
- Two complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,190 value) – your attendees choose virtual or in-person
- Networking opportunities during breakfasts, breaks, lunches

### ADVERTISING OPPORTUNITIES

- Exhibitor listing in conference materials

### VIRTUAL APP BENEFITS

- Recognition in exhibitor section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
  - Logo, description, website, and contact information
  - Livestream showcase space (via Zoom, Google Hangouts, etc.)
  - Ability to add your video highlighting your services and products
  - The ability to post photos and flyers (pdf)
  - Ability to live chat with attendees through your booth
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## Investment Commitment

### REGISTRATION INFORMATION Please print:

Mr.  Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

### PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

**Presenting Sponsorship\*** exclusive  
\$7,500

**Silver Sponsorship\*** 4 available  
\$2,500

**Gold Sponsorship\*** 2 available  
\$5,000

**Exhibitor\*** limited number available  
\$995

### REGISTRATION OPTIONS

#### Phone

Sarah Cathey  
502-848-8719

#### E-mail

scathey@kychamber.com

#### Mail

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

### METHOD OF PAYMENT

Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO # \_\_\_\_\_ (not required)

Please charge to my  Visa  Mastercard  Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.

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