Kentucky Chamber

2ND ANNUAL

STATE & FEDERAL TAX CONFERENCE

presented by Frost Brown Todd LLC ATTORNEYS

March 1-2, 2022 | Griffin Gate Marriott Golf Resort & Spa | Lexington

Sponsor AND Exhibitor OPPORTUNITIES

www.kychamber.com/events/education/taxconf

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Conference Overview

The Kentucky Chamber's State & Federal Tax Conference will provide CFO's, corporate tax directors, accountants and finance professionals with the information needed to understand current tax laws, the future of tax laws and best practices from industry experts and business professionals.

Attendees will learn:

- The impact of technology on the tax field
- How to stay competitive in today's globally connected world
- Significant national, state and local issues affecting business taxes
- Cybersecurity and taxes
- Significant legislation affecting business taxes
- Industry specific tax issues
- Taxing new sources of revenue
- Auditing

Who Attends?

- CFO's
- Corporate tax directors
- Accountants
- Finance professionals

Why Participate?

With an expected attendance of 100, your company will have the opportunity to connect with your target audience during various dedicated times for exhibitors and sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors and exhibitors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Learn More About Sponsorship Opportunities

Andrea Flanders
Director, Sponsorship Relations
Kentucky Chamber of Commerce
502-848-8786
aflanders@kychamber.com

Kentucky Chamber JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

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Presenting Sponsorship Opportunity* Exclusive Opportunity — **SOLD** — Frost Brown Todd LLC

~~$7,500~~ SOLD

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Exclusive recognition as presenting sponsor
- Opportunity to serve as program emcee/moderator
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event page on kychamber.com
  - marketing communications
  - rotating sponsor display and signage during event

HIGH IMPACT OPPORTUNITIES

- Exhibit space – 8' x 10' exhibit booth (includes one 8' skirted table and two chairs)
- Opportunity to kick off the conference, introduce opening speaker and speak about your company – three minute max
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all attendees during opening session
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Six complimentary, full-conference registrations for your booth attendants, staff or clients ($3,570 value)

ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included in conference materials

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Gold Sponsorship* Two Opportunities

$5,000

Breakfast and Morning Breaks Sponsor
Afternoon Breaks Sponsor

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event page on kychamber.com
  - rotating sponsor display and signage during event

HIGH IMPACT OPPORTUNITIES

- Exhibit space – 8' x 10' exhibit booth (includes one 8' skirted table and two chairs)
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company — three minute max
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all attendees
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Five complimentary, full-conference registrations for your booth attendants, staff or clients ($2,975 value)

ADVERTISING OPPORTUNITIES

- Half-page, color ad included in conference materials

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Silver Sponsorship* Four Opportunities

$2,500

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event page on kychamber.com
  - rotating sponsor display and signage during event

HIGH IMPACT OPPORTUNITIES

- Exhibit space – 8' x 10' exhibit booth (includes one 8' skirted table and two chairs)
- Recognition from the podium during opening and closing remarks
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Four complimentary, full-conference registrations for your booth attendants, staff or clients ($2,380 value)

ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included in conference materials

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Exhibitor Opportunity* Limited Booths Available
$995

Exhibitor Benefits

HIGH IMPACT OPPORTUNITIES

- Listed on the conference website
- Listing in conference materials
- Exhibit space – 8' x 10' exhibit booth (includes one 8' skirted table and two chairs)

ACCESS

- Complete list of conference attendees provided after the conference
- Two complimentary, full-conference registrations for your booth attendants, staff or clients ($1,190 value)
- Networking opportunities during breakfasts, breaks, lunches

ADVERTISING OPPORTUNITIES

- Exhibitor listing in conference materials

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Investment Commitment

REGISTRATION INFORMATION Please print:

☐Mr. ☐Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- ❑ **Presenting Sponsorship*** exclusive $7,500 SOLD
- ❑ **Gold Sponsorship*** 2 available $5,000
- ❑ **Silver Sponsorship*** 4 available $2,500
- ❑ **Exhibitor*** limited number available $995

REGISTRATION OPTIONS

Phone	E-mail	Mail
Andrea Flanders 502-848-8786	aflanders@kychamber.com	Kentucky Chamber 464 Chenault Road Frankfort, KY 40601

METHOD OF PAYMENT

❑ Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

❑ Please bill my company. PO # _____ (not required)

❑ Please charge to my ❍ Visa ❍ Mastercard ❍ Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.

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