

Kentucky Chamber

Presented by

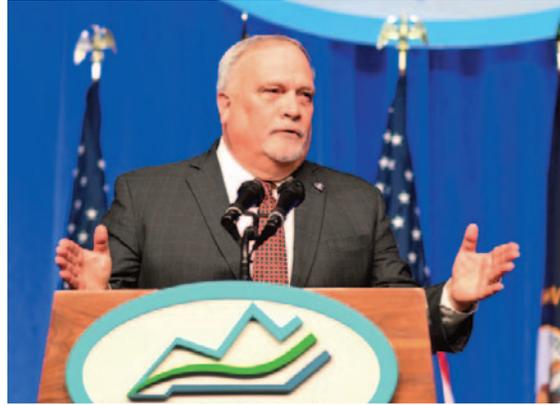


31st Annual Kentucky
**CHAMBER
DAY DINNER**

January 8, 2026

Central Bank Center | Lexington

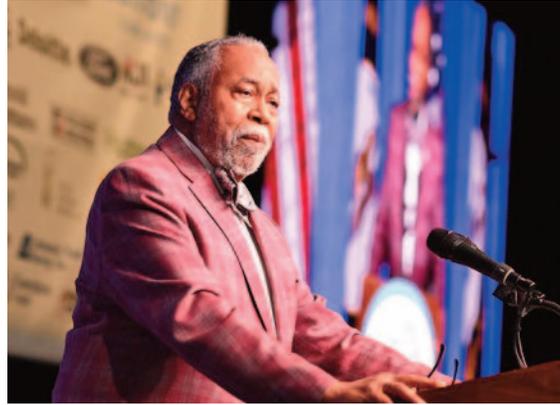
EVENT IMPACT REPORT



CLICK HERE TO VIEW OR DOWNLOAD
Event Photos



Access the full photo gallery, using the following case-sensitive password: **KYchamber26**
Use the following 4-digit PIN to download photos: **2660**



Kentucky Chamber Day Dinner

Kentucky Chamber Day Dinner This annual reception and dinner draws government dignitaries and more than 1,800 business leaders from across the state to hear addresses by the Governor and House and Senate leadership, where they share their insights into what lies ahead for the Kentucky General Assembly.



Distinguished Speakers



**GOVERNOR
ANDY BESHEAR**



**ROBERT
STIVERS
SENATE
PRESIDENT**



**DAVID
OSBORNE
SPEAKER OF
THE HOUSE**



**GERALD NEAL
SENATE MINORITY
FLOOR LEADER**



**PAMELA
STEVENSON
HOUSE MINORITY
FLOOR LEADER**



Great food. We had a great table this year!

The networking, bar offering, food and overall attendance were fantastic!

Really enjoyed that each speaker entered with a theme/entrance song! Livened up the event and showed a glimpse of the speaker's personality.

The venue continues to be consistently great with fantastic staff and good food and drinks!

The dinner and networking were amazing.

The speakers were great. The food was good. The walk up songs were a nice touch. This was my first time attending.

The opportunity to network and the hype for the legislative session is unmatched in other states!

Well organized. First time attendee.

The food was amazing! Great job to the entire team!

Moderator was excellent. Stage and video excellent.

This a wonderful way to network!!



Impact and Value



Post-event survey results show **95% of attendees reported sponsors awareness** through onsite branding and recognition opportunities, including:

- signage and banners
- printed programs
- presentation slides
- menu cards
- verbal recognition
- exhibit booths

The Kentucky Chamber Day Dinner has been and will continue to be successful thanks to our sponsors, community investors and partners.

Thank you for your support!
View our sponsors here.

Attendee Demographics

Titles:

Those with the following titles were in attendance:

- 39% Executive
- 19% Director
- 10% Manager
- 10% Governmental Official
- 22% Other

Industries Represented:

- 51% Services
- 18% Finance, Insurance, and Real Estate
- 12% Public Administration
- 9% Transportation, Communications, Electric, Gas, and Sanitary Services
- 4% Manufacturing
- 3% Construction
- 3% Other

Company Size (# of employees):

- 54% 0-100
- 17% 101-250
- 8% 251-500
- 9% 501-1000
- 12% 1001+



Brand Visibility

In-House Marketing

Email

16	Unique promotions
137,323	Emails delivered
32,059	Unique opens
1,901	Clicks
1,159	Unique Clicks

Social Media

Facebook Paid Ad

1,721	Reach
97,047	Engagements

Facebook

5,454	Reach
93	Engagements

LinkedIn

1,341	Impressions
30	Engagements

Twitter

3,019	Impressions
38	Engagements

Press

1	Media Advisory
---	----------------

Digital Ads

1	Bottom Line
---	-------------

Print Ads

1	Kentucky Chamber News
---	-----------------------

Website Presence

Sponsor logos and company webpage links displayed at www.kychamber.com/events/kychamberday/sponsors

Brand Exposure

Web, print, advertising, email and social media.

Media Mentions/Pickups

Northern Kentucky Tribune, AP Planner, Kentucky Lantern, Columbia Magazine, and Grayson County News published articles about Chamber Day.



Overall Event Rating

4.2

out of 5



Sponsor in 2027!

Contact:

Andrea Flanders
Director, Sponsor Relations
Kentucky Chamber
502-848-8786
aflanders@kychamber.com

