



Kentucky Chamber



# 32nd Annual Kentucky Human Resource UPDATE

presented by



HANNA RESOURCE GROUP



April 28-29, 2020 | Holiday Inn Louisville East | Louisville, Ky.

May 21-22, 2020 | Embassy Suites | Lexington, Ky.

## Sponsorship Opportunities

“I always make attending this conference a priority because it keeps me up to date on relevant HR topics that I can take back to my office and use. Well worth the money.”

Pamela L. Brock, Middlefork Financial Group Inc.

Silver Sponsor



# 32nd Annual Kentucky Human Resource Update



## Why Attendees Will Come

This conference offers HR professionals the latest information on a wide variety of key human resource topics, including FMLA, ADA, GINA, COBRA, HIPAA, immigration, workers' compensation, unemployment insurance, the Affordable Care Act and more. They are updated on the latest legal developments and will gain a greater understanding of their effects on day-to-day issues in the workplace. This two-day course is consistently rated by attendees as one of our top training seminars.

## Who Attends?

- managers and supervisors
- administration directors
- business owners and CEOs
- human resources personnel
- employee relations specialists
- personnel directors and managers
- senior HR professionals
- HR consultants

## Why Participate?

With an expected attendance of over 100 for both locations, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. Sponsors are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Contact Andrea Flanders, sponsorship development manager, at the Kentucky Chamber of Commerce to learn more about sponsorship opportunities. Please call 502-848-8723 or email [aflanders@kychamber.com](mailto:aflanders@kychamber.com).



**JOIN US**

\*To join the Kentucky Chamber, contact our membership sales team at 502-695-4700 or [membership@kychamber.com](mailto:membership@kychamber.com).

# 32nd Annual Kentucky Human Resource Update



**Presenting Sponsorship** [Exclusive Offer]  
\$10,000 Kentucky Chamber member\*

► SOLD – Hanna Resource Group ◀

## Opening Speaker Introduction

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

- Opportunity to serve as program emcee/moderator including introducing the opening speaker and speak about your company (3 minutes max)
- Exclusive recognition as presenting sponsor
- Your company's logo appears on brochure cover
- Logo prominently appears on all conference signage
- Logo appears on conference web page

#### HIGH IMPACT OPPORTUNITIES

- Best possible exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to kick off the conference
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to all opening session attendees
- Company contact information and profile in onsite conference materials

#### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value)

#### ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included with conference materials

"Excellent program, as always. The best HR program in Kentucky."

"I absolutely love attending the Kentucky Chamber HR Update – this is my fourth year. It is a great way to learn about the latest issues and take away tons of "useful" knowledge straight from the experts."

"Every business should make use of this conference!"

"Lyle Hanna and HRG were amazing hosts. We appreciate having access to this information via the web. Thank you!"

"I absolutely loved this conference! Excellent information in every session! Thank you!"

"I really enjoyed this two-day conference. Wonderful presenters!"

"I greatly enjoyed this program! This was my first time attending, and I am

very impressed with the program's organization and knowledgeable speakers. I learned so much! I highly recommend it!"

"Great job! My first HR Update but not my last."

"Awesome seminar! Very well worth the time and money. One of the best I've attended."

"Well rounded conference with current, relevant information which I can use."

"Excellent and very knowledgeable presenters. Thank you!"

"This conference is a great way to stay up to date on the latest, hot HR topics."

"Classes were very informative!"



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# 32nd Annual Kentucky Human Resource Update



## Gold Sponsorship [Two Opportunities]

\$5,000 Kentucky Chamber member\*

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on brochure cover
- Logo prominently appears on signage

#### HIGH IMPACT OPPORTUNITIES

- Preferred exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to introduce a speaker and speak about your company (3 minute max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to attendees
- Company contact information and profile in onsite conference materials

#### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value)

#### ADVERTISING OPPORTUNITIES

- Half-page, color ad included with conference materials

## Silver Sponsorship [Two Opportunities Remain]

▶ SOLD – KY Saves 529 ◀

\$2,500 Kentucky Chamber member\*

### Sponsor Benefits

#### BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Logo prominently appears on signage

#### HIGH IMPACT OPPORTUNITIES

- Exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to sponsor a break
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Company contact information and profile in onsite conference materials

#### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Two complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,200 value)

#### ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included with conference materials



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# Sponsorship Investment

## 32nd Annual Kentucky Human Resource Update

**April 28-29, 2020**

Holiday Inn Louisville East, Louisville, Ky.

**May 21-22, 2020**

Embassy Suites, Lexington, Ky.

### REGISTRATION INFORMATION Please print:

Mr.  Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

### PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- Presenting Sponsorship – Exclusive \$10,000 Kentucky Chamber member
- Gold Sponsorships – 2 available \$5,000 Kentucky Chamber member
- Silver Sponsorships – 2 remain available \$2,500 Kentucky Chamber member

### REGISTRATION OPTIONS

#### Phone

Andrea Flanders  
502-848-8723

#### Fax

502-848-8768

#### E-mail

aflanders@kychamber.com

#### Mail

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

### METHOD OF PAYMENT

- Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # \_\_\_\_\_ (not required)
- Please charge to my  Visa  Mastercard  Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



# JOIN US

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