

July 18, 2023 Central Bank Center Lexington

Sponsorship Opportunities



Silver Sponsor Planters Bank Bronze Sponsor

BusinessLexington

2022 Attendee Response



Very great organized event. Thank you!

It was a great day, and I'm already looking forward to next year!

A fantastic event!

The content and speakers were some of the best I have experienced at a conference.

Excellent event! Got out of it what I wanted. Looking forward to next years. Thank you Kentucky Chamber!

2nd Annual Woman in Leadership Award Recipient Honorable Elaine Chao

It was perfect!

I think the summit was great and all of the speakers were engaging. It was uplifting and motivating to hear from such wonderful women.

Amazing! Thank you for a great day!

What a great event! Definitely coming back next year. Met more than three new people!

Thank you for organizing this event. It was a lovely space with great presentations and informed content.

Great event, and I look forward to next year!

Learn More About Sponsorship Opportunities

Andrea Flanders Director, Sponsor Relations, Kentucky Chamber of Commerce 502-848-8786 | aflanders@kychamber.com



PRESENTING SPONSOR \$15,000 Exclusive Opportunity



BENEFITS

Branding Opportunities

- Recognition as presenting sponsor
- · Abundant pre-event marketing and on-site publicity
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, ballroom screens, name badges, notepads and pens

High Impact Opportunities

- Opportunity to address the audience (3 min. max)
- · Opportunity to provide guests with branded takeaway item (you provide)
- Acknowledgement from podium
- Notebook and pen with your logo given to each attendee

Access

- Front row, reserved seating for 12 two tables of 6
- Attendee database delivered before and after event (includes all contact information)
- Post-event report includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

Advertising

- Full-page ad in event program (back cover)
- Company logo, profile and listing in event program
- Your logo appears on every single slide on large screens throughout the event

Amazing! Thank you for a great day!

Register Online CLICK HERE



PLATINUM SPONSOR \$10,000 Three Opportunities

Choose One:

Coffee & Breakfast Networking Hour Sponsorship

Start the day off with connections and conversations before the Summit begins. Your logo included on signage and napkins.

Leadership Luncheon Sponsorship

Recognizes the Kentucky Chamber of Commerce's 2022 Woman in Leadership. You'll receive special recognition from the podium of your support!

Networking Reception Sponsorship

Continue the conversations during hour-long cocktail reception following the Summit. Your logo included on signage and napkins.



BENEFITS

Branding Opportunities

- Recognition as a platinum sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, signage related to your sponsorship, ballroom screens, and table tents

High Impact Opportunities

- Acknowledgement from podium
- · Preferred logo placement and increased visability, per your specific sponsorship

Access

- Front row, reserved seating for 6
- Attendee database delivered before and after event (includes all contact information)
- Post-event report includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

Advertising

- Full-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens





GOLD SPONSOR \$7,500 Six Opportunities



BENEFITS:

Branding Opportunities

- Recognition as a gold sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

High Impact Opportunities

• Acknowledgement from podium

Access

- Preferred, reserved seating for 6
- Attendee database delivered before and after event (includes all contact information)
- Post-event report includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

Advertising

• Half-page ad in event program

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- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens

First timer. It was probably the best professional conference I've been to. I left feeling so empowered.



SILVER SPONSOR \$5,000 Ten Opportunities (9 remain)



BENEFITS:

Branding Opportunities

- Recognition as a silver sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

Access

- Preferred, reserved seating for 6
- Attendee database delivered before and after event (includes all contact information)
- Post-event report includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

Advertising

- Quarter-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens



I think the summit was great and all of the speakers were engaging. It was uplifting and motivating to hear from such wonderful women.

BRONZE SPONSOR

\$2,500

Fifteen Opportunities (14 remain)



I wish I'd brought others from my office. It was great!

Register Online CLICK HERE

BENEFITS:

Branding Opportunities

- Recognition as a bronze sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

Access

- Reserved seating for 6
- Attendee database delivered (before event includes mailing address and phone and after event also includes email)
- Post-event report includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

Advertising

- Listing in event program (contact info and logo only)
- Your logo appears throughout the event on large screens



3rd Annual WOMEN'S SUMMIT Investment Commitment

Registration Information Please print

□Mr. □Ms.		6 5		
Prefix	Name		Title	
Company/Organization				
Street address				
City		State	Zip	
Phone	Fax	E-mail address		

Please select one of the following investment opportunities

Presenting Sponsorship	exclusive
\$15,000	

- □ Platinum Sponsorship 3 opportunities \$10,000
- Gold Sponsorship 6 opportunities \$7,500

Registration Options

Silver Sponsorship	10 opportunities (9 remain)
\$5,000	

Bronze Sponsorship 15 opportunities (14 remain) \$2,500

Register Online Phone E-mail Mail **CLICK HERE** Andrea Flanders aflanders@kychamber.com Kentucky Chamber 464 Chenault Road 502-848-8786 Frankfort, KY 40601 **Method of Payment** Check # ____ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO #				(not required)
Please charge to my	O Visa	O Mastercard	• Am Express	

Cardholder's name

Card number

Expiration date

Cardholder's signature (required)

3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.