



Kentucky Chamber

# *3rd Annual* **WOMEN'S SUMMIT**

presented by



FIFTH THIRD BANK

**July 18, 2023**

Central Bank Center  
Lexington

## Sponsorship Opportunities



Platinum Sponsor



# 3rd Annual **WOMEN'S SUMMIT**

## 2022 Attendee Response



**2nd Annual Woman in Leadership Award Recipient  
Honorable Elaine Chao**

“

Great agenda and speakers.

Very great organized event. Thank you!

It was a great day, and I'm already looking forward to next year!

A fantastic event!

The content and speakers were some of the best I have experienced at a conference.

Excellent event! Got out of it what I wanted. Looking forward to next years. Thank you Kentucky Chamber!

It was perfect!

I think the summit was great and all of the speakers were engaging. It was uplifting and motivating to hear from such wonderful women.

Amazing! Thank you for a great day!

What a great event! Definitely coming back next year. Met more than three new people!

Thank you for organizing this event. It was a lovely space with great presentations and informed content.

Great event, and I look forward to next year!

”

## Learn More About Sponsorship Opportunities

Andrea Flanders

Director, Sponsor Relations, Kentucky Chamber of Commerce  
502-848-8786 | [aflanders@kychamber.com](mailto:aflanders@kychamber.com)



**JOIN US**

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or [membership@kychamber.com](mailto:membership@kychamber.com).



# 3rd Annual **WOMEN'S SUMMIT**

## PRESENTING SPONSOR

**\$15,000**

**Exclusive Opportunity**

**SOLD** Fifth Third Bank, Kentucky

## BENEFITS

### Branding Opportunities

- Recognition as presenting sponsor
- Abundant pre-event marketing and on-site publicity
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, ballroom screens, name badges, lanyards, notepads and pens

### High Impact Opportunities

- Opportunity to address the audience (3 min. max)
- Opportunity to provide guests with branded takeaway item (you provide)
- Acknowledgement from podium
- Notebook and pen with your logo given to each attendee

### Access

- Front row, reserved seating for 12 – two tables of 6
- Attendee database delivered before and after event (includes all contact information)
- Post-event report – includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

### Advertising

- Full-page ad in event program (back cover)
- Company logo, profile and listing in event program
- Your logo appears on every single slide on large screens throughout the event



“

Amazing! Thank you for a great day!

”

Register Online  
**CLICK HERE**



# 3rd Annual **WOMEN'S SUMMIT**

## PLATINUM SPONSOR

**\$10,000**

**Three Opportunities (1 remains)**

**Choose One:**

### Coffee & Breakfast Networking Hour Sponsorship

Start the day off with connections and conversations before the Summit begins. Your logo included on signage and napkins.

### Leadership Luncheon Sponsorship

**SOLD** ClearPath Mutual

Recognizes the Kentucky Chamber of Commerce's Woman in Leadership. You'll receive special recognition from the podium of your support!

### Networking Reception Sponsorship

**SOLD** Cincinnati/Northern Kentucky Intl. Airport

Continue the conversations during hour-long cocktail reception following the Summit. Your logo included on signage and napkins.

## BENEFITS

[View the currently committed sponsors here.](#)

### Branding Opportunities

- Recognition as a platinum sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, signage related to your sponsorship, ballroom screens, and table tents

### High Impact Opportunities

- Acknowledgement from podium
- Preferred logo placement and increased visibility, per your specific sponsorship

### Access

- Front row, reserved seating for 6
- Attendee database delivered before and after event (includes all contact information)
- Post-event report – includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

### Advertising

- Full-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens



“  
Speakers were fabulous!  
”





# 3rd Annual **WOMEN'S SUMMIT**

## **GOLD SPONSOR**

**\$7,500**

**Six Opportunities (Five remain)**

## **BENEFITS:**

[View the currently committed sponsors here.](#)

### **Branding Opportunities**

- Recognition as a gold sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

### **High Impact Opportunities**

- Acknowledgement from podium

### **Access**

- Preferred, reserved seating for 6
- Attendee database delivered before and after event (includes all contact information)
- Post-event report – includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

### **Advertising**

- Half-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens



“  
First timer. It was probably the best professional conference I've been to. I left feeling so empowered.  
”



# 3rd Annual **WOMEN'S SUMMIT**

## SILVER SPONSOR

\$5,000

Ten Opportunities (8 remain)

### BENEFITS:

[View the currently committed sponsors here.](#)

#### Branding Opportunities

- Recognition as a silver sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

#### Access

- Preferred, reserved seating for 6
- Attendee database delivered before and after event (includes all contact information)
- Post-event report – includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

#### Advertising

- Quarter-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens



“ I think the summit was great and all of the speakers were engaging. It was uplifting and motivating to hear from such wonderful women. ”

[Register Online](#)  
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# 3rd Annual **WOMEN'S SUMMIT**

## BRONZE SPONSOR

\$2,500

Fifteen Opportunities (4 remain)

### BENEFITS:

[View the currently committed sponsors here.](#)

#### Branding Opportunities

- Recognition as a bronze sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

#### Access

- Reserved seating for 6
- Attendee database delivered (before event includes mailing address and phone and after event also includes email)
- Post-event report – includes audience demographics and promotional details
- Your sponsorship supports attendance for two female leadership college students

#### Advertising

- Listing in event program (contact info and logo only)
- Your logo appears throughout the event on large screens



“  
I wish I'd brought others  
from my office. It was great!  
”

Register Online  
**CLICK HERE**



# 3rd Annual **WOMEN'S SUMMIT** Investment Commitment

## Registration Information Please print

☐ Mr. ☐ Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

## Please select one of the following investment opportunities

☐ ~~Presenting Sponsorship~~ **exclusive** **SOLD**  
\$15,000

☐ **Platinum Sponsorship** 3 opportunities (1 remains)  
\$10,000

☐ **Gold Sponsorship** 6 opportunities (5 remain)  
\$7,500

☐ **Silver Sponsorship** 10 opportunities (8 remain)  
\$5,000

☐ **Bronze Sponsorship** 15 opportunities (4 remain)  
\$2,500

[View the currently committed sponsors here.](#)

## Registration Options

Register Online  
**CLICK HERE**

### Phone

Andrea Flanders  
502-848-8786

### E-mail

aflanders@kychamber.com

### Mail

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

## Method of Payment

☐ Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce

☐ Please bill my company. PO # \_\_\_\_\_ (not required)

☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



**JOIN US**

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or [membership@kychamber.com](mailto:membership@kychamber.com).