



Kentucky Chamber

4th Annual Kentucky **Occupational Safety** and **Health Management Conference**

presented by



ON THE FRONT LINES
OF WORKPLACE LAW™

March 16-17, 2021 | Embassy Suites by Hilton Lexington/UK Coldstream

HYBRID EVENT You have options!

Exhibit in person and you'll
also receive a virtual booth!

Can't attend in person?
Exhibit virtually!

Sponsor & Exhibitor OPPORTUNITIES

Gold Sponsor





4th Annual Kentucky **Occupational Safety and Health Management** Conference

Why Attendees Will Come

You can't afford to miss this dynamic, information-packed conference that brings together the best speakers and audience in the state. Benefits of attending include: potential reductions in penalties, injuries, recordable accidents, lost workdays, workers' compensation costs and workers' compensation rating. You don't want to miss this conference! You won't find speakers of this caliber at any other OSHA program in Kentucky.

Who Should Attend?

Anyone responsible for workplace safety and/or compliance with OSHA requirements including:

- Safety Directors
- Compliance Coordinators
- Personnel and HR Managers
- Plant Managers
- Loss Control/Risk Managers
- Safety Committee Members
- EHS Professionals
- Safety Engineers
- Facility Managers
- Maintenance Supervisors

Why Participate as a Sponsor or Exhibitor?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors and exhibitors—both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors and exhibitors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Learn More About Sponsorship Opportunities

Jim Ford
Senior Vice President
Business Services
Kentucky Chamber of Commerce
502-848-8726
jford@kychamber.com



JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

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4th Annual Kentucky Occupational Safety and Health Management Conference

Presenting Sponsorship [Exclusive Offer]
\$7,500

★ SOLD – Fisher Phillips LLP ★

Opening Speaker Introduction

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Exclusive recognition as presenting sponsor
- Opportunity to serve as program emcee/moderator
- Your company's logo appears on marketing materials, conference website, and signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to kick off the conference, introduce opening speaker and speak about your company
 - In-person option – three minute max
 - Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees during opening session
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value) – your attendees choose virtual or in-person

ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included in conference materials

VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
 - Ability to live chat with attendees through your booth
 - The option to add promotional offers, giveaways, or coupons directly in the app
 - Unlimited booth staff to help manage your booth and interact with attendees
 - Attendees eligible for prizes based on their interactions with sponsors during the event
 - Dedicated Ky Chamber staff available to assist you with your virtual booth setup



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4th Annual Kentucky Occupational Safety and Health Management Conference

Gold Sponsorship [Two opportunities]
\$5,000

Lunch – Day One **★ SOLD – ClearPath Mutual ★**
Lunch – Day Two

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on conference website and signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company
 - In-person option – three minute max
 - Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Four complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,400 value) – your attendees choose virtual or in-person

ADVERTISING OPPORTUNITIES

- Half-page, color ad included in conference materials

VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
 - Ability to live chat with attendees through your booth
 - The option to add promotional offers, giveaways, or coupons directly in the app
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4th Annual Kentucky Occupational Safety and Health Management Conference

Silver Sponsorship [Three Opportunities]
\$2,500

Morning Breakfast & Break – Day One
Morning Breakfast & Break – Day Two
Dessert Break – Day One

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Your company's logo appears on conference website and signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Recognition from the podium during opening and closing remarks
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value) – your attendees choose virtual or in-person

ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included in conference materials

VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
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4th Annual Kentucky Occupational Safety and Health Management Conference

Exhibitor [Seven Opportunities]
\$995 Kentucky Chamber member

SOLD
Aptiva Health
Sana Benefits

Exhibitor Benefits

HIGH IMPACT OPPORTUNITIES

- Listed on the conference website
- Listing in conference materials
- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space

ACCESS

- Complete list of conference attendees provided after the conference
- Two complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,200 value) – your attendees choose virtual or in-person
There will be a \$100 charge for additional booth attendees over two.
- Networking opportunities during breakfasts, breaks, lunches

ADVERTISING OPPORTUNITIES

- Exhibitor listing in conference materials

VIRTUAL APP BENEFITS

- Recognition in exhibitor section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
 - Ability to live chat with attendees through your booth
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Sponsorship Investment

4th Annual Kentucky Occupational Safety and Health Management Conference

REGISTRATION INFORMATION Please print:

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

Presenting Sponsorship (exclusive)
\$7,500

Gold Sponsorship (1 remains available)
\$5,000

Silver Sponsorship (3 available)
\$2,500

Exhibitor (5 remain available)
\$995

REGISTRATION OPTIONS

Phone

Jim Ford
502-848-8726

E-mail

jford@kychamber.com

Mail

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

METHOD OF PAYMENT

Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO # _____ (not required)

Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.