



Uniting Business. Advancing Kentucky.

presented by



# 5TH ANNUAL KENTUCKY WORKFORCE SUNNAL KENTUCKY

Career Center Career Training Employer

### February 19-20, 2020

Griffin Gate Marriott Resort & Spa Lexington, Ky.

> EARN HR Professional Development Credits!



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## 5TH ANNUAL KENTUCKY /ORKFORCF



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Why should you attend?

Leadership from the private sector and strong public programs are key to creating a highly skilled workforce. The Kentucky Workforce Summit will focus on key areas where greater employer involvement can make a positive difference for the productivity of their companies and the overall quality of Kentucky's workforce.

Essential Skills for Today's Workforce. These skills are critical for success in life no matter where someone works or goes to school: working well with others, remaining drug free, adapting to new information — just showing up on time every day! How can we improve the essential skills of Kentucky's workforce? Career Readiness. This is the latest buzz phrase for preparing students to succeed as adults. What does it meant to be career ready in today's economy and for the future? How do we make sure we're preparing students the right way? Workplace Learning and Apprenticeships. Whether it's called project-based learning, an apprenticeship or a career pathway, the benefit of learning while doing cannot be overstated. Kentucky is picking up the pace on making work-based learning more widely available, but are we moving fast enough? Plugging In. How, specifically, can Kentucky employers become engaged in meaningful ways to build a stronger workforce in our state?

#### This summit is essential for ...

- · Policy leaders
- Human resources personnel and HR consultants
- Business owners
- Personnel directors and managers
- Employee relations specialists

#### **Continuing education**

SHRM Professional Development Credits (PDCs) PROVIDER

The Kentucky Chamber is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP or SHRM-SCP.

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#### **HRCI** recertification

This program has been pre-approved for credit toward PHR, SPHR and GPHR recertification through HR Certification Institute.

#### CEU/CPE

This program may also be eligible for CEU and CPE credits. Contact your professional board to find out what's required.

#### Kentucky Chamber membership

It's not too late to take advantage of the Kentucky Chamber member discount. To learn more about membership, call 502-695-4700 and ask for a membership representative.

#### Money back guarantee

If you are not 100% satisfied with your seminar experience, we will refund your money.

#### **Praise for Past Conferences**

#### Great conference!

Loved the way Eric Ellis set the stage to acknowledge bias and respect diversity.

Great job - so often conferences have low points, and there was only good and great presentations. Fabulous overall.

Truly inspiring.

Great to see collaborative in action.

Informative and straight to the point.

Very worthwhile.

Beautiful, inspirational, eye-opening information. Thank you for sharing!

Great information that can be used across many agencies.

Thought provoking and challenging.

Eric Ellis had great energy and was very insightful.

Great to hear and learn about apprenticeships other than KYFAME. Kentucky Registered Apprenticeship Program.

Loved the interactive presentations!

Beth Davisoon is a good public speaker who is fun and passionate.

I enjoyed the workshop engagement activities during the presentation.

Great job by Josh Benton! Loved his presentation style.

Great session! Outstanding!

Dr. Allen was great, eye opening with outstanding analysis.

Very motivating to engage with TAP.

What a transformational approach to solving the need for training the workforce.

Mr. Ellis was a great keynote speaker – his energy captivated the audience.

Great to see companies engaging kids to peak their interest in workforce opportunities.

Amazing! This is so innovative. Could have listened to Mr. Gritton longer.

Eric Ellis is an outstanding speaker! Great outlook and information.

- innovation board members
- Career and technical educators • Trade association members
- Education professionals from P-12 and postsecondary
- · State and local workforce

## 5TH ANNUAL KENTUCKY WORKFORCE SUMMIT

## Agenda Session descriptions available at kychamber.com/events/education/workforce

#### DAY 1 - Wednesday, February 19, 2020

## 8 a.m. | Registration and Continental Breakfast with Sponsors and Exhibitors

#### 8:30 a.m. | Welcome

Ashli Watts, President & CEO, Kentucky Chamber of Commerce

#### 8:35 a.m. | The State of Kentucky's Workforce

Josh Benton, Deputy Secretary, Kentucky Education and Workforce Development Cabinet

## 8:55 a.m. | Increase Your Emotional Intelligence (EQ) for You and Your Workforce's Success

Anne Loehr, Executive Vice President, Center for Human Capital Innovation

#### 10 a.m. | How TPM is Building Kentucky's Nursing Talent Pipeline

Steve Rudolf, SPHR, SHRM-SCP, Vice President – HR Operations, Baptist Health SSC

#### 10:20 a.m. | Building Kentucky's Nursing Talent Pipeline

Sonya Bergman, Vice President, Human Resources, Appalachian Regional Healthcare

Peggy Rasnick-Justice, Pikeville Medical Center, Inc. Carolyn Roberts, Owner, Caring People Services Moderator: Steve Rudolf, SPHR, SHRM-SCP, Vice President – HR Operations, Baptist Health SSC

## 11:05 a.m. | Amplify Your Employer Relationships with Dynamic Data

Michele Robertson, Program Manager, Dun & Bradstreet Jason Probst, Client Director, Dun & Bradstreet Michelle DeJohn, Executive Staff Advisor, Kentucky Career Center, Cabinet for Education & Workforce Development

#### 12 p.m. | Lunch with sponsors

## 1 p.m. | Rural Relevancy: Positioning Our Community to Thrive in a Global Market

Charlie Bell, BCHS Senior, Barren County High School Olivia Crowe, BCHS Senior, Barren County High School DJ Dillon, BCHS Senior, Barren County High School Zach Shearer, MCHS Senior, Metcalfe County High School Justin Browning, Project Manager, BC Skills, Barren County Schools Moderators:

Robert Bauer, PLTW BioMed Master Teacher, Barren County High School

Justin Browning, Project Manager, BC Skills, Barren County Schools CheyAnne Fant, Director of Nutrition Services, Barren County Schools

#### 1:45 p.m. | Employer Resources

 Work Opportunity Tax Credit Program Michelle DeJohn, Executive Staff Advisor, Kentucky Career Center, Cabinet for Education & Workforce Development
Kentucky Career Center Provides Work Ready Solutions for Employers Caretal Boll, Implementation Consultant, WINL Learning

Crystal Bell, Implementation Consultant, WIN Learning

2:30 p.m. | Crisis to Career: A Nationally Recognized Model Matt Brown, Chief of Staff to the CEO, Addiction Recover Care

3 p.m. | Bridging the Employment Gap Michael A. Rodenberg, CEO, Murakami Manufacturing USA, Inc.

## 3:30 p.m. | Upskilling Talent: Creating Shared Value for Workers and Businesses

Jaimie Francis, Senior Director, Programs and Policy, U.S. Chamber of Commerce Foundation

4 p.m. | Networking Reception

5 p.m. | Day One Adjourns

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### DAY 2 - Thursday, February 20, 2020 (cont.)

8 a.m. | Registration and Continental Breakfast with Sponsors and Exhibitors

#### 8:30 a.m. | Welcome and Program Overview

Beth Davisson, Executive Director, Kentucky Chamber Workforce Center

Josh Benton, Deputy Secretary, Kentucky Education and Workforce Development Cabinet

## 8:40 a.m. | Criminal Justice Reform: The Road to Workforce Recovery

Mané Martirosyan, Senior Social Worker, Louisville Metro Department of Corrections

Jason Merrick, Director of Addiction Services, Kenton County Detention Center

Amanda Hall, Smart Justice Field Organizer, ACLU of Kentucky Matt Manley, SAMAT Program Administrator, Kentucky Department of Courts

Travis Blair, Addiction Recovery Centers (ARC)

Moderator: Pat Fogarty, Director, Community Relations, Alkermes, Inc.

#### 10 a.m. | Construction Industry Leaders and Educators in Fayette County Partner to Strengthen Kentucky's Talent Pipelines

Monica Jones, College and Career Readiness Coach, Frederick Douglass High School

Daryn Morris, Principal, Southside Technical Center John Phillips, President and CEO, AE Electrical Solutions Moderator: Susan Brewer, PHR, Vice President, Human Resources, Gray Construction

10:45 a.m. | Workforce Development for the Modern World – How AI and Voice Can Help You Achieve Success in a Tight Labor Market

## Register

5th Annual Kentucky Workforce Summit

#### **Registration Fees**

\$695 Non-member\$595 Kentucky Chamber member\$299 Government/Non-profit

#### **Location and Lodging**

#### February 19-20, 2020 (81244)

Griffin Gate Marriott Resort & Spa 1800 Newtown Pike Lexington, Ky. 40511 Ph: 800-228-9290 or 859-231-5100 Room Rate: \$132\* Cutoff Date: February 6, 2020

\*The advertised Kentucky Chamber room rate cannot be guaranteed after the cutoff date.

When contacting hotel for lodging, please specify that you are with the Kentucky Chamber of Commerce's 5th Annual Kentucky Workforce Summit to receive the discounted rate.

#### **Cancellations/Substitutions**

Cancellations must be made no later than five business days prior to the program for a full refund. After this date, no cash refunds will be granted. Substitutions are welcome. Special accommodations made upon request. Nick Dokich, Founder/CEO, Ulimi Kurt Wells, COO, Ulimi Doug Goodwin, VP Strategic Partnerships, Ulimi

11:30 a.m. | Luncheon with sponsors and exhibitors

12:30 p.m. | Filling Jobs with Qualified Workers: Successful Workforce Programs from Across the Commonwealth Moderator: Beth Davisson, Executive Director, Kentucky Chamber Workforce Center

1) Strategic Initiative for Transformational Employment (SITE) Jeff Whitehead, Executive Director, Eastern Kentucky Concentrated Employment Program, Inc. (EKCEP)

2) Collaborative Re-Entry: A Workforce Systems Approach to Cultivating Transformational Employers and Reducing Recidivism

Dr. Robert Boone, President/CEO South Central Workforce Development Board, Employward, Inc.

#### 1:15 p.m. | Building Logan Aluminum's Workforce Sustainability Vision

David Fusting, Human Resource Leader, Logan Aluminum

2 p.m. | EmployER Engagement – The Fresh and Dissenting Voice on the Employment Relationship Danny Nelms, President, Work Institute

**2:50 p.m.** | Workforce Summit Wrap-up: Call to Action Beth Davisson, Executive Director, Kentucky Chamber Workforce Center

Josh Benton, Deputy Secretary, Kentucky Education and Workforce Development Cabinet

3 p.m. | 5th Annual Kentucky Workforce Summit Adjourns

#### **Attendee Information**

To process your order, the entire registration form must be complete. (Please copy for additional registrants.)

Name	
Name	
Title	
Company	
Address	
City/State/Zip	
Telephone	Fax
Email	
Principal Line of Business	Number of Employees

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

#### Payment

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