



Presented by



5TH ANNUAL KENTUCKY WORKFORCE SUMMIT

February 19-20, 2020

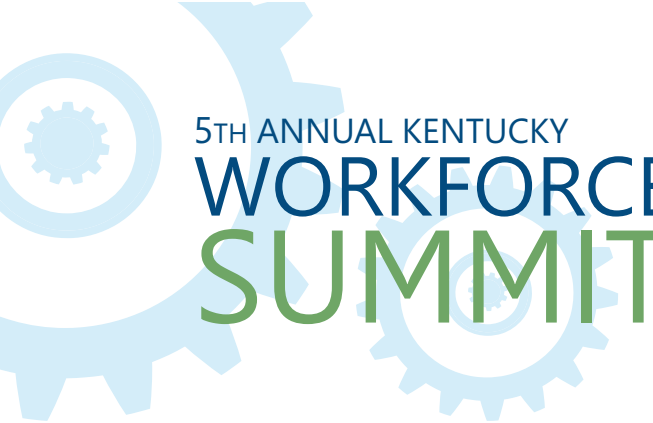
Griffin Gate Marriott Resort & Spa
Lexington, Ky.

Sponsor AND Exhibitor OPPORTUNITIES

**“We had a very good experience and
plan on making this an annual event!”**

Donietta L. Hawkey, State Director, Kentucky
Veterans' Employment & Training Service (VETS)
— 2019 exhibitor

kychamber.com/events/education/workforce



5TH ANNUAL KENTUCKY WORKFORCE SUMMIT

What is the Kentucky Workforce Summit?

Creating a highly skilled workforce requires strong public programs and leadership from the private sector. The Kentucky Workforce Summit will focus on what is happening right now in Kentucky — and what needs to happen going forward — to ensure the quality of the state's workforce and improve the state's economic position at home and around the globe. Experts from industry and government will share insights and information about building a talent pipeline of workers, creating employer-led collaboratives to address specific workforce needs, using data to make decisions about training and hiring, and developing programs that let people learn new skills while gaining experience on the job.

Who Attends?

- Policy leaders
- Human resources personnel and HR consultants
- Business owners
- Personnel directors and managers
- Employee relations specialists
- Career and technical educators
- Trade association members
- Education professionals from P-12 and postsecondary
- State and local workforce innovation board members

Why Should You Participate?

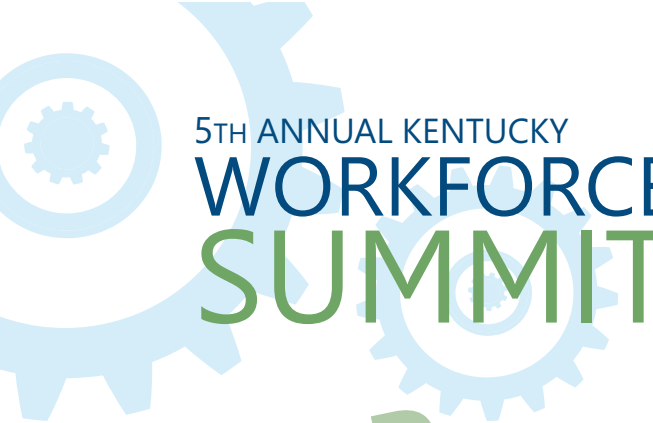
With an expected attendance of 200, your company will have the opportunity to connect with your target audience during various dedicated times for exhibitors and sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors and exhibitors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Contact Andrea Flanders, sponsorship development manager, at the Kentucky Chamber of Commerce to learn more about sponsor and exhibitor opportunities. Please call 502-848-8723 or email aflanders@kychamber.com.



*Sponsor and exhibitor opportunities are available to Kentucky Chamber members and non-members.
Join the Kentucky Chamber. Contact our membership sales team at 502-695-4700 or membership@kychamber.com.



5TH ANNUAL KENTUCKY WORKFORCE SUMMIT

Presenting Sponsorship Opportunity* Exclusive Opportunity **SOLD** — Kentucky Career Center
\$35,000

- Exclusive listing as the presenting sponsor of the 5th Annual Kentucky Workforce Summit
- Listing on the website
- Your company logo on event communications and press releases
- Opportunity to speak about your company and introduce the opening speaker
- Opportunity to provide a promotional item for each guest (for opening keynote)
- Listing + full-page, color ad on inside front cover of event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- 25 scholarships to the summit
- Complimentary event registrations for six (a \$2,395 value)
- Recognition from the podium of your company's contribution
- Company logo appears on rotating sponsor display
- Unlimited networking opportunities
- First right of refusal for the presenting sponsorship of the 6th Annual Kentucky Workforce Summit

Gold Sponsorship* Two Opportunities
\$7,500

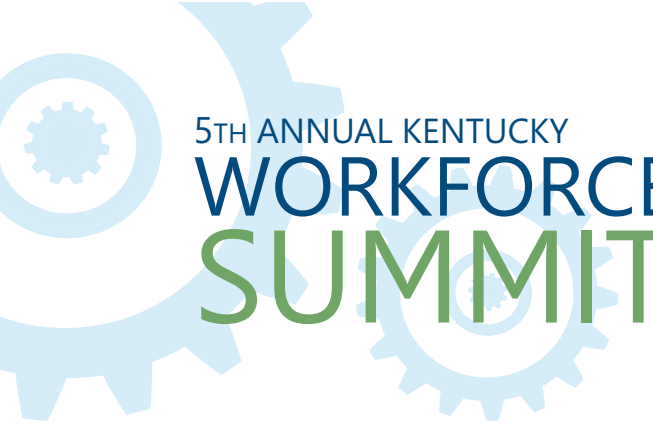
*Breakfast Sponsor – Logo on napkins and signage each day

*Breaks Sponsor – Logo on napkins and signage each day

- Listing as a gold sponsor of the 5th Annual Kentucky Workforce Summit
- Listing on the website
- Listing + full-page, color ad on inside of event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for five (a \$1,995 value)
- Recognition from the podium of your company's contribution
- Company logo appears on rotating sponsor display
- Unlimited networking opportunities
- First right of refusal for the gold sponsorship of the 6th Annual Kentucky Workforce Summit



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5TH ANNUAL KENTUCKY WORKFORCE SUMMIT

Silver Sponsorship* Four Opportunities **\$5,000**

- Listing as a silver sponsor of the 5th Annual Kentucky Workforce Summit
- Listing on the website
- Listing + half page, color ad in event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for four (a \$1,596 value)
- Recognition from the podium of your company's contribution
- Company logo appears on rotating sponsor display
- Unlimited networking opportunities
- First right of refusal for the silver sponsorship of the 6th Annual Kentucky Workforce Summit

Bronze Sponsorship* Six Opportunities **\$3,000**

- Listing as a bronze sponsor of the 5th Annual Kentucky Workforce Summit
- Listing on the website
- Listing + quarter page, color ad in event program or manual
- Exhibit space in preferred location (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for three (a \$1,197 value)
- Recognition from the podium of your company's contribution
- Company logo appears on rotating sponsor display
- Unlimited networking opportunities
- First right of refusal for the bronze sponsorship of the 6th Annual Kentucky Workforce Summit

Exhibitor Opportunity* Limited Booths Available **\$995**

- Listing in event program or manual
- Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees available (mailing list before event/email after event)
- Complimentary event registrations for two (a \$798 value)
- Unlimited networking opportunities



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Investment Commitment

REGISTRATION INFORMATION Please print:

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

Presenting Sponsorship* exclusive
\$35,000

Silver Sponsorship* 4 available
\$5,000

Exhibitor* limited number available
\$995

Gold Sponsorship* 2 available
\$7,500

Bronze Sponsorship* 6 available
\$3,000



*Sponsor and exhibitor opportunities are only available to Kentucky Chamber members. Join the Kentucky Chamber. Contact our membership sales team at 502-695-4700 or membership@kychamber.com.

REGISTRATION OPTIONS

Phone

Andrea Flanders
502-848-8723

Fax

502-695-5051

E-mail

aflanders@kychamber.com

Mail

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

METHOD OF PAYMENT

Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO # _____ (not required)

Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.