



Kentucky Chamber
Uniting Business. Advancing Kentucky.

6th Annual CYBER SECURITY Conference

January 21-22, 2020
Hilton Lexington Downtown

Sponsorship Opportunities

6th Annual CYBER SECURITY Conference

Why Attendees Will Come

This conference offers the latest information on current “best practices” for companies and individuals worried about cyberattacks on their networks and connected devices. Professionals working in the cyber security and data privacy field share their knowledge about current threats, how to best protect company operations and information and how to be in compliance with certain laws in this realm.

Who Attends?

This program should appeal to anyone who has a role regarding personal or confidential information – whether the information is that of a customer, employee, patient, student, job applicant or it is a trade secret or other proprietary information. Board members, CEOs, CIOs, CFOs, HR, PR departments, in-house and general counsels, and insurance and risk managers all are part of the team.

Why Participate?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Contact Jim Ford, senior vice president of business services at the Kentucky Chamber of Commerce, to learn more about sponsorship opportunities. Please call 502-848-8726 or email jford@kychamber.com.



JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

6th Annual CYBER SECURITY Conference

PRESENTING SPONSORSHIP [Exclusive Offer]

\$7,500 Kentucky Chamber member*

Opening Speaker Introduction

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- ➔ Opportunity to serve as program MC/moderator
- Exclusive recognition as presenting sponsor
- Your company's logo appears on brochure cover
- Logo prominently appears on all conference signage
- Logo appears on conference web page

HIGH IMPACT OPPORTUNITIES

- Best possible exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to kick off the conference, introduce opening speaker and speak about your company (3 minutes max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to all opening session attendees
- Company contact information and profile in onsite conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value)

ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included with conference materials

GOLD SPONSORSHIP [Two Opportunities]

\$5,000 Kentucky Chamber member*

Lunch – Day One

Lunch – Day Two

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on brochure cover
- Logo prominently appears on signage

HIGH IMPACT OPPORTUNITIES

- Preferred exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company (3 minute max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to attendees
- Company contact information and profile in onsite conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value)

ADVERTISING OPPORTUNITIES

- Half-page, color ad included with conference materials



JOIN US

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6th Annual CYBER SECURITY Conference

SILVER SPONSORSHIP [Five Opportunities]

\$2,500 Kentucky Chamber member*

Breakfast – Day One

Breakfast – Day Two

Morning Break – Day One

Morning Break – Day Two

Dessert Break – Day One

Sponsor Benefits

BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Logo prominently appears on signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Company contact information and profile in onsite conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Two complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,200 value)

ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included with conference materials



JOIN US

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Sponsorship Investment

6th Annual CYBER SECURITY Conference

REGISTRATION INFORMATION Please print:

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- Presenting Sponsorship – Exclusive
\$7,500 Kentucky Chamber member
- Gold Sponsorships – 2 available
\$5,000 Kentucky Chamber member
- Silver Sponsorships – 5 available
\$2,500 Kentucky Chamber member

REGISTRATION OPTIONS

Phone

Jim Ford
502-848-8726

Fax

502-695-5051

E-mail

jford@kychamber.com

Mail

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

METHOD OF PAYMENT

- Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # _____ (not required)
- Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.