



**Kentucky Chamber**  
*Uniting Business. Advancing Kentucky.*

# 6th Annual CYBER SECURITY Conference

Presented by **integrity** | TRUSTED TECHNOLOGY.  
STRONGER SECURITY.  
BETTER BUSINESS.

**January 21-22, 2020**  
**Hilton Lexington Downtown**

## Sponsorship Opportunities

### Gold Sponsors



### Silver Sponsors



# 6th Annual CYBER SECURITY Conference

## Why Attendees Will Come

This conference offers the latest information on current “best practices” for companies and individuals worried about cyberattacks on their networks and connected devices. Professionals working in the cyber security and data privacy field share their knowledge about current threats, how to best protect company operations and information and how to be in compliance with certain laws in this realm.

## Who Attends?

This program should appeal to anyone who has a role regarding personal or confidential information – whether the information is that of a customer, employee, patient, student, job applicant or it is a trade secret or other proprietary information. Board members, CEOs, CIOs, CFOs, HR, PR departments, in-house and general counsels, and insurance and risk managers all are part of the team.

## Why Participate?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Contact Jim Ford, senior vice president of business services at the Kentucky Chamber of Commerce, to learn more about sponsorship opportunities. Please call 502-848-8726 or email [jford@kychamber.com](mailto:jford@kychamber.com).



**JOIN US**

\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or [membership@kychamber.com](mailto:membership@kychamber.com).

# 6th Annual CYBER SECURITY Conference

**PRESENTING SPONSORSHIP** [Exclusive Offer] ★ SOLD – Integrity IT ★  
\$1,500 Kentucky Chamber member\*

## Opening Speaker Introduction

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

➔ Opportunity to serve as program emcee/moderator

- Exclusive recognition as presenting sponsor
- Your company's logo appears on brochure cover
- Logo prominently appears on all conference signage
- Logo appears on conference web page

#### HIGH IMPACT OPPORTUNITIES

- Best possible exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to kick off the conference, introduce opening speaker and speak about your company (3 minutes max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to all opening session attendees
- Company contact information and profile in onsite conference materials

#### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value)

#### ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included with conference materials

**GOLD SPONSORSHIP** [Two Opportunities]  
\$5,000 Kentucky Chamber member\*

**Lunch – Day One** ★ SOLD – Dean Dorton Allen Ford, PLLC. ★

**Lunch – Day Two** ★ SOLD – Artic Wolf Networks, Inc./NetGain Technologies ★

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on brochure cover
- Logo prominently appears on signage

#### HIGH IMPACT OPPORTUNITIES

- Preferred exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company (3 minute max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to attendees
- Company contact information and profile in onsite conference materials

#### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value)

#### ADVERTISING OPPORTUNITIES

- Half-page, color ad included with conference materials



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# 6th Annual CYBER SECURITY Conference

## **SILVER SPONSORSHIP** [Five Opportunities]

**\$2,500 Kentucky Chamber member\***

**Breakfast – Day One** ★ SOLD – Community Trust Bancorp, Inc. ★

**Breakfast – Day Two** ★ SOLD – Volta ★

**Morning Break – Day One** ★ SOLD – Advantage Kentucky Alliance ★

**Morning Break – Day Two**

**Dessert Break – Day One**

### **Sponsor Benefits**

#### **BRANDING OPPORTUNITIES**

- Recognition as a silver sponsor
- Logo prominently appears on signage

#### **HIGH IMPACT OPPORTUNITIES**

- Exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Company contact information and profile in onsite conference materials

#### **ACCESS**

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Two complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,200 value)

#### **ADVERTISING OPPORTUNITIES**

- Quarter-page, full-color ad included with conference materials



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# Sponsorship Investment

## 6th Annual CYBER SECURITY Conference

### REGISTRATION INFORMATION Please print:

☐ Mr. ☐ Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

### PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

☐ Presenting Sponsorship – Exclusive  
\$7,500 Kentucky Chamber member

☐ Gold Sponsorships – 2 available  
\$5,000 Kentucky Chamber member

☐ Silver Sponsorships – 2 remain available  
\$2,500 Kentucky Chamber member

### REGISTRATION OPTIONS

#### Phone

Jim Ford  
502-848-8726

#### Fax

502-695-5051

#### E-mail

jford@kychamber.com

#### Mail

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

### METHOD OF PAYMENT

☐ Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce

☐ Please bill my company. PO # \_\_\_\_\_ (not required)

☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.