

# CHAMBER CONNECTION



News from the Marion County Chamber of Commerce

www.marioncountychamber.com • 270-692-9594 • 239 North Spalding Avenue, Suite 201

## Johnston Field sign sponsorships available

The Marion County Chamber of Commerce is assisting the Centre Square Foundation with the sale of sponsorship signs on the fence around Johnston Field at Centre Square.

The Centre Square Foundation is offering local businesses, churches, groups, and individuals the opportunity to place their company logo or message at one of the most high-profile locations in Lebanon.

Historic Johnston Field at Centre Square is the site of numerous athletic and entertainment events. The site is protected on three sides by a beautiful metal fence made up panels 10 ft. wide and 6

ft. tall. Promote your business, church, group or family with a 41" die-cut version of your logo or message on one of the panels. Choose the location of your panel along Hood Avenue, N. Harrison Street or J.T. Whitlock Avenue.

Students from the Marion County Area Technology Center will produce each metal billboard. Detailed logos and messages are lazer cut. Each billboard is 41 inches in diameter and is designed to last for several years. Please keep in mind black is the ONLY color available.

The total cost is a one-time fee of \$500 each with the billboard displayed for, at least, 10 years. And the



**Promote your business, church, group or family with a 41" die-cut version of your logo or message on one of the panels.**

fee is tax deductible!

Billboard locations are secured on a first-come,

first served basis. So, make your commitment today!

Contact the Chamber for



complete information, including the numbered locations, at 270-692-9594

or email [director@marioncountychamber.com](mailto:director@marioncountychamber.com).

## Kentucky Chamber's survey on the impact of COVID-19

In the midst of the COVID-19 pandemic, the Kentucky Chamber of Commerce surveyed 443 businesses across the Commonwealth in attempts to illustrate the virus's impact on our business community. The Chamber invited businesses from across the state to provide their feedback over a 10-day period from April 10-April 20, 2020. The majority of responses came from small businesses with more than 65 percent of surveys submitted from companies with less than 50 employees.

### IMPACT OF COVID-19 ON BUSINESS

- Only 4 percent of respondents said their business had not been impacted in any way by the coronavirus
- 79 percent said they have lost revenue
- 55 percent are facing cash flow issues
- 28 percent have had to suspend operations
- 33 percent have had to lay off employees
- 31 percent said they are facing "other" challenges caused by the pandemic including loss of customer base, having to change the way their office operates with most employees working remotely, struggles being faced by higher education institutions
- Businesses have taken steps like cutting hours,



sending employees home with pay, implementing pay cuts, and more to deal with lost revenue while others have had to furlough many of their employees

• Companies that have remained open in fields like manufacturing have worked to provide their employees with PPE, split up their workforce physically in the

building and in terms of work schedules, and/or suspended parts of their operations

### CHALLENGES TO RETURNING

Challenges employers expect when they restart their business include having the money they need to operate (52 percent), retain-

ing customers (41 percent), being able to bring employees back into the workplace (31 percent), the availability of resources they need (30 percent), and being able to ramp up to meet new demands (16 percent).

Only 7 percent of respondents said they expect no impact on their business in returning back to normal

22 percent expressed other concerns including people feeling confident enough to return to work/patronize businesses again, clients that are also struggling financially and likely will not be able to pay in a timely manner, having enough PPE and other resources to keep employees safe, unknowns about customer demand

and supply chains, staffing shortages, and more.

The Marion County Chamber of Commerce knows we are stronger when we work together against the challenges imposed by the Covid-19 pandemic. We are available to support any Marion County business.

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