



Kentucky Chamber

78th ANNUAL MEETING

presented by

DENTONS

September 18, 2024

Omni Louisville Hotel

SPONSORSHIP OPPORTUNITIES



Overview

WHY SPONSOR

Simply put...audience composition. Our members represent some of the state's most important and influential corporate leaders, small business owners, entrepreneurs, young professionals, educators, political figures and more. The Chamber's mission is to unite business and advance Kentucky, from Paducah to Pikeville. In fact, our members hail from all across the state, representing all industries – manufacturing, wholesale and retail trade, construction, agriculture, finance and public administration. If you're looking to make an impact with the best and brightest businesses in the state...look no further.



WHAT IS THE ANNUAL MEETING?

The Annual Meeting is an evening reception and dinner boasting more than 800 in attendance. It's a time for us to celebrate with our members the key accomplishments of the past year and look ahead to the future, as we continue our mission to improve the business climate in the Commonwealth. You'll hear an entertaining, top-notch speaker offer thought-provoking commentary on today's political landscape.

With a C-level audience of Kentucky's best and brightest business leaders, the Annual Meeting will bring your company increased visibility and countless networking opportunities.

TENTATIVE SCHEDULE

5:00 p.m. Registration
Networking Reception with sponsors
6:30 p.m. Annual Meeting Dinner

VALUABLE SPONSOR BENEFITS

A Kentucky Chamber sponsorship creates a unique experience. We attempt to help you build your sales and reach your target audience. We create awareness of your company by offering branding opportunities and extensive event recognition onsite and off. It's the perfect atmosphere to be recognized among an elite audience!

EXTENSIVE PROMOTIONAL COVERAGE

Promotional coverage of this event is extensive and includes media coverage via print and web. We provide updates from the event on Facebook, Instagram and Twitter. With statewide participation and heavy promotional coverage, sponsors are recognized and noticed for their support and alignment with this prestigious event.

Kentucky Chamber Membership Required



*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.



Who Attends the Annual Meeting

Attendee Profile

- Top business leaders in Kentucky
- Kentucky Chamber of Commerce key investors
- Business owners
- Corporate executives and representatives
- Elected officials

Attendee Demographics

TITLES:

Those with the following titles were in attendance:

- 51% Executive
- 14% Director
- 7% Manager
- 8% Government Official
- 20% Other (Legislator)

INDUSTRIES REPRESENTED:

- 52% Services
- 17% Finance, Insurance, & Real Estate
- 11% Transport., Comm., Electric, Gas, & Sanitary
- 7% Manufacturing
- 6% Public Administration
- 4% Construction
- 1% Mining
- 1% Wholesale Trade
- 1% Retail Trade

COMPANY SIZE (# OF EMPLOYEES):

- 0-100 46%
- 101-250 26%
- 251-500 15%
- 501-1000 13%



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 **JOIN US**

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Sponsorship Opportunities

SOLD Presenting Sponsor – \$25,000 Exclusive Opportunity

SOLD – Dentons

VALUE ADDED BENEFITS

Exclusive Branding Opportunities

- Abundant pre-event (all promotions) and on-site publicity
- Logo on all event signage, banners, web, printed materials, name badges and lanyards

High Impact Opportunities

- Give greeting and introduction of keynote speaker during Annual Dinner (5 minutes)
- Opportunity to provide a sponsor-supplied 'promotional item' in dinner seats (subject to approval)
- Special recognition from podium

Access

- Front row seating at dinner for 30 (three tables of ten)
- Bottle of red and white wine at each table
- Complete database of event attendees
- First right of refusal to sponsor in 2025
- Post-event report delivers audience demographics and promotional coverage

Premium Advertising Opportunities

- Ad on back cover of dinner program*
- Company profile in dinner program*
- Back cover ad in Oct./Nov. issue of Kentucky Chamber News*
- Your logo appears throughout the evening on the screen during the dinner
- Recognition in Chamber's e-newsletter, Bottom Line (9,000 distr.)

**provided by sponsor*



Register Online
HERE



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Sponsorship Opportunities

SOLD Platinum Sponsor – \$15,000 One Opportunity

✳️ **Networking Reception Sponsorship**

SOLD – Brown-Forman

This 90-minute reception is held before the Annual Dinner begins and offers attendees a great way to network and catch up with colleagues.

VALUE ADDED BENEFITS

Exclusive Branding Opportunities

- Recognition as a platinum sponsor (online and print)
- Logo on all reception specific signage and cocktail napkins
- Networking Reception: Step and repeat banner backdrop includes your logo - visible in self-taken photographs and selfies

High Impact Opportunities

- Special recognition from podium
- Your name and logo appears before a signature reception with C-level attendees

Access

- Front row seating at dinner, table of 10
- Bottle of red and white wine at dinner
- Complete database of event attendees
- First right of refusal to sponsor in 2025
- Post-event report delivers audience demographics and promotional coverage

Premium Advertising Opportunities

- Ad on inside cover of dinner program*
- Company profile in dinner program*
- Sponsor logo appears on the dinner screen
- Recognition in Chamber's e-newsletter, Bottom Line (9,000 distr.)

**provided by sponsor*



Gold – \$10,000 Eight Opportunities (six remain)

VALUE ADDED BENEFITS

Exclusive Branding Opportunities

- Recognition as a gold sponsor (online & print)
- Logo in dinner program
- Sponsor logo appears on the dinner screen

High Impact Opportunities

- Special recognition from podium

Access

- Premier seating at dinner, table of 10
- Bottle of red and white wine at dinner
- Complete database of event attendees
- First right of refusal to sponsor in 2025
- Post-event report delivers audience demographics and promotional coverage

Premium Advertising Opportunities

- Full page ad in dinner program*
- Company profile in dinner program*
- Recognition in Chamber's e-newsletter, Bottom Line (9,000 distr.)

**provided by sponsor*

Register Online
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View currently committed
sponsors here



Sponsorship Opportunities

Silver – \$7,500

Twelve Opportunities (six remain)

VALUE ADDED BENEFITS

Exclusive Branding Opportunities

- Recognition as a silver sponsor (online & print)
- Logo in dinner program
- Sponsor logo appears on the dinner screen

Access

- Preferred seating at dinner, table of 10
- Bottle of red and white wine at dinner
- Complete database of event attendees
- First right of refusal to sponsor in 2025
- Post-event report delivers audience demographics and promotional coverage

Premium Advertising Opportunities

- Half page ad in dinner program*
- Company profile in dinner program*
- Recognition in Chamber's e-newsletter, Bottom Line (9,000 distr.)

**provided by sponsor*

Associate - \$5,000

Limited Number of Opportunities

VALUE ADDED BENEFITS

Exclusive Branding Opportunities

- Recognition as an associate sponsor (online & print)
- Recognition in dinner program
- Sponsor logo appears on the dinner screen

Access

- Preferred seating at dinner, table of 10
- Bottle of red and white wine at dinner
- Complete mailing list of event attendees made available after the event (includes phone numbers)
- First right of refusal to sponsor in 2025
- Post-event report delivers audience demographics and promotional coverage

**Don't see a sponsorship that fits your marketing goals and objectives?
No problem! We'll work with you to create a package tailored to fit your needs.**

aflanders@kychamber.com | 502-848-8786

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sponsors here

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Sponsorship Investment

CONTACT INFORMATION*

☐ Mr. ☐ Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax email address

OPPORTUNITIES (please select one)

I Kentucky Chamber Membership Required I

View currently committed
sponsors here

- | | | |
|--|----------|--|
| <input type="checkbox"/> Presenting sponsor | \$25,000 | Exclusive opportunity SOLD |
| <input type="checkbox"/> Platinum sponsor | \$15,000 | 1 opportunity SOLD |
| <input type="checkbox"/> Gold sponsor | \$10,000 | 8 opportunities (6 remain) |
| <input type="checkbox"/> Silver sponsor | \$7,500 | 12 opportunities (6 remain) |
| <input type="checkbox"/> Associate sponsor | \$5,000 | Limited number of opportunities |

Kentucky Chamber Membership Required



JOIN US

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We, the Abovesigned Company, hereby agree to the Sponsor Regulations contained on the next page.

Authorized Signature _____ Date _____

REGISTRATION OPTIONS

Register Online
HERE



Phone

Andrea Flanders
502-848-8786

Email

aflanders@kychamber.com

Mail

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

PAYMENT (due prior to event)

- ☐ Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce
- ☐ Please bill my company. PO # _____ (not required)
- ☐ Please charge to my ☐ Visa ☐ Mastercard ☐ Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and email information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.