



Kentucky Chamber

79th ANNUAL MEETING

presented by

DENTONS

October 14, 2025

Louisville, Ky.

POST-EVENT REPORT







DISTINGUISHED SPEAKER



GREAT PROGRAM !

Very nice gathering of business community and opportunity to recognize political leader for his contributions in the business community.

Food was exceptional. Program was just the right length and well done.

Networking is especially valuable.

Extremely well planned and executed event. Loved the filet and the desserts were superb.

Great event!

First time attendee. Was impressed with content, flow of events and the night being dedicated to Mitch McConnell.



RETURN ON INVESTMENT



ATTENDEES

Those in attendance saw and heard your company name through:

- Sponsor signage/banners
- Slides shown
- Verbal recognition of sponsors
- Printed program
- Menu card

Attendee Demographics

Titles:

Those with the following titles were in attendance:

- 54% Executive
- 18% Director
- 9% Manager
- 5% Government Official
- 14% Other

Industries Represented:

- 52% Services
- 17% Finance, Insurance, & Real Estate
- 8% Public Administration
- 10% Transport., Comm., Electric, Gas, & Sanitary
- 8% Manufacturing
- 3% Construction
- 1% Wholesale & Retail Trade
- 1% Mining

Company Size (# of employees):

- 0-100 34%
- 101-250 22%
- 251-500 9%
- 501-1000 11%
- 1001+ 24%



SPONSORS

The Kentucky Chamber Annual Meeting Dinner has been and will continue to be successful thanks to our sponsors, community investors and partners.

Thank you for your support!
[View our sponsors here.](#)



BRAND VISIBILITY

In-House Marketing

Email

13	Unique promotions
136,781	Emails delivered
35,900	Unique opens
1,239	Clicks

Social Media

Facebook

8,733	Impressions
2,326	Engagements

LinkedIn

661	Impressions
23	Engagements

Twitter

5,295	Impressions
73	Engagements

Press

1	News Release
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Website Presence

Sponsor logos and company webpage links displayed at www.kychamber.com/events/annualmeeting.

Brand Exposure

Web, print, advertising, email and social media.

Outside Marketing

Digital

3	Bottom Line digital ads
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Print

1	1/8 page Kentucky Chamber News Print Ad
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Overall Event Rating

