



Kentucky Chamber

Uniting Business. Advancing Kentucky.

HYBRID EVENT
You have options!

Exhibit in person and you'll
also receive a virtual booth!

Can't attend in person?
Exhibit virtually!

7th Annual CYBER SECURITY Conference

presented by



January 21-22, 2021

Hilton Lexington Downtown

Sponsorship Opportunities

Gold Sponsor

DEANDORTON
TECHNOLOGY



7th Annual CYBER SECURITY Conference

presented by  the ame group
formerly integrity

Conference Overview

This conference offers the latest information on current “best practices” for companies and individuals worried about cyberattacks on their networks and connected devices. Professionals working in the cyber security and data privacy field share their knowledge about current threats, how to best protect company operations and information and how to be in compliance with certain laws in this realm.

Who Attends?

This program should appeal to anyone who has a role regarding personal or confidential information – whether the information is that of a customer, employee, patient, student, job applicant or it is a trade secret or other proprietary information. Board members, CEOs, CIOs, CFOs, HR, PR departments, in-house and general counsels, and insurance and risk managers all are part of the team.

Why Participate?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Learn More About Sponsorship Opportunities

Jim Ford
Senior Vice President
Business Services
Kentucky Chamber of Commerce
502-848-8726
jford@kychamber.com

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JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.



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PRESENTING SPONSORSHIP [Exclusive Offer] ★ SOLD – The AME Group ★
\$7,500 Kentucky Chamber member*

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Exclusive recognition as presenting sponsor
- Opportunity to serve as program emcee/moderator
- Your company's logo appears on marketing materials, conference website, and signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to kick off the conference, introduce opening speaker and speak about your company
 - In-person option – three minute max
 - Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees during opening session
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Five complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value) – your attendees choose virtual or in-person

ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included in conference materials

VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
 - Ability to live chat with attendees through your booth
 - The option to add promotional offers, giveaways, or coupons directly in the app
 - Unlimited booth staff to help manage your booth and interact with attendees
 - Attendees eligible for prizes based on their interactions with sponsors during the event
 - Dedicated Ky Chamber staff available to assist you with your virtual booth setup

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GOLD SPONSORSHIP [Two Opportunities]
\$5,000 Kentucky Chamber member*

★ SOLD – Dean Dorton Allen Ford, PLLC ★

Lunch – Day One
Lunch – Day Two

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as gold sponsor
- Your company's logo appears on conference website and signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Opportunity to introduce speaker (day one or day two – choose one) and speak about your company
In-person option – three minute max OR Virtual option – you provide a three-minute, pre-recorded video (video guidelines will be provided)
- Recognition from the podium during opening and closing remarks
- Opportunity to provide a giveaway item to all in-person attendees
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value) – your attendees choose virtual or in-person

ADVERTISING OPPORTUNITIES

- Half-page, color ad included in conference materials

VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
 - Ability to live chat with attendees through your booth
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SILVER SPONSORSHIP [Five Opportunities]

\$2,500 Kentucky Chamber member*

Breakfast – Day One
Breakfast – Day Two
Morning Break – Day One
Morning Break – Day Two
Dessert Break – Day One

Sponsor Benefits

EXCLUSIVE BRANDING OPPORTUNITIES

- Recognition as a silver sponsor
- Your company's logo appears on conference website and signage

HIGH IMPACT OPPORTUNITIES

- Exhibit space – In-person 8' x 10' exhibit booth (includes one 8' skirted table and two chairs) and/or Virtual exhibit space
- Recognition from the podium during opening and closing remarks
- Company profile in conference materials

ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities during breakfasts, breaks, lunches
- Receive a registration discount code to share with your clients
- Two complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,200 value) – your attendees choose virtual or in-person

ADVERTISING OPPORTUNITIES

- Quarter-page, full-color ad included in conference materials

VIRTUAL APP BENEFITS

- Banner ad (your company logo) in conference app, powered by Whova
- Recognition in sponsorship section of conference app, powered by Whova
- Virtual exhibit booth on the Whova app, with the following features:
 - Logo, description, website, and contact information
 - Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - Ability to add your video highlighting your services and products
 - The ability to post photos and flyers (pdf)
 - Ability to live chat with attendees through your booth
 - The option to add promotional offers, giveaways, or coupons directly in the app
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Sponsorship Investment

REGISTRATION INFORMATION Please print:

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- Presenting Sponsorship – Exclusive \$7,500 Kentucky Chamber member
- Gold Sponsorships – 1 remains available \$5,000 Kentucky Chamber member
- Silver Sponsorships – 5 available \$2,500 Kentucky Chamber member

REGISTRATION OPTIONS

Phone

Jim Ford
502-848-8726

E-mail

jford@kychamber.com

Mail

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

METHOD OF PAYMENT

- Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # _____ (not required)
- Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.