




# 8th Annual Kentucky WORKFORCE SUMMIT

Presented by  
  
**Kentucky  
Career Center**  
 Career Training Employer

February 21-22, 2023

Griffin Gate Marriott Golf Resort & Spa | Lexington



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# 8th Annual Kentucky WORKFORCE SUMMIT

## Why should you attend?

Leadership from the private sector and strong public programs are key to creating a highly skilled workforce. The Kentucky Workforce Summit will focus on key areas where greater employer involvement can make a positive difference for the productivity of their companies and the overall quality of Kentucky's workforce.

**Essential Skills for Today's Workforce.** These skills are critical for success in life no matter where someone works or goes to school: working well with others, remaining drug free, adapting to new information — just showing up on time every day! How can we improve the essential skills of Kentucky's workforce?

**Career Readiness.** This is the latest buzz phrase for preparing students to succeed as adults. What does it mean to be career ready in today's economy and for the future? How do we make sure we're preparing students the right way?

**Workplace Learning and Apprenticeships.** Whether it's called project-based learning, an apprenticeship or a career pathway, the benefit of learning while doing cannot be overstated. Kentucky is picking up the pace on making work-based learning more widely available, but are we moving fast enough?

**Plugging In.** How, specifically, can Kentucky employers become engaged in meaningful ways to build a stronger workforce in our state?

## This summit is essential for ...

- Policy leaders
- Human resources personnel and HR consultants
- Business owners
- Personnel directors and managers
- Employee relations specialists
- Career and technical educators
- Trade association members
- Education professionals from P-12 and postsecondary
- State and local workforce innovation board members

## Continuing education

### SHRM Professional Development Credits (PDCs)

The Kentucky Chamber is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP or SHRM-SCP.

### HRCI recertification

This program has been pre-approved for credit toward PHR, SPHR and GPHR recertification through HR Certification Institute.

### CEU/CPE

This program may also be eligible for CEU and CPE credits. Contact your professional board to find out what's required.

## Money back guarantee

If you are not 100% satisfied with your seminar experience, we will refund your money.

## Kentucky Chamber membership

It's not too late to take advantage of the Kentucky Chamber member discount. To learn more about membership, call 502-695-4700 and ask for a membership representative.

## Praise for Past Conferences

- Outstanding job mixing context with details.
- Awesome program.
- Extremely relevant to my job!
- Very informative and motivational.
- Great panel with real life stories.
- TPM is making a difference.
- Awesome presentation!!! Very informational.
- Very engaging, kept my attention.
- Fantastic data we can use in our industry.
- Amazing energy and very informative.
- Great to hear community involvement and innovation.
- Great to hear Kentucky is on the right track. Its refreshing to know we're on the cutting edge.
- Loved the diverse panel.
- Very engaged with audience, and I gained useful material.
- Wow, we will be taking a lot of nuggets back to share with team.
- Very engaging, information was very helpful (statistics were awesome).
- Very thorough. I would love to learn even more!
- Absolutely amazing.

Register



[kychamber.com/events/education/workforce](http://kychamber.com/events/education/workforce)



502-848-8727



[lgoff@kychamber.com](mailto:lgoff@kychamber.com)



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**Agenda** → Session descriptions available at [kychamber.com/events/education/workforce](http://kychamber.com/events/education/workforce)

## DAY 1 – Tuesday, February 21, 2023

**8:00 a.m. | Registration and Continental Breakfast with Sponsors and Exhibitors**

**8:30 a.m. | Welcome**  
*LaKisha Miller, Executive Director, Kentucky Chamber Workforce Center*

**8:35 a.m. | The State of Kentucky's Workforce**  
*Beth Brinly, Deputy Secretary, Kentucky Education and Labor Cabinet*  
*Jamie Link, Secretary, Kentucky Education and Labor Cabinet*  
*LaKisha Miller, Executive Director, Kentucky Chamber Workforce Center*  
*Moderator: Beth Davison, Senior Vice President, Kentucky Chamber Foundation*

**9:15 a.m. | Untapped Talent: How Second Chance Hiring Works for Your Business and the Community**  
*Jeffrey D. Korzenik, Chief Investment Strategist, Fifth Third Bank*

**10:30 a.m. | Workforce Management Today vs. 50 Years Ago**  
*Robert Greene, PhD, SHRM-SCP, SPHR, GPHR, CCP, CBP, GRP, CEO, Reward Systems, Inc.*

**11:30 a.m. | Luncheon with Sponsors and Exhibitors**

**12:30 p.m. | Workforce Expansion: Demonstrating Corporate Leadership**  
*Conrad Daniels, President, HJI Supply Chain Solutions*  
*Kim Halbauer, Kentucky Regional President, Fifth Third Bank*  
*Amy Luttrell, President & CEO, Goodwill Industries of Kentucky, Inc.*  
*Steven Rudolf, JD, SPHR, SHRM-SCP, System Vice President, Human Resources, Baptist Health*

## DAY 2 – Wednesday, February 22, 2023

**8:30 a.m. | Welcome**  
*LaKisha Miller, Executive Director, Kentucky Chamber Workforce Center*

**8:35 a.m. | Retention Strategies for a Rapidly Changing Workforce: What Employers Must Do to Turn the Tide of the Great Resignation**  
*Danny Nelms, CEO, The Work Institute*

**9:45 a.m. | The Assessment Advantage: Five Vital Business Outcomes Positively Impacted by Hiring Assessments**  
*Whitney Martin, Measurements Expert, ProActive Consultants*

**10:45 a.m. | Succession Planning in Organizations: Don't Let Knowledge Walk Out the Door**  
*Shelly Trent, SPHR, SHRM-SCP, Career Coach, Your Career Coach Collaborator, LLC*

*Moderator Ashli Watts, President and CEO, Kentucky Chamber of Commerce*

**1:30 p.m. | Promote Employee Recruitment and Retention with Inclusive Job Descriptions**  
*Kimberly Wickert, CRCC, Director of Organizational Partnerships, RETAIN Kentucky/ HDI*  
*Laurie Mays, Agriculture and Equine Talent Pipeline Manager, Kentucky Chamber Foundation*

**2:45 p.m. | Exploring the Data: Regional Workforce Trends in Kentucky**  
*Scott Secamiglino, MPH, Visual Analytics and Strategy Director, Kentucky Center for Statistics*

**3:30 p.m. | Talent Shortages? Here is a Tool to Closing the Skills Gap**  
*Naomi Sutton, Apprenticeship Workforce Consultant, Education and Workforce Development Cabinet*  
*Polly Marquette, Implementation Consultant, Win Learning*

**4:00 p.m. | Moving your Business Forward Through Registered Apprenticeship, the Employers Perspective**  
*Michelle DeJohn, Executive Director, Kentucky Career Center*  
*Don Adkins, VP of Safety and Training, Davis H. Elliott*  
*Rebecca M. Barnes, Executive Director, IEC of the Bluegrass, Inc.*  
*Amy Neal, Executive Director, Kentucky Governor's Office of Early Childhood*

**5:00 p.m. | Workforce Summit Day One Wrap-up**  
*LaKisha Miller, Executive Director, Kentucky Chamber Workforce Center*

**11:30 a.m. | Luncheon with Sponsors and Exhibitors**

**12:30 p.m. | Employer Provided Innovation Challenges (EPIC)**  
*Jason Tyszko, Vice President, Center for Education and Workforce, U.S. Chamber of Commerce Foundation*

**1:15 p.m. | Create Long-term Solutions to Burnout**  
*Kyla Cofer, Leadership Coach, Kyla Cofer Coaching & Consulting*

**2:00 p.m. | Discovering Hidden Talent**  
*Jeff Graf, Senior Retirement Plan Advisor, ARG1*

**2:40 p.m. | Talent Pipeline Management – Redefining the Workforce Landscape**  
*LaKisha Miller, Executive Director, Kentucky Chamber Workforce Center*

**3:00 p.m. | 8th Annual Kentucky Workforce Summit Adjourns**



# 8th Annual Kentucky WORKFORCE SUMMIT

## Register

### Location and Lodging

**February 21-22, 2023 (81501)**  
**Griffin Gate Marriott Golf Resort & Spa**  
1800 Newtown Pike, Lexington, Ky. 40511  
Ph: 800-228-9290 or 859-231-5100  
Room Rate: \$139\* Cutoff Date: February 13, 2023

*\*The advertised Kentucky Chamber room rate cannot be guaranteed after the cutoff date.*

When contacting hotel for lodging, please specify that you are with the Kentucky Chamber of Commerce's Kentucky Workforce Summit to receive the discounted rate.

### Registration Fees

\$699/Non-Members  
\$599/Kentucky Chamber Members  
\$299 Non-profit/Government rate  
Special Offer: Send one, get one free

#### \*PLEASE NOTE:

Contact Lori Jo Goff at [lgoff@kychamber.com](mailto:lgoff@kychamber.com) or 502-848-8727 to take advantage of special offers and/or non-profit and government pricing.

### Cancellations/Substitutions

Cancellations must be made no later than five business days prior to the program for a full refund. After this date, no cash refunds will be granted. Substitutions are welcome. Special accommodations made upon request.

### Attendee Information

To process your order, the entire registration form must be complete. (Please copy for additional registrants.)

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Principal Line of Business \_\_\_\_\_ Number of Employees \_\_\_\_\_

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

### Payment

Bill me. PO# (not required) \_\_\_\_\_  
 Check enclosed (payable to Kentucky Chamber of Commerce).  
 Charge     VISA     MC     American Express  
Card # \_\_\_\_\_  
Exp. date \_\_\_\_\_ Security code \_\_\_\_\_  
Name on card \_\_\_\_\_  
Signature \_\_\_\_\_