







8th Annual Kentucky





February 21-22, 2023 Griffin Gate Marriott Golf Resort & Spa | Lexington



Sponsor AND Exhibitor Opportunities

Platinum Sponsor





8th Annual Kentucky WORKFORCE SUMMIT



What is the Kentucky Workforce Summit?

Creating a highly skilled workforce requires strong public programs and leadership from the private sector. The Kentucky Workforce Summit will focus on what is happening right now in Kentucky — and what needs to happen going forward — to ensure the quality of the state's workforce and improve the state's economic position at home and around the globe. Experts from industry and government will share insights and information about building a talent pipeline of workers, creating employer-led collaboratives to address specific workforce needs, using data to make decisions about training and hiring, and developing programs that let people learn new skills while gaining experience on the job.

Who Attends?

- Policy leaders
- Human resources personnel and HR consultants
- Business owners
- Personnel directors and managers
- Employee relations specialists
- Career and technical educators
- Trade association members
- Education professionals from P-12 and postsecondary
- State and local workforce innovation board members

Why Should You Participate?

With an expected attendance of 200, your company will have the opportunity to connect with your target audience during various dedicated times for exhibitors and sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors and exhibitors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Learn More About Sponsorship & Exhibitor Opportunities

Andrea Flanders Director, Sponsorship Relations Kentucky Chamber of Commerce 502-848-8786 aflanders@kychamber.com





8th Annual Kentucky WORKFORCE SUMMIT



Presenting Sponsorship Opportunity* Exclusive Opportunity \$15,000

SOLD — Kentucky Career Center

- Exclusive listing as the presenting sponsor of the 8th Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - marketing communications and press releases
 - rotating sponsor display and signage during event
- Opportunity to speak about your company and introduce the day one opening keynote
- Opportunity to provide a promotional item for each guest (for day one opening keynote)
- Listing + full-page, color ad on inside front cover of event program or manual
- Premier exhibit space (8' x 10' includes one 8'-skirted table and two chairs)
- Complete list of attendees made available before event (includes email)
- 10 scholarships to the summit (\$6,000 value)
- Complimentary event registrations for seven (a \$4,200 value)
- Recognition from the podium of your company's contribution
- Unlimited networking opportunities
- First right of refusal for the presenting sponsorship of the 9th Annual Kentucky Workforce Summit

Platinum Sponsorship* Exclusive Opportunity \$10,000

SOLD — Chamber Business Solutions

- Exclusive listing as a platinum sponsor of the 8th Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - marketing communications
 - rotating sponsor display and signage during event
- Opportunity to speak about your company and introduce the day two opening keynote
- Opportunity to provide a promotional item for each guest (for day two opening keynote)
- Listing + full-page, color ad on inside back cover of event program or manual
- Premier exhibit space (8' x 10' includes one 8'-skirted table and two chairs)
- Complete list of attendees made available before event (includes email)
- Complimentary event registrations for six (a \$3,600 value)
- Recognition from the podium of your company's contribution
- Unlimited networking opportunities
- First right of refusal for the platinum sponsorship of the 9th Annual Kentucky Workforce Summit





8th Annual Kentucky WORKFORCE SUMMIT



Gold Sponsorship* Three Opportunities

\$7.500

- *Breakfast Sponsor Logo on napkins and signage each day
- *Breaks Sponsor Logo on napkins and signage each day
- *Lunch Sponsor Logo on napkins and signage each day
- Listing as a gold sponsor of the 8th Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - rotating sponsor display and signage during event
- Listing + full-page, color ad on inside of event program or manual
- Premier exhibit space (8' x 10' includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for five (a \$3,000 value)
- Recognition from the podium of your company's contribution
- Unlimited networking opportunities
- First right of refusal for the gold sponsorship of the 9th Annual Kentucky Workforce Summit

Silver Sponsorship* Four Opportunities **\$5,000**

- Listing as a silver sponsor of the 8th Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - rotating sponsor display and signage during event
- Listing + half page, color ad in event program or manual
- Premier exhibit space (8' x 10' includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for four (a \$2,400 value)
- Recognition from the podium of your company's contribution
- Unlimited networking opportunities
- First right of refusal for the silver sponsorship of the 9th Annual Kentucky Workforce Summit





WORKFORCE SUMMIT



Bronze Sponsorship* Six Opportunities [5 remain available] \$3,000

SOLD — Isaiah House Treatment Center

- Listing as a bronze sponsor of the 8th Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - rotating sponsor display and signage during event
- Listing + quarter page, color ad in event program or manual
- Exhibit space in preferred location (8' x 10' includes one 8'-skirted table and two chairs)
- Complete list of attendees made available after event (includes email)
- Complimentary event registrations for three (a \$1,800 value)
- Recognition from the podium of your company's contribution
- Unlimited networking opportunities
- First right of refusal for the bronze sponsorship of the 9th Annual Kentucky Workforce Summit

Exhibitor Opportunity* Limited Booths Available **\$1,295**

SOLD Expres

Express Evaluations
TTA Technicl Training Aids

- Listing in event program or manual
- Exhibit space (8' x 10' includes one 8'-skirted table and two chairs)
- Complete list of attendees available (mailing list before event/email after event)
- Complimentary event registrations for two booth staff with full conference access.
- Unlimited networking opportunities





WORKFORCE SUMMIT



Investment Commitment

REGISTRATION INF	ORMATION Please print	:			
□Mr. □Ms.					
Prefix	Name		Title		
Company/Organization					
Street address					
City		State	Zip		
Phone	Fax	E-mail address			
PLEASE SELECT ONE OF THE FOLLO Presenting Sponsorship \$15,000- exclusive-		OWING INVESTMENT OPPORTUNITIES Gold Sponsorship \$7,500 3 available		☐ Bronze Sponsorship \$3,000 6 available [5 remain available]	
Platinum Sponsorship \$10,000- exclusive		☐ Silver Sponsorship \$5,000 4 available		☐ Exhibitor \$1,295 limited number available	
REGISTRATION OPT	TIONS				
	Phone	E-mail		Mail	
Register Online CLICK HERE	Andrea Flanders 502-848-8786	aflanders@kychamber.com	Kentucky Chamber 464 Chenault Road Frankfort, KY 40601		
		. Payable to: Kentucky Chamber of Concept (not reduced) The content of the conte		To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.	
Cardholder's name		Cardholder's signature (required)		
Card number		Expiration date	Expiration date 3- or 4-Digit security code		

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.