




9th Annual Kentucky
WORKFORCE
 SUMMIT

Presented by

Kentucky Career Center
 Career Training Employer

May 14-15, 2024
 Central Bank Center | Lexington



Sponsor AND Exhibitor Opportunities

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What is the Kentucky Workforce Summit?

Creating a highly skilled workforce requires strong public programs and leadership from the private sector. The Kentucky Workforce Summit will focus on what is happening right now in Kentucky — and what needs to happen going forward — to ensure the quality of the state's workforce and improve the state's economic position at home and around the globe. Experts from industry and government will share insights and information about building a talent pipeline of workers, creating employer-led collaboratives to address specific workforce needs, using data to make decisions about training and hiring, developing programs that let people learn new skills while gaining experience on the job, and addressing substance abuse and recovery in the workplace, its impact on the workforce, and how the business community should respond.

Who Attends?

Professionals involved in managing staff, operations and security — everyone from the CEO to the HR Manager.

- Policy leaders
- Human resources personnel and HR consultants
- Business owners
- Personnel directors and managers
- Employee relations specialists
- Career and technical educators
- Trade association members
- Education professionals from P-12 and postsecondary
- State and local workforce innovation board members
- healthcare and wellness
- recovery and substance abuse facilities
- workforce development

Register Online
[CLICK HERE](#)

Why Should You Participate?

With an expected attendance of 200, your company will have the opportunity to connect with your target audience during various dedicated times for exhibitors and sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors and exhibitors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Learn More About Sponsorship & Exhibitor Opportunities

Andrea Flanders
Director, Sponsorship Relations
Kentucky Chamber of Commerce
502-848-8786
aflanders@kychamber.com




[JOIN US](#)

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

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Presenting Sponsorship Opportunity* Exclusive Opportunity **SOLD** — Kentucky Career Center
\$15,000

- Exclusive listing as the presenting sponsor of the 9th Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - marketing communications and press releases
 - rotating sponsor display and signage during event
- Opportunity to speak about your company and introduce the day one opening keynote
- Opportunity to provide a promotional item for each guest (for day one opening keynote)
- Listing + full-page, color ad on inside front cover of event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available before and after event (includes email)
- Twelve scholarships to the summit (\$7,200 value)
- Complimentary event registrations for seven (a \$4,200 value)
- Recognition from the podium of your company's contribution
- Unlimited networking opportunities
- First right of refusal for the presenting sponsorship of the 10th Annual Kentucky Workforce Summit

Platinum Sponsorship* Two Opportunities
\$12,500

Day One Keynote Luncheon **SOLD** — ARC (Addiction Recovery Center)

Day Two Keynote Luncheon **SOLD** — RETAIN Kentucky

- Exclusive listing as a platinum sponsor of the 9th Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - marketing communications and press releases
 - rotating sponsor display and signage during event
- Opportunity to speak (3 minutes max) about your company and introduce the luncheon speaker(s)
- Opportunity to provide a promotional item for each guest
- Listing + full-page, color ad on Inside back cover of event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available before and after event (includes email)
- Complimentary event registrations for ten (up to a \$6,000 value)
- Recognition from the podium of your company's contribution
- Unlimited networking opportunities
- First right of refusal for the platinum sponsorship of the 10th Annual Kentucky Workforce Summit

[View Currently Committed Sponsors Here](#)

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Gold Sponsorship* Three Opportunities

\$7,500

Breakfast Sponsor – Logo on napkins and signage each day

Morning Break Sponsor – Logo on napkins and signage each day

Afternoon Break Sponsor – Logo on napkins and signage each day

- Listing as a gold sponsor of the 9th Annual Kentucky Workforce Summit
Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - rotating sponsor display and signage during event
- Listing + full-page, color ad on inside of event program or manual
- Premier exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available before and after event (includes email)
- Complimentary event registrations for eight (a \$4,800 value)
- Recognition from the podium of your company's contribution
- Unlimited networking opportunities
- First right of refusal for the gold sponsorship of the 10th Annual Kentucky Workforce Summit

Bronze Sponsorship* Six Opportunities (Three remain)

\$3,000

- Listing as a bronze sponsor of the 9th Annual Kentucky Workforce Summit
- Company name or logo (only one logo per sponsorship permitted) included on:
 - event page on kychamber.com
 - rotating sponsor display and signage during event
- Listing + half-page, color ad in event program or manual
- Exhibit space in preferred location (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available before and after event (includes email)
- Complimentary event registrations for four (a \$2,400 value)
- Unlimited networking opportunities
- First right of refusal for the bronze sponsorship of the 10th Annual Kentucky Workforce Summit

Exhibitor Opportunity* Limited Booths Available

\$1,395

- Listing in event program or manual
- Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees available (mailing list before event/email after event)
- Complimentary event registrations for two booth staff with full conference access.
- Unlimited networking opportunities

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Investment Commitment

REGISTRATION INFORMATION Please print:

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

~~Presenting Sponsorship \$15,000-
exclusive~~

Platinum Sponsorship \$12,500
2 opportunities

Gold Sponsorship \$7,500
3 opportunities

Bronze Sponsorship \$3,000
6 opportunities (3 remain)

Exhibitor \$1,395
limited number available

[View Currently Committed Sponsors Here](#)

REGISTRATION OPTIONS

Register Online
CLICK HERE

Phone

Andrea Flanders
502-848-8786

E-mail

aflanders@kychamber.com

Mail

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

METHOD OF PAYMENT

Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO # _____ (not required)

Please charge to my Visa Mastercard Am Express



JOIN US

To join the Kentucky Chamber
contact our membership sales
team at 502-695-4700 or
membership@kychamber.com.

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.