## **BETTER BOTTOM LINES**

## MEMBERSHIP IS CRITICAL

2020 proved, more than ever, that

Kentucky Chamber membership is critical because of the services. knowledge, advocacy, and overall dedication that the organization

provides businesses.

- 2020 Kentucky Chairman Nick Rowe, Kentucky American Water

**Kentucky Chamber** 

**SAVINGS PROGRAMS** Protect your bottom line.

SIGNATURE EVENTS

**WORKFORCE CENTER** 

Addressing your most challenging workforce needs.

## LEGISLATIVE ADVOCACY & RETURN ON INVESTMENT

The state's largest broad-based business advocacy organization provides your company with successful legislation action. As a direct result of the Kentucky Chamber's 2020 lobbying efforts, KY businesses saved \$1.034 Billion.





**Membership Investment** 

Membership dues are not deductible as a charitable contribution. In compliance with the Omnibus Budget Reconciliation Act of 1993, 85 percent of your dues may be deductible as an ordinary business expense and are not allocable to lobbying activity.





