

Everything you need to promote ChamberAdvantage

Local chambers are looking for information to help their members find the right plan benefits. We created this convenient toolkit to help. The toolkit contains a variety of communications, including emails, social media posts, and newsletter articles that you can provide to chamber members and your individual clients.



ChamberAdvantage product guide

This brochure describes the plan in detail and includes a breakdown of the available plan designs.



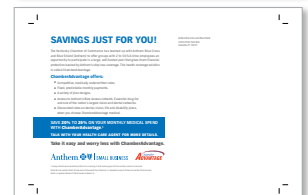
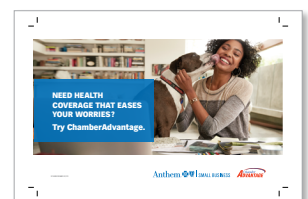
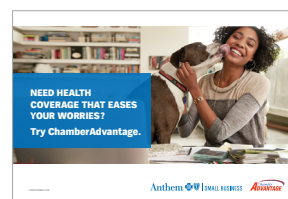
ChamberAdvantage video

You can use this video to embed in digital campaigns or share with your clients who want to learn more about ChamberAdvantage.



Overview flyer

This flyer gives a high-level description of ChamberAdvantage and includes a helpful FAQ.

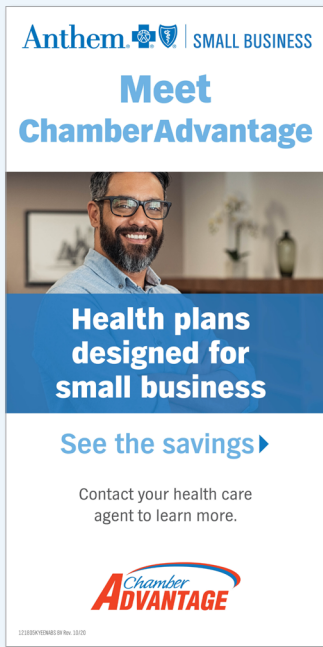


Without crop marks

With crop marks

Postcard

This postcard can be mailed directly to chamber members to let them know about ChamberAdvantage and who to contact for more information. For the best printing results, download the file and email it to a local printer.



300 x 600



300 x 250



728 x 90

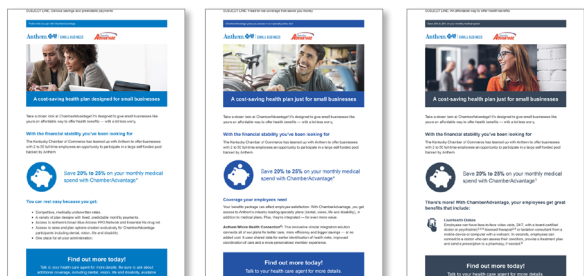
Web ad banners

These banners were created for chamber websites. You can link these images to anthem.ly/39VyM6D or you can develop a page on your site. For questions, reach out to your Anthem representative.

Newsletter articles, Microsoft Outlook® emails, and social media posts

These communications highlight specific topics related to ChamberAdvantage:

Emails

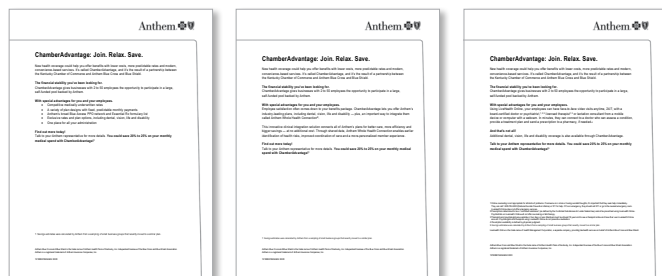


1

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Newsletters



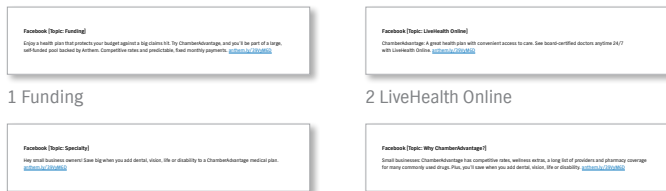
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Social media posts

Facebook



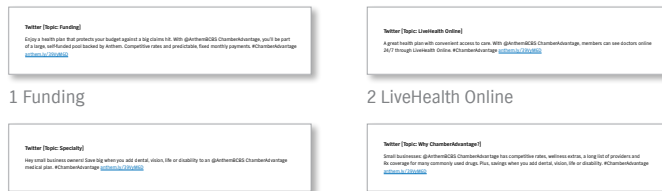
1 Funding

2 LiveHealth Online

3 Dental, vision, life, and disability

4 Why ChamberAdvantage?

Twitter



1 Funding

2 LiveHealth Online

3 Dental, vision, life, and disability

4 Why ChamberAdvantage?

We are here with the support you need. If you have questions or would like additional information, contact your health care agent.