



Inaugural Kentucky **DIVERSITY, EQUITY & INCLUSION** SUMMIT

Presented by **Frost
 Brown Todd** LLC
 ATTORNEYS

October 26, 2022
 Louisville Marriott Downtown

Sponsor & Exhibitor OPPORTUNITIES

Platinum Sponsors



Silver Sponsors



Bronze Sponsor



Inaugural Kentucky **DIVERSITY, EQUITY & INCLUSION** SUMMIT

BRANDING
HIGH IMPACT
ACCESS
ADVERTISING

What is the Inaugural Kentucky Diversity, Equity & Inclusion Summit?

The summit will bring together business, civic and education professionals to explore how we can advance this crucial issue to better shape our workforce of the future. Join us as we take a look at some of the components – such as criminal justice, economic empowerment, education equity, and inclusive business practices – needed to build a stronger and more united future where all Kentuckians can grow and thrive.

Attendance

Expected audience of 250.

Professionals involved in managing staff and operations — everyone from the CEO to the HR Manager.

- Policy leaders
- Human resources personnel and HR consultants
- Business owners
- Personnel directors and managers
- Employee relations specialists
- Career and technical educators
- Trade association members
- Education professionals from P-12 and postsecondary
- State and local workforce innovation board members

Learn More About Sponsorship Opportunities

Andrea Flanders
Director, Sponsorship Relations
Kentucky Chamber of Commerce
502-848-8786
aflanders@kychamber.com



JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.



*Sponsor and exhibitor opportunities are available to Kentucky Chamber members and non-members. Join the Kentucky Chamber. Contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Inaugural Kentucky **DIVERSITY, EQUITY & INCLUSION SUMMIT**

BRANDING
HIGH IMPACT
ACCESS
ADVERTISING

Presenting Sponsorship Opportunity* Exclusive Opportunity

\$15,000 **SOLD** Frost Brown Todd LLC

BENEFITS

- Exclusive recognition as presenting sponsor
- Abundant pre-event marketing and on-site publicity
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Opportunity to welcome attendees at start of program and introduce the opening speaker (3 min. max)
- Opportunity to provide guests with branded takeaway item (you provide)
- Acknowledgement from podium
- Front row, reserved seating for 12 – two tables of 6 (\$1,788 value)
- Exhibit space in prime location
- Attendee database delivered before and after event (includes all contact information)
- Full-page ad in event program (back cover)
- Company logo, profile and listing in event program
- Your logo appears on every single slide on large screens throughout the event
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event



Kentucky Chamber

JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.



*Sponsor and exhibitor opportunities are available to Kentucky Chamber members and non-members.
Join the Kentucky Chamber. Contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Inaugural Kentucky DIVERSITY, EQUITY & INCLUSION SUMMIT

BRANDING
HIGH IMPACT
ACCESS
ADVERTISING

Platinum Sponsorship* Two Opportunities

\$10,000

SOLD Chamber Business Solutions

SOLD Kentucky Community & Technical College System (KCTCS)

BENEFITS

- Recognition as a platinum sponsor
- Abundant pre-event marketing and on-site publicity
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Opportunity to introduce a session (3 min. max)
- Acknowledgement from podium
- Front row, reserved seating for 6 (\$894 value)
- Exhibit space in preferred location
- Attendee database delivered before and after event (includes all contact information)
- Full-page ad in event program
- Company logo, profile and listing in event program
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event

Gold Sponsorship* Three Opportunities

\$7,500

BENEFITS

- Recognition as a gold sponsor
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Acknowledgement from podium
- Preferred, reserved seating for 6 (\$894 value)
- Exhibit space in preferred location
- Attendee database delivered before and after event (includes all contact information)
- Half-page ad in event program
- Company logo, profile and listing in event program
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event



Kentucky Chamber

JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.



*Sponsor and exhibitor opportunities are available to Kentucky Chamber members and non-members.
Join the Kentucky Chamber. Contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Inaugural Kentucky DIVERSITY, EQUITY & INCLUSION SUMMIT

BRANDING
HIGH IMPACT
ACCESS
ADVERTISING

Silver Sponsorship* Four Opportunities (one remains)

\$5,000

SOLD Beam Suntory **SOLD** Lexmark International, Inc.
SOLD Delta Dental

BENEFITS

- Recognition as a silver sponsor
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Preferred, reserved seating for 6 (\$894 value)
- Exhibit space in preferred location
- Attendee database delivered before and after event (includes all contact information)
- Quarter-page ad in event program
- Company logo, profile and listing in event program
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event

Bronze Sponsorship* Five Opportunities (one remains)

\$2,500

SOLD CHI Saint Joseph Health **SOLD** Duke Energy – Kentucky
SOLD CleanSlate Centers **SOLD** LG&E and KU Energy LLC

BENEFITS

- Recognition as a bronze sponsor
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Reserved seating for 6 (\$894 value)
- Exhibit space
- Attendee database delivered before and after event (before event includes mailing address and phone and after event includes email address)
- Company logo and listing in event program
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event

Exhibitor Opportunity* Limited Number of Opportunities

\$1,295

BENEFITS

- Listing in event program
- Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees available after event
- Complimentary event registrations for two booth staff with full conference access. (\$298 value)



Kentucky Chamber

JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.



*Sponsor and exhibitor opportunities are available to Kentucky Chamber members and non-members.
Join the Kentucky Chamber. Contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Inaugural Kentucky DIVERSITY, EQUITY & INCLUSION SUMMIT

BRANDING

HIGH IMPACT

ACCESS

ADVERTISING

Investment Commitment

Registration Information Please print:

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

Please select one of the following investment opportunities

~~Presenting Sponsorship~~ exclusive **SOLD**
\$15,000

~~Platinum Sponsorship~~ 2 opportunities **SOLD OUT**
\$10,000

Gold Sponsorship 3 opportunities
\$7,500

Silver Sponsorship 4 opportunities (1 remains)
\$5,000

Bronze Sponsorship 5 opportunities (1 remains)
\$2,500

Exhibitor limited number of opportunities
\$1,295



*Sponsor and exhibitor opportunities are available to Kentucky Chamber members and non-members. Join the Kentucky Chamber. Contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Registration Options

Online
[Click here.](#)

Phone
Andrea Flanders
502-848-8786

E-mail
aflanders@kychamber.com

Mail
Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601



JOIN US

*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

Method of Payment

Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO # _____ (not required)

Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.