



2<sup>ND</sup> Annual Kentucky  
**DIVERSITY,  
EQUITY &  
INCLUSION  
SUMMIT**

presented by



**October 10, 2023**

Kentucky International Convention Center

Sponsor & Exhibitor  
**OPPORTUNITIES**





# 2<sup>ND</sup> Annual Kentucky **DIVERSITY, EQUITY & INCLUSION SUMMIT**

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HIGH IMPACT  
ACCESS  
ADVERTISING

## What is the Kentucky Diversity, Equity & Inclusion Summit?

The summit will bring together business, civic and education professionals to explore how we can advance this crucial issue to better shape our workforce of the future. Join us as we take a look at some of the components – such as criminal justice, economic empowerment, education equity, and inclusive business practices – needed to build a stronger and more united future where all Kentuckians can grow and thrive.

## Attendance

Expected audience of nearly 400.

Professionals involved in managing staff and operations — everyone from the CEO to the HR Manager.

- Policy leaders
- Human resources personnel and HR consultants
- Business owners
- Personnel directors and managers
- Employee relations specialists
- Career and technical educators
- Trade association members
- Education professionals from P-12 and postsecondary
- State and local workforce innovation board members

## Learn More About Sponsorship Opportunities

Andrea Flanders  
Director, Sponsorship Relations  
Kentucky Chamber of Commerce  
502-848-8786  
aflanders@kychamber.com

[Click Here  
to Register](#) 



Kentucky Chamber

**JOIN US**

\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.



\*Sponsor and exhibitor opportunities are available to Kentucky Chamber members and non-members.  
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## Presenting Sponsorship Opportunity\* Exclusive

Opportunity  
**\$15,000** **SOLD** Nucor

### BENEFITS

- Exclusive recognition as presenting sponsor
- Abundant pre-event marketing and on-site publicity
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Opportunity to welcome attendees at start of program and introduce the opening speaker (3 min. max)
- Opportunity to provide guests with branded takeaway item (you provide)
- Acknowledgement from podium
- Front row, reserved seating for 12 – two tables of 6 (\$1,788 value)
- Exhibit space in prime location
- Attendee database delivered before and after event (includes all contact information)
- Full-page ad in event program (back cover)
- Company logo, profile and listing in event program
- Your logo appears on every single slide on large screens throughout the event
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event



**JOIN US**

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## Platinum Sponsorship\* Two Opportunities (1 remains) \$10,000

[View currently committed sponsors here.](#)

### BENEFITS

- Recognition as a platinum sponsor
- Abundant pre-event marketing and on-site publicity
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Opportunity to introduce a session (3 min. max)
- Acknowledgement from podium
- Front row, reserved seating for 6 (\$894 value)
- Exhibit space in preferred location
- Attendee database delivered before and after event (includes all contact information)
- Full-page ad in event program
- Company logo, profile and listing in event program
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event

## Gold Sponsorship\* Three Opportunities \$7,500

### BENEFITS

- Recognition as a gold sponsor
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Acknowledgement from podium
- Preferred, reserved seating for 6 (\$894 value)
- Exhibit space in preferred location
- Attendee database delivered before and after event (includes all contact information)
- Half-page ad in event program
- Company logo, profile and listing in event program
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event



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## Silver Sponsorship\* Four Opportunities [2 remain]

**\$5,000**

[View currently committed sponsors here.](#)

### BENEFITS

- Recognition as a silver sponsor
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Preferred, reserved seating for 6 (\$894 value)
- Exhibit space in preferred location
- Attendee database delivered before and after event (includes all contact information)
- Quarter-page ad in event program
- Company logo, profile and listing in event program
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event

## Bronze Sponsorship\* Eight Opportunities [1 remains]

**\$2,500**

[View currently committed sponsors here.](#)

### BENEFITS

- Recognition as a bronze sponsor
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Reserved seating for 6 (\$894 value)
- Exhibit space
- Attendee database delivered before and after event (before event includes mailing address and phone and after event includes email address)
- Company logo and listing in event program
- Post-event report – includes audience demographics and promotional details
- First right of refusal to sponsor the 2023 event

## Exhibitor Opportunity\* Limited Number of Opportunities

**\$1,295**

### BENEFITS

- Listing in event program
- Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees available after event
- Complimentary event registrations for two booth staff with full conference access. (\$298 value)



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## Investment Commitment

### Registration Information

Please print:

Mr.  Ms. \_\_\_\_\_  
Prefix Name Title

\_\_\_\_\_  
Company/Organization

\_\_\_\_\_  
Street address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax E-mail address

### Please select one of the following investment opportunities

**Presenting Sponsorship** exclusive  
\$15,000

**Platinum Sponsorship** 2 opportunities (1 remains)  
\$10,000

**Gold Sponsorship** 3 opportunities  
\$7,500

**Silver Sponsorship** 4 opportunities (2 remain)  
\$5,000

**Bronze Sponsorship** 8 opportunities (1 remains)  
\$2,500

**Exhibitor** limited number of opportunities  
\$1,295



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### Registration Options

[Click Here to Register](#)

Phone  
Andrea Flanders  
502-848-8786

E-mail  
aflanders@kychamber.com

Mail  
Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601



JOIN US

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### Method of Payment

Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO # \_\_\_\_\_ (not required)

Please charge to my  Visa  Mastercard  Am Express

\_\_\_\_\_  
Cardholder's name Cardholder's signature (required)

\_\_\_\_\_  
Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.