



Kentucky Chamber

KENTUCKY ECONOMIC SUMMIT

May 21, 2026 | Lexington

PRESENTED BY **CVG**
CINCINNATI/NORTHERN KENTUCKY
INTERNATIONAL AIRPORT

EVENT IMPACT Report



EVENT OVERVIEW

Kentucky’s economic future is being shaped by powerful forces at the state, national, and global levels. The Kentucky Economic Summit brings together business leaders, leading economists, and educators to examine where Kentucky stands today—and what it will take to compete and grow tomorrow. Join us to ask tough questions, identify risks and opportunities, and help chart a stronger economic future for the Commonwealth.



TESTIMONIALS



Presenters were excellent.

Enjoyed the program content and learned things that apply to my organization.

Excellent sessions and panels.

Very informative.

They played off of one another effectively.

Very well run event with a good train of thought regarding session structure and spacing.

Good program. Well done.



IMPACT AND VALUE



81

ATTENDEES



6

SPONSORS & EXHIBITORS

EVENT EXPOSURE

- Sponsor signage/banners
- Slides shown
- Verbal recognition of sponsors
- Event program

THANK YOU SPONSORS
FOR YOUR SUPPORT!

CLICK HERE TO
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ATTENDEE DEMOGRAPHICS

JOB TITLES

- 42% Executive
- 20% Director
- 21% Other
- 11% Manager
- 6% Government Official

INDUSTRIES

- 56% Services
- 19% Transportation, Communications, Electric, Gas, and Sanitary Services
- 13% Finance, Insurance, And Real Estate
- 7% Public Administration
- 3% Manufacturing
- 2% Construction

COMPANY SIZE

- 61% 0-100
- 6% 101-250
- 11% 251-500
- 11% 501-1000
- 11% 1001+



OVERALL EVENT RATING
4.6 OUT OF 5

BRAND VISIBILITY

KENTUCKY CHAMBER IN-HOUSE MARKETING

EMAIL

14	Unique promotions
86,886	Emails delivered
24,093	Unique opens
1,288	Clicks
787	Unique Clicks

PRESS

2	News Releases
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KENTUCKY CHAMBER SOCIAL MEDIA

Facebook

3,374	Impressions
55	Engagements

LinkedIn

4,511	Impressions
713	Engagements

Twitter

755	Impressions
1	Engagements

ADVERTISING

LINKEDIN PAID AD

2,424	Impressions
16	Clicks

THE LANE REPORT

Print Ads

420,000	audience reach
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Digital Ads

139,467	impressions
56	clicks

Email Blast

206,283	recipients
2,106	clicks
34.38%	open rate

Social Posts: Facebook, LinkedIn, Instagram, TikTok

901	impressions
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MAXIMIZE YOUR IMPACT

PARTNER WITH THE KENTUCKY CHAMBER to put your brand in front of influential business leaders from across the Commonwealth. Sponsorship offers more than visibility — it creates meaningful opportunities to build awareness, strengthen credibility, and form valuable relationships with decision-makers who are actively engaged in growing Kentucky's economy. With a membership base that spans industries, communities, and company sizes statewide, the Kentucky Chamber provides unmatched access to a high-caliber business audience in an environment built for connection, promotion, and impact. Sponsor with us to align your organization with a trusted leader and expand your reach where it matters most.



SPONSOR IN 2027

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