



Kentucky Chamber

# Kentucky Chamber INVITATIONAL at Valhalla

— June 21, 2021 —



## Sponsorship Opportunities

# KENTUCKY CHAMBER INVITATIONAL OVERVIEW

## About the Kentucky Chamber Invitational

This annual event is much anticipated by Chamber members. Held at the exclusive Valhalla Golf Club in Louisville, players enjoy an entire day of golf and leisure. The event is limited to 120 players and provides a unique opportunity to play one of the country's premiere PGA-level golf courses. Players can tee it up with the movers and shakers of Kentucky's business sector, all while enjoying the hospitality of top-notch sponsors.

## About Sponsoring the Invitational

Spend the day with Kentucky's business leaders in a casual and laid back atmosphere. Sponsors are recognized in the event program and on signage at their designated holes. For more recognition, we recommend sending a representative or two from your company to welcome players and hand out a promotional item from your hole. It's a really fun time and a great chance to network with members from across the state.

## 2021 Tentative Invitational Schedule

- 8 a.m. Player and sponsor registration at clubhouse  
Continental breakfast  
Driving range opens/Chipping and putting contests begin
- 9 a.m. Chipping and putting contests end
- 9:15 a.m. Invitational welcome from presenting sponsor  
Rules review and shotgun start  
Boxed lunches are provided on each cart
- 2:30 p.m. Reception at clubhouse
- 3:30 p.m. Awards presentation
- 4 p.m. Reception ends

## About the Players

Players hail from Kentucky businesses across the state. Past teams have included players from the following companies and organizations:

AEP - Kentucky Power Co.	Kentucky Bankers Association
Aleris Rolled Products	Kentucky Chamber
Anthem Blue Cross and Blue Shield of Kentucky	Kentucky Coal Association
Atmos Energy Corporation	Kentucky Farm Bureau Federation
Bilstein Cold Rolled Steel LP	Kentucky Underground Storage, Inc.(KUSI)
Community Trust Bank, Inc.	L&N Federal Credit Union
Conduent	LG&E and KU Energy LLC
Continental Building Products	Lynn Imaging
Curtis Maruyasu America, Inc.	Marathon Petroleum Company LP
Davis H. Elliot Company, Inc.	Medova Healthcare
Deloitte Touche	Nemak
Delta Dental of Kentucky, Inc.	Specialty Foods Group
Duke Energy – Kentucky	St. Elizabeth Healthcare
Halton Company	Superior Maintenance Co.
Kentucky American Water	V-Soft Consulting



# KENTUCKY CHAMBER INVITATIONAL — 2021 SPONSORSHIP OPPORTUNITIES

## Presenting Sponsorship – \$10,000

### Exclusive offer

#### Sponsor Benefits

- Exclusive listing as the Kentucky Chamber 2021 Invitational Presenting Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Opportunity to make opening remarks and welcome all players before start of golf and rules review
- Company logo included on e-vite and event program cover
- Full-page, color ad in event program
- Company logo and name prominently displayed at registration area
- Company name prominently displayed on signage in lunch and reception area
- Company logo included on Kentucky Chamber premium golf item (item TBD)
- Opportunity to include one registration bag insert (you provide)\*
- Recognition of your company's contribution during awards presentation and reception
- Complimentary registration for a company team of four that includes golf, lunch and reception (a \$2,750 value)
- Hole sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*
- First right of refusal for the 2022 Kentucky Chamber Invitational presenting sponsorship opportunity



# KENTUCKY CHAMBER INVITATIONAL — 2021 SPONSORSHIP OPPORTUNITIES

## Silver Sponsorship — \$5,000

### Two available

- **BOXED LUNCH** SOLD — St. Elizabeth Healthcare
- **RECEPTION** SOLD — Baptist Health System

### Sponsor Benefits

- Exclusive listing as Kentucky Chamber 2021 Invitational Silver Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Company logo in the event program
- Half-page, color ad in event program
- Company name prominently displayed on signage inside clubhouse
- Opportunity to provide a giveaway (you provide)
  - Lunch sponsor: small item in boxed lunch
  - Reception sponsor: item on seats
- Napkins with company logo
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*
- First right of refusal for the 2022 Kentucky Chamber Invitational silver sponsorship opportunity



## Bronze Sponsorship — \$2,500

### Three available

### Specialty Sponsorships

- **PHOTO SPONSOR** SOLD — LG&E and KU

All team players will have their photo taken on Valhalla's beautiful course and will receive a framed copy that features your company logo. This is sure to be a keepsake that you will display long after the event is over.

- **CONTINENTAL BREAKFAST** SOLD — National Band & Tag Company

Help the golfers get off to a good start. Your logo will be included on breakfast signage and napkins.

- **REFRESHMENT STATION** SOLD — Anthem Blue Cross & Blue Shield

We take great care of our players throughout the day, offering a variety of beverages and snacks. Your logo at the stations will be a welcome sight to all golfers. To make more of an impression among this distinguished group, consider providing koozies with your logo.

### Sponsor Benefits

- Listing as Kentucky Chamber 2021 Golf Invitational Bronze Sponsor
- Company logo on one specialty item listed above
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- List of players made available before and after event
- Company logo in the event program
- Quarter-page, color ad in event program
- Your company name prominently displayed on signage in lunch and reception area
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole Sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*
- First right of refusal for the 2022 Kentucky Chamber Invitational silver sponsorship opportunity



# KENTUCKY CHAMBER INVITATIONAL — 2021 SPONSORSHIP OPPORTUNITIES

## Hole-In-One Sponsorship — \$1,750

Two available

Back Nine Sold — Oxmoor Auto Group

Front Nine

This is a fun and interactive way to meet and greet business leaders from across the state. The hole-in-one sponsor will be publicized on a hole that is designated by the insurance policy and the golf course. If you have an incredible prize to offer, we can work together to promote this. Insurance coverage will need to be obtained and all prizes will need to be approved by the Kentucky Chamber prior to the event.

### Sponsor Benefits

- Listing as Kentucky Chamber 2021 Hole-In-One Sponsor
- Recognition on the Kentucky Chamber of Commerce website (kychamber.com)
- Company logo in the event program
- List of players made available before and after event
- Continental breakfast, lunch and reception included for up to two company representatives
- Hole Sponsorship (please refer to Hole Sponsorship for full list of benefits)\*\*

## Hole Sponsorship\*\* — \$1,195

(+ In-Kind Contributions)

Eleven available

Your sponsored hole will have signage, and we encourage you to have a representative(s) available to engage the golfers and leave a lasting impression by providing an item that they can use and remember!

### Sponsor Benefits

- Recognition in the event program
- Signage at sponsored hole
- One golf cart included for your staff to use throughout the day
- List of teams and players provided day of event
- Continental breakfast, lunch and reception included for up to two company representatives
- Marketing and networking opportunity for a company representative(s) to staff sponsored hole (highly encouraged)
- Opportunity to distribute a premium good of your choice\* (minimum quantity of 120 items), for example: golf balls, hats/visors, cigars, golf gloves, sunglasses, umbrellas, divot tools, golf towels.

\*Items must be approved by invitational director prior to event to ensure no conflict with other giveaways

\*\*Sponsor will be responsible for staffing hole, securing in-kind items and adding company logos to goods.



# KENTUCKY CHAMBER INVITATIONAL — 2021 SPONSORSHIP REGISTRATION

June 21, 2021— Valhalla Golf Course, Louisville

## Registration Information Please print:

Company/Organization name

Street address

City State Zip

Mr.  Ms.

Prefix Contact name Title

Signature (required)

Phone Fax E-mail address

Please select one of the following member investment opportunities Kentucky Chamber membership required to sponsor this event

Presenting Sponsorship (exclusive) \$10,000  Silver Sponsorship (2 available) \$5,000  Bronze Sponsorship (3 available) \$2,500

Hole-in-One Sponsorship (1 remains available) \$1,750  Hole Sponsorship (7 remain available) \$1,195

Interested in a team of four? Call Emily Smith at 502-848-8729.

## Registration Options

### PHONE

Emily Smith  
502-848-8729

### EMAIL

esmith@kychamber.com

### MAIL

Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

## Method of Payment

- Company Payment  Personal Payment  
 Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce  
 Please bill my company. PO # \_\_\_\_\_ (not required)  
 Please charge to my  Visa  Mastercard  Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any sponsorship. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.